



CELEBRATING LANGUAGE AND CULTURE-BELONGING TO WALES

SJIE 5004

Cyflwyniad



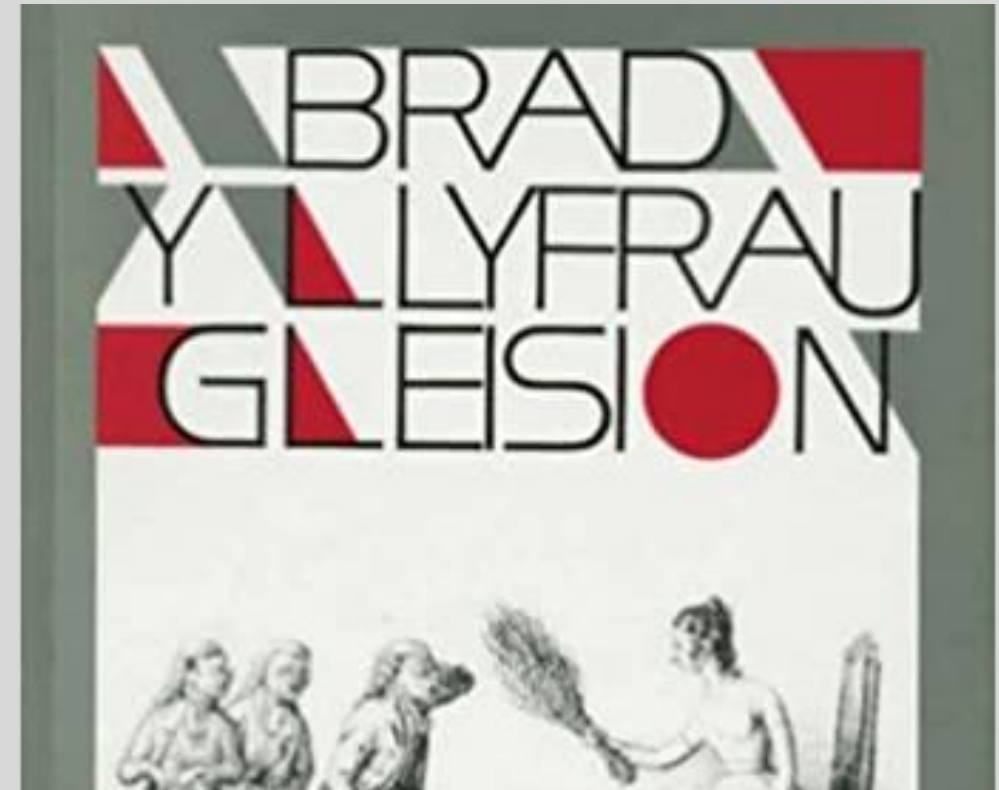
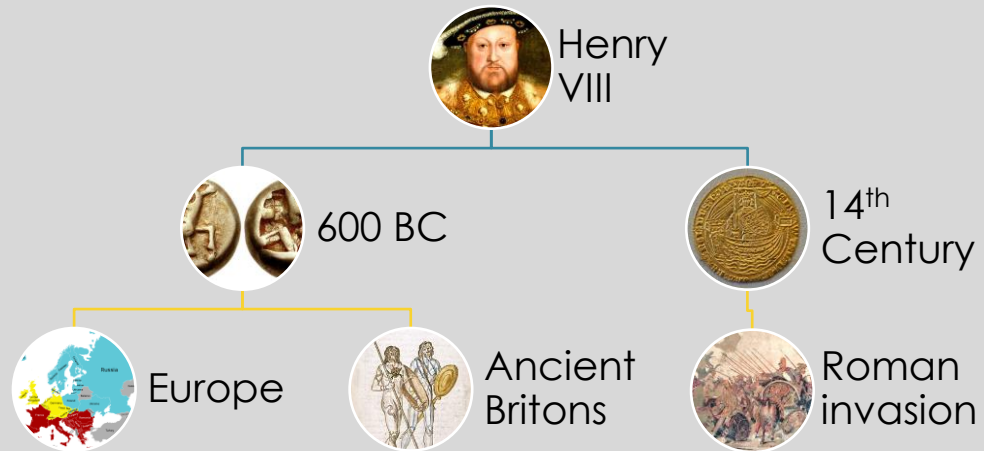
(Happy St Davids week, 2017)



(Wikimedia, 2020)

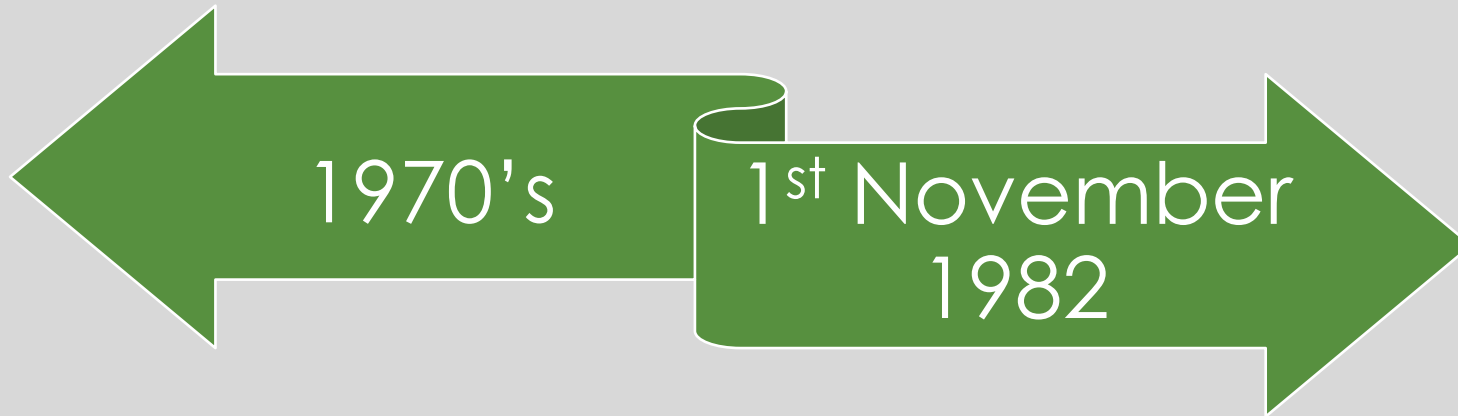
Hanes Cymraeg

“Tynged yr Ilaith”
(Misstear, 2014)

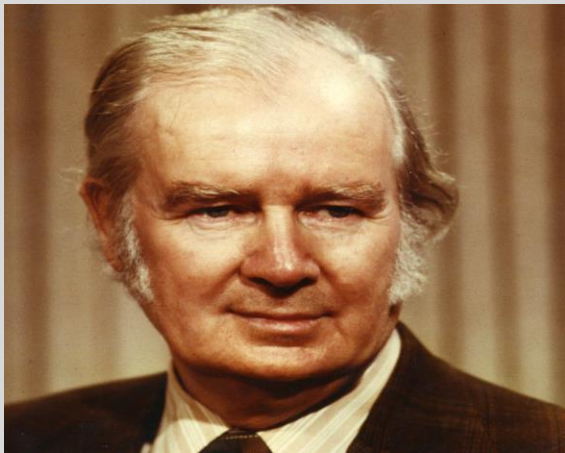


(Gleision and Morgan, 2020)

S4C was launched....



(Sualci Quotes 2019,)



(Devine, 2016)



(North Wales News, 2013)

“Unstable nature of language”

(Bates, 2016)



(Wikimedia, 2020)



(Wikimedia, 2020)

“Vital to the aim of preserving welsh as a living language”

(House of Commons - S4C - Welsh Affairs Committee, 2011)

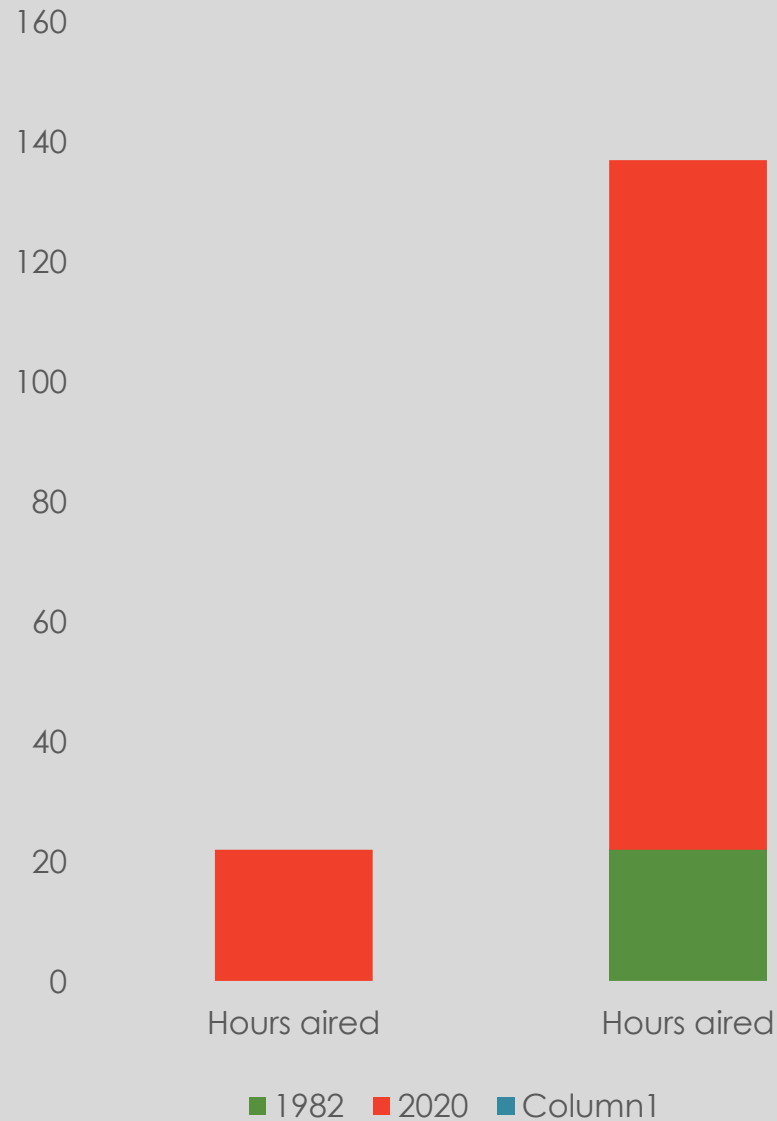
10 hours a week



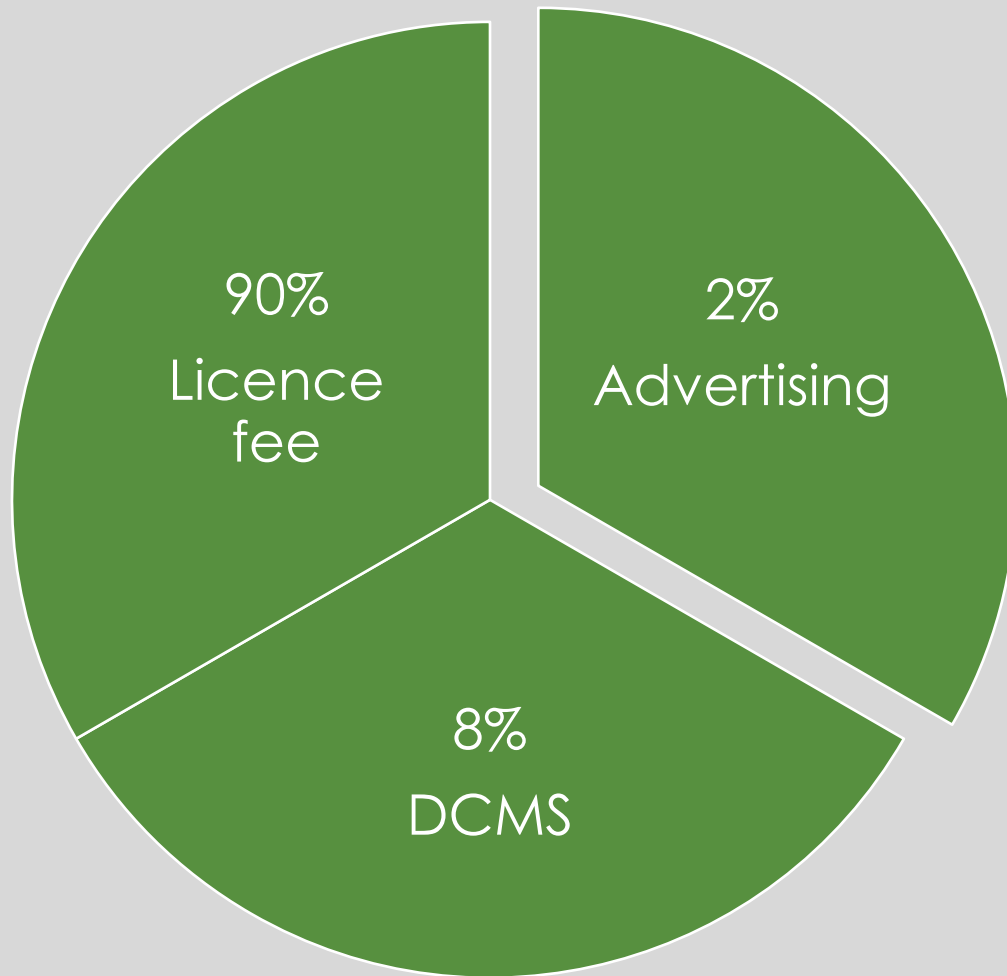
(RadioTimes, 2020)

“An industry that employs 50,000 people across the country”

(Alun Cairns, 2018)



Who funds S4C....



(S4C's future funding debated by MPs, 2016)

“ Arranging for the broadcasting or distributing of those services.”

(Public Bodies Act, 2011)

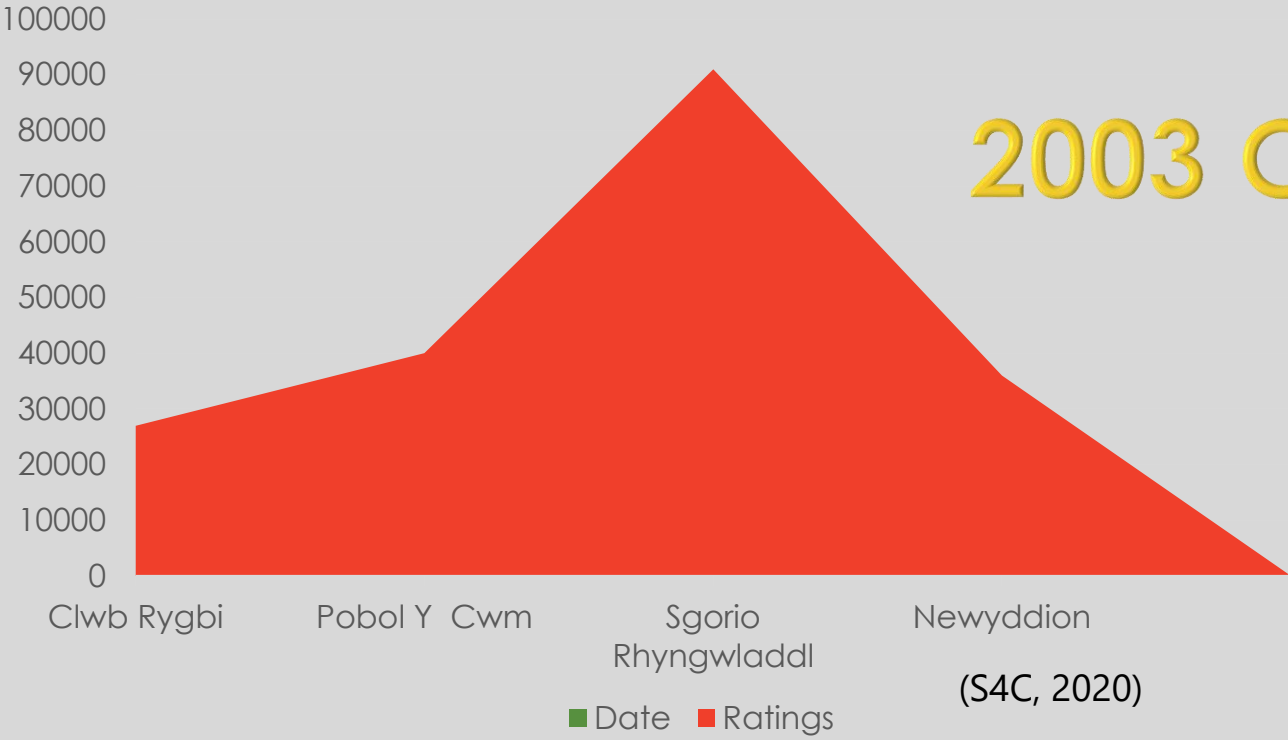
Additional funding..

What is shown on S4C....

Broadcasting Act 1990

2003 Communication Act

Viewings for S4C

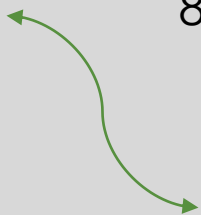




16%

600,000 Welsh speakers

80%



(Misstear, 2014)



(Wikimedia 2020)



(Hawkins, 2012)

Benefits....

Today's success



(Eryri, Snowdonia, 2016)

Over 60

3% under 35

(S4C, 2020)



(The Welsh Language Board, 2020)

Casgliad

“Social processes and interactions in which people are constantly engaged with each other.” (Burr, 2015)

Diolch yn fawr



(Google images, 2017)

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