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How to create a Digital, Academic Poster using Canva

Digital Skills 2026



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Overview

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How to
communicate
to your
audience

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Tools for
designing
poster

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workflow

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How to
upload to
Turnitin



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To access Canva and install as an app

Log in via this link
https://www.canva.com/en_gb/

Depending on web browser, go to the three dots on the top right-hand corner of the screen. Select '**more tools**' on the menu that pops up under **apps** choose **install as an app**



Purpose of a digital poster



A visual tool to communicate messages



No need for further elaboration – should be impactful and eye catching



Visually use images, charts and shapes



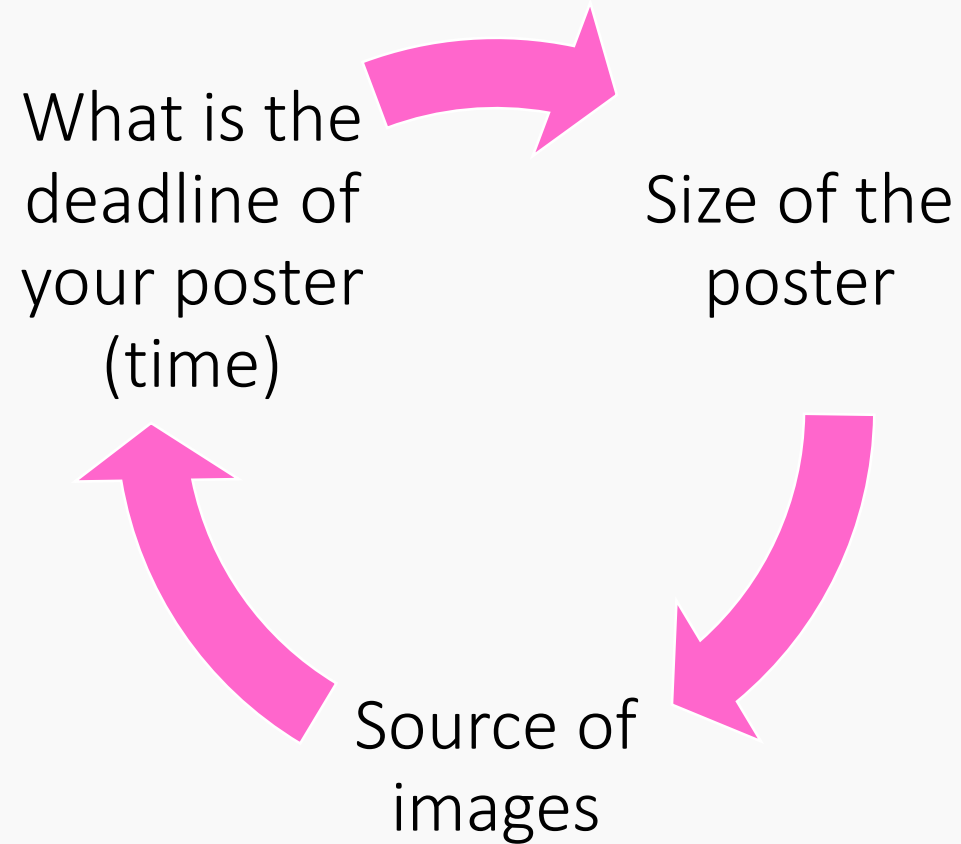
Relevant and meaningful to the audience



Leave a lasting impression with your poster



Things to consider before making a start on your poster



Effective Layout and Formatting



Overall appearance – find a good balance between of text and images, use white space to organise sections, avoid clutter.



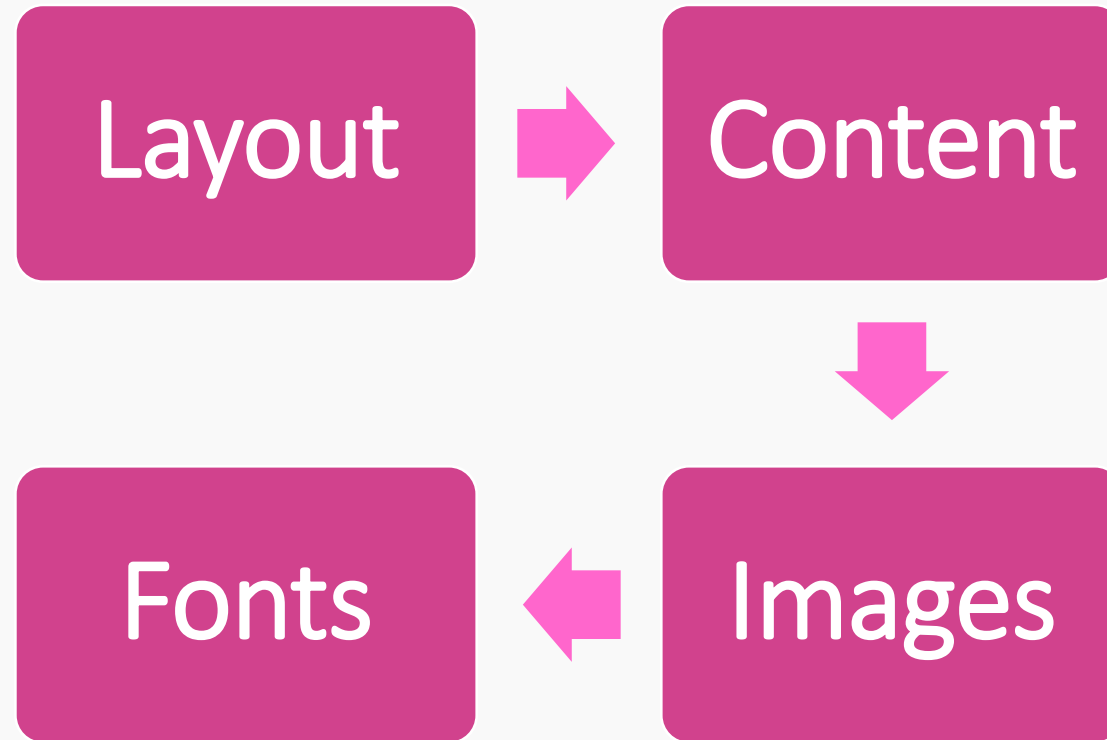
Organisation – use headings to direct the readers eye.



Text size should be easy to read from 1 -2 metres away



What next?



Example of a digital poster

YOUR TOPIC QUESTION

Introduction

Choose one natural phenomenon that belongs to the category of the fast changes on the Earth's surface.

Talk briefly about your research by providing background information.

Research Question

What are the questions that you want to be answered by this research?

Methodology

What were the ways you went about getting the information that you needed?

Findings

Summarize the information you gathered here. Share your findings, like how rocks contain stories of what Earth was like at a specific point in time.

Present them in an outline format or through bullet points

Observations

Add images or charts as needed.

Conclusion

Review your findings and observations. Pick out the ones that best answer your objective.

References

Add References here.

How to upload onto Turnitin

Part 1

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References

- [Powerpoint poster templates for research poster presentations 48 x 96](#)
- [4 million+ Stunning Free Images to Use Anywhere - Pixabay – Pixabay](#)
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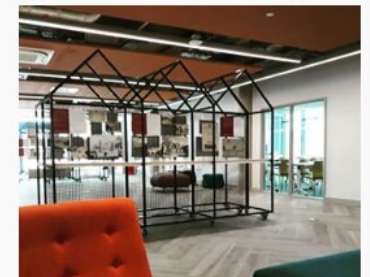
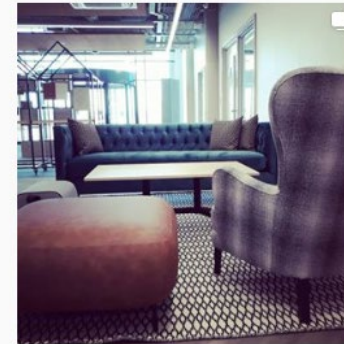


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Thank you for listening. Any questions?

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