

Project Management

LCBB5005

Component 2: Coursework: Essay

Student Name: Ivaylo Bakalov

Student number: 2128950

Lecturer name: Md Sedeque Imam Shaikh

The information technology sector in the United Kingdom has shown a substantial amount of interest in Google's colossal effort to create a new corporate office at King's Cross in London, which will cost one billion pounds. Because of its ambitious nature, this endeavor has the potential to be a revolutionary force that will shape the coming years of the sector. The purpose of this section is to investigate the possible impact of this project by examining its best qualities as an impetus for innovation and growth, while also addressing the potential problems that may arise. To ensure that the information technology sector in the United Kingdom continues to prosper in the international arena, we will investigate how this project might serve as a model for future large-scale technology endeavors and extract useful lessons from it.

The Possible Stages are -

Feasibility Study: The first stage would evaluate the potential benefits of the project by taking into consideration a variety of aspects, including customer demand, geographical appropriateness, and cost-benefit analysis (Association For Project Management, 2015). Additionally, the feasibility study has been completed.

Design and preparing (Likely Current Stage): This stage appears to be the most likely for the building, as it contains information regarding the design of the structure (stories, facilities), as well as preparing for occupancy the next year (Association For Project Management, 2015).

This would require the creation of architectural plans, the acquisition of permits, and the acquisition of money.

Construction (Potentially the Next stage): If habitation is scheduled for the following year, development is likely to start soon or may already be in progress (Association For Project Management, 2015). As part of this stage, the physical structure will be constructed based on the designs that have been authorised.

Occupancy as well as Operation (Future step): The last step would require Google formally move in, furnishing the workplace, and beginning services at the brand-new location. This would be the final stage.

For the Project Methodology Formulation and Organisation, it is necessary to create a comprehensive project charter that outlines the goals of the project, scope, participants, and budget. Conduct a comprehensive architectural design that takes into consideration the well-being of employees, as well as utility and sustainability. Acquire the necessary licenses and approvals from the authorities in the jurisdiction. It is also important to create a detailed project timeline that includes well-defined milestones and dependencies.

Applying together can be advocated using competitive bidding to find a qualified development contractor. Then Implement an initiative management strategy that defines the roles as well as duties of all project stakeholders, including the client, contractor, and designers. Utilise

effective communication channels for real-time information flow and collaboration. Finally, implement a rigorous quality control programme to ensure construction adheres to plans and specifications along with risk management to identify and resolve any issues during construction.

Then the Occupancy and the Management. Develop a comprehensive strategy for the relocation to the new headquarters, comprising tasks such as furnish installation, employee migration, and information technology infrastructure development (Billows, 2018). The establishment of procedures for facility management and ongoing maintenance is required. In contrast to the undertaking's initial objectives and the key indicators of performance (KPIs), which are employed to consistently monitor and evaluate the project's progress (Billows, 2018).

Methods and instruments for the Management of Projects are - Managing tasks, cooperation, communication, and schedules is possible through the implementation of project management software. It is advisable to employ Gantt charts or a critical path technique (CPM) in order to emphasise the key dates and interdependencies of specific initiatives. By employing risk management tools, potential hazards can be recognised, assessed, and strategies for their mitigation can be formulated (Axelos, 2017). Implement EVM (earned value management) to oversee the project's advancement relative to the predetermined budget and timetable.

Strategic Communication is a key factor to clearly define the means of contact channels, the frequency, and target audiences, and then create a communication plan that outlines all of these aspects. Conduct project meetings regularly with the various stakeholders to ensure that everyone stays updated and on the same page. The culture of communication should be made more open and transparent, and open debate and feedback should be encouraged.

There are also some concerns regarding “Long-Term Sustainability”. Include environmentally responsible practices at every stage of the project lifetime (Axelos, 2017), from the selection of materials to the implementation of energy efficiency measures. One should strive to get LEED accreditation, which stands for Innovation in Environmental and Energy Design, or other comparable sustainability requirements.

For Stakeholder Management, determine all of the important parties, including Google, architects, contractors, and city officials, among others. Then define the roles and expectations of the stakeholders distinctly. To resolve issues and to ensure that positive connections are maintained (Burke, 2013), it is important to implement a proactive plan for engaging stakeholders. Using this process, Google will be able to guarantee the timely completion of its King's Cross campus project (Croft, 2022), which will in turn encourage innovation and make a contribution to the information technology sector in the United Kingdom.

The Projects IN Controlled Environments, or PRINCE2 concentration on Gates and Stages. By emphasising a stage-gate process, PRINCE2 is consistent with the previously laid out suggested framework (Stage-Gate Process) (Heldman, 2022). Precise deliverables along with checkpoints are ensured prior to progressing in this manner.

Also, the “Administration and Shareholder Management”. PRINCE2 provides a robust framework for overseeing stakeholders along with project governance (Axelos, 2017), ensuring that entities such as Google, suppliers, and authorities are equipped with well-defined responsibilities and obligations.

Project Administration Body of Knowledge, or PMBOK, offers a comprehensive examination of subjects pertaining to budget executives, timetable administration, and managing risks in project management (Heldman, 2022). The structure might be utilised to develop complete strategies and processes for any given region.

Certification for PMP (Project Management Professional) is provided upon competence in the management of projects. A project manager possessing PMP certification ensures that the team possesses a comprehensive understanding of optimal methodologies and procedures (Heldman, 2022), which is crucial for the effective conclusion of the task at hand.

The instruments and methods for Project Management such as, Gantt charts and the CPM, or Critical Path Method, are great resources for developing detailed schedules of project (Lawton, 2015) s that include all of the necessary tasks and dependencies to finish on time and successfully. Tools like risk tracking systems can help identify potential threats to a project, assess their severity, and develop strategies to mitigate them. By keeping track of how the project is doing concerning the timeline and spending limits, this method makes it easy to make quick changes and modifications.

Options for Project Management Software, on cloud-based platforms like Monday.com, Asana, and Trello, you can find online applications for organising tasks, collaborating, communicating, and sharing documents. As for, professional software like Procore or Building Information Modelling (BIM) can help with scheduling, planning, and resource management on construction sites.

Selecting an appropriate software is Crucial. Google can create a strong project management structure for its King's Cross headquarters by integrating these components. Executing projects successfully and efficiently will be ensured by utilising the structured methodology of PRINCE2, the knowledge domains of PMBOK, the experience of PMP-certified experts, and the appropriate project management technologies. The usage of some software is contingent upon the task's budget and specifications. You should consider the team's size, their communication

needs, and the features they require, such as analytics, storage of documents, and software for budgeting.

Collection of the necessary aspects is required to gain a better understanding of the needs and requirements that Google employees from different departments have for the future headquarters, seminars and interviews should be conducted with those individuals. The data from the present workspace should be analysed in order to determine patterns of space utilisation and to optimise the new structure. To ensure that all relevant criteria are met, it is important to conduct research on the local legislation and building codes.

As for the deliverables and the criteria for success -

- Establish essential deliverables by a particular date, such as the completion of building phases, the installation of infrastructure, and readiness for operational use for the project.
- Establish criteria for success, such as completing the project on schedule and within the allotted budget, achieving sustainability goals, and ensuring that employees are satisfied with the new workspace.

For statement of the cope, create an unambiguous explanation of the project's scope that outlines its objective, deliverables, exclusions (such as ongoing management), and acceptance criteria.

Interested parties could determine who all of the important players are, including officials from Google, architects, contractors, engineers, municipalities, and possibly even people and businesses in the nearby area (Napier and Mcdaniel, 2016). Also, clearly define the roles and duties of the stakeholders to guarantee transparent communication and accountability.

Develop a comprehensive work breakdown structure (WBS) that divides the job into smaller, more manageable tasks (Napier and Mcdaniel, 2016). The subtasks for design stages, structural steps (the base, building shell, which varies interiors), and technological installations could all fall under this category.

To identifying the resources available, finding and acquiring the people and tools needed to complete each stage of the project is an essential first step. Among these assets are the project manager, architects, engineers, and construction crew. When planning specialty services like planting or security systems, it's important to think about what subcontractors will need.

Maintaining the timetable for the Project is very important. Be sure to provide a little extra time in case there are any setbacks, such as delays caused by weather or a shortage of supplies. Also, properly plan for the risk involved and how to manage them. Project-related risks like overspending, labour issues, and safety issues should be detected

throughout its lifespan. Evaluate the possibility and probable results of each risk before establishing mitigation techniques to reduce risks.

In the Change Management plan, there is the need for project's nature, timeline, and cost modifications (Westland, 2019). This requires informing all stakeholders, acquiring licences, and retaining records. Dynamics of the team ensure the priorities of project completion as well as actively address any concerns.

Proper costs for construction, material costing, including labor expenses are crucial for effective budgeting. By collecting those information and historical data on previous initiatives could be beneficial for risk prediction and abatement method formulation.

Evaluation is also a vital issue. Establish metrics and key performance indicators (KPIs) are set to monitor the performance of the project about the schedule and the budget. It guarantees that the project stays on schedule, it is important to conduct periodic assessments of performance and make revisions as requested.

The King's Cross headquarters project that Google is working on should be finished, and a complete document detailing the lessons learned should be compiled. These experiences and valuable insights should be documented in this paper so that they can be used to influence future projects.

The difficulties and solutions that were encountered during this also could provide some insights. Keeping a record of the difficulties encountered throughout the course of the project, as well as the solutions that were successfully implemented was necessary. Instances such as unforeseen building challenges, financial limits, or communication problems with stakeholders could fall under this category.

Components of success consists of the most important elements that played a role in the accomplishment of the project. Among these are the efficient utilisation of project management technologies, the robust participation of stakeholders, and the formulation of a transparent communication strategy. Finding out the areas in which the processes or tactics that will be used in future projects could be enhanced (Westland, 2019). There are some areas that could use some work, like - refining risk management methods, embracing new technologies, or improving team training are all examples of things that could fall under this category.

Components of Success -

Strong leadership of the project is essential to have a project manager who is both knowledgeable and experienced, equipped with a distinct vision and the ability to communicate effectively. Having a well-defined scope and objectives for the project helps to guarantee that all parties involved are working along the same goals and reduces the likelihood of project

creep occurring. Effective management of stakeholders involves working together and proactively communicating with all stakeholders.

Factors Contributing to Failure -

Miscommunication, delays, and dissatisfaction among numerous stakeholders can arise from poor interaction, which is defined as a lack of clear and consistent communication. Working with unrealistic goals and deadlines sets it up for failure from the get-go. The environment and higher operational costs are two potential outcomes of ignoring sustainability concerns.

The project's effect is reduced, when possible, hazards are identified early, and aggressive mitigation techniques are developed. Here Management plan for risk is utilized. If an organization wants the project to be a success, they need to be able to change and adapt as needed. The project's success depends on the team's flexibility to adjust plans and overcome unexpected challenges.

Maintaining the legal matters are essential for the project to be deemed a success, it must adhere to all relevant building norms and security standards. Clear and legally binding contracts with contractors are essential for effective risk control and conflict avoidance in the construction industry. Sustainable practices and following all applicable legislation are of the highest significance in relation to ecological standards.

To promote accountability and openness, it is crucial to maintain an open dialogue with stakeholders regarding the project's progress and budget. The project should aim to minimize any negative impact on the surrounding community, while also considering the possible benefits it could bring to local businesses and citizens.

Case studies of Project Management Operations can be proven beneficial. The study of successful enormous-scale workplace-building initiatives, particularly in technology, is crucial for examples of success (McCarthy, 2020). Analyze their success factors and identify best practices for Google's project. Review case studies of projects with concerns during the building period, including spending excessively and delays. Assess these issues and find ways to prevent Google's project from repeating them.

The new Google headquarters could transform the UK IT industry which will be located in King's Cross. It has the potential to serve as a centre for growth and development if it makes efforts to cultivate recruiting talent, innovation, and collaboration.

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