

Next stage

Idea development and making final outcomes.

This week:

- Will be a studio session and we will be conducting one-to-one tutorials with each student to evaluate progress and ideas.
 - Bring ALL of the work you have done for this module to date.
 - You will receive formative feedback on your progress.
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- We expect to see:
 - 1. A clear definition of your communication problem.**
 - 2. A large body of research**
 - 3. Initial ideas (at least 5)**

Design Experiences requirements

In response to the brief, the outcomes will be in the 3 areas:

- **Artificial Intelligence**

Generative imagery, film, text, coding, web design, audio, text prompting, image prompting, compositing, decision-making, etc.

- **Moving Image**

Storyboarding, filming, composition, animation, motion graphics, typography, editing, sound recording, sfx, music, etc.

- **Print**

Typography, photography, layout, composition, print processes, posters, covers, branding, point of sale, livery, etc.

Design Experiences deadlines

Friday 14th March - Formative Deadline
(teaching ends on this module)

Thursday 8th May - Summative Deadline
(final submission)

All information is on the Design Experiences Moodle Tile

Next week: Thursday 27th and Friday 28th

February 27th

10am – 12 noon

Digital workshop with Rob Jones

Visual Communication (12mnth) to attend
Room AA203

Independent studio practice

1pm – 4pm

Tutorials with Caroline Jones

11.30-1pm

Bookable tutorials with Gav (Graphic Design)

2-3.30pm

Bookable tutorials with Del (Illustration)

February 28th

(LONDON STUDY VISIT CANCELLED)

9.30-10.30am – STUDIO PRACTICE

Martin Bush/Caroline Jones

Visual Communication (12mnth) to attend
Product Design Studio AA111 (2nd Floor, Alex)

11-12noon – (RESEARCH HOUR) – Ryan Moule -
LT1 (ADG02 Dynevor)

Visual Communication (12mnth) to attend
(Optional – you can continue with studio work)

1pm - 3pm – STUDIO PRACTICE

Martin Bush/Caroline Jones

Visual Communication (12mnth) to attend
Product Design Studio AA111 (2nd Floor, Alex)