

Poster Description

by Mihai-Adrian Peleski

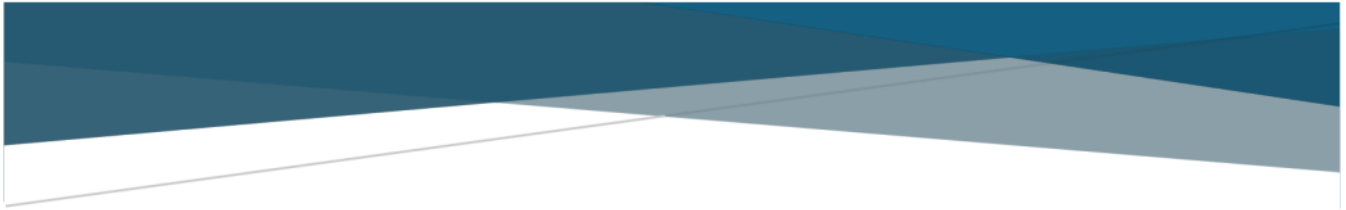
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POSTER DESCRITPITON

Digital Technologies (ACCA4030)

PELESKI MIHAI ADRIAN

Date

27/03/2024

Web Development - Content Creation Poster

Introduction:

The "Web Development - Content Creation" poster provides a comprehensive overview of the content creation process within the context of web development. It highlights the key stages involved in creating compelling content for websites and web applications, emphasizing the importance of high-quality content in engaging users and achieving business objectives.

Content Summary:

The poster begins by defining the purpose and goals of content creation, emphasizing the need for clear objectives and effective planning. It outlines the planning phase, including defining scope, creating sitemaps, and developing wireframes to establish the structure and layout of the content.

The design section emphasizes the importance of user interface (UI) and user experience (UX) design in creating engaging and intuitive content experiences. It discusses the use of design software, prototyping tools, and collaboration platforms to facilitate the design process.

The poster also covers the role of various digital resources and technologies in content creation, including content management systems (CMS), graphic design tools, stock media libraries, and analytics platforms. It highlights the importance of choosing the right tools to streamline content creation workflows and enhance productivity.

The deployment section provides an overview of domain and hosting considerations, as well as the deployment process for uploading content to servers and configuring databases. It emphasizes the importance of monitoring and maintenance in ensuring the ongoing success of content-driven websites and applications.

Conclusion:

Overall, the "Web Development - Content Creation" poster serves as a valuable resource for web developers, designers, and content creators, providing insights into

the content creation process and highlighting the role of digital resources and technologies in achieving success. By following best practices and leveraging the right tools, organizations can create engaging and impactful content experiences that resonate with their target audience.

References:

1. Lynch, P. J., & Horton, S. (2016). Web Style Guide: Foundations of User Experience Design. Yale University Press.
2. McFarland, D. (2019). WordPress: The Missing Manual. O'Reilly Media.
3. Krasner, A. (2020). The Content Strategy Toolkit: Methods, Guidelines, and Templates for Getting Content Right. Pearson Education.
4. Krug, S. (2014). Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability. New Riders.
5. Nielsen, J. (2012). Mobile Usability. New Riders.
6. Shotton, D. (2019). Content Design: Planning, Producing, and Maintaining Useful Content. O'Reilly Media.



Poster Description

GRADEMARK REPORT

FINAL GRADE

74/100

GENERAL COMMENTS

POSTER (17%)

- .
Well organised and laid out poster, with clear sections and headings.
- .
Good use of section boxes and images.
- .
Good clear title showing the subject of the poster.
- .
Good knowledge around content creation tools, making it more of a recruitment poster with more general information would have been advantageous.
- .
Name, number and module would have been preferential.
- .
Referencing with numbers within the text of the poster was required.

REPORT (10%)

- .
Well laid out report with sections and headings as well as introduction and conclusion.
- .
Cover page with title, module, name and date is good.
- .
Good knowledge of web and content creation

demonstrated. Referencing using numbers through the text would have been required.

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Bibliography
to IEEE convention other than square brackets.

Evidence of 5 online courses evidenced on portfolio with screenshots (30%).

PRESENTATION (17%).

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Well
laid out slides with nice theme.

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Reasonable
critical analysis of module.

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Some
knowledge learned shown.

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Presentation
is very short, it may have benefited from an introduction and your knowledge before the module.

Overall 74%

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PAGE 3

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