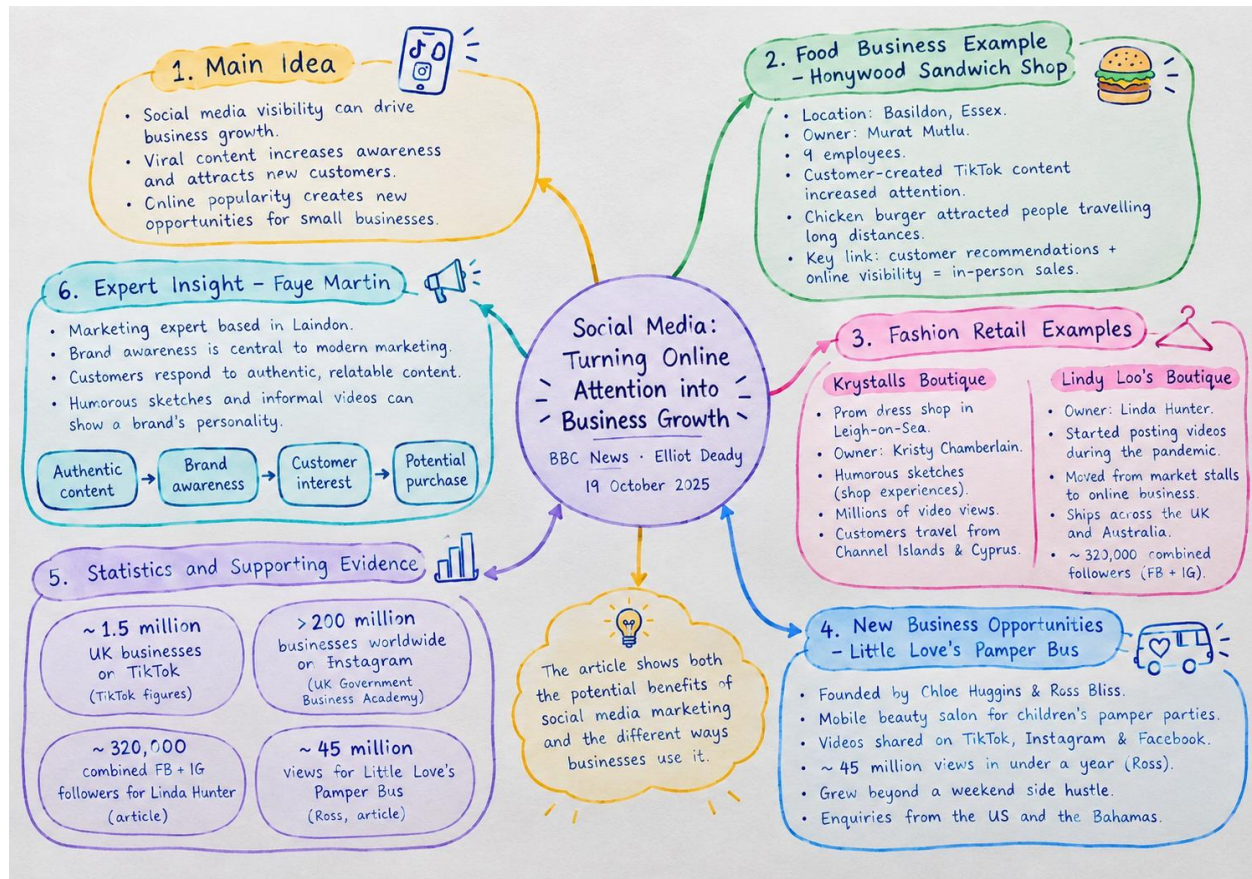


## Part 1: A3 Mind Map



- Title: If you post it, they will come: The businesses turning likes into livelihoods
- Author: Elliot Deady
- Publisher: BBC News
- Date: 19 October 2025