

# Prep for Presenting

Development and Formative Review Prep

# Reminder: Design Experiences requirements

In response to the brief, the outcomes will be in the 3 areas:

- **Artificial Intelligence:**

Generative imagery, film, text, coding, web design, audio, text, prompting, image prompting, compositing, decision-making, etc.

- **Moving Image:**

Storyboarding, filming, composition, animation, motion graphics, typography, editing, sound recording, sfx, music, etc.

- **Print:**

Typography, photography, layout, composition, print processes, posters, covers, branding, point of sale, livery, etc.

All three outcomes should be linked.

# Formative Review Presentation Timings

| Alex Building, RmAA111 |  |           |                    |  |  |
|------------------------|--|-----------|--------------------|--|--|
|                        |  | Last Name | First Name         |  |  |
| 10am                   |  | Ren       | Shuai<br>(Giannis) |  |  |
| 10.15                  |  | Xu        | Jie                |  |  |
| 10.30                  |  | Du        | Yingfan<br>(Alex)  |  |  |
| 10.45                  |  | Gao       | Yitong             |  |  |
| 11.00am                |  | Guo       | Jiayi<br>(Raphael) |  |  |
|                        |  |           |                    |  |  |
| 11.30am                |  | Ji        | Jingfang           |  |  |
| 11.45                  |  | Yue       | Hongyu             |  |  |
| 12.00                  |  | Dong      | Xuyi               |  |  |
| 12.15                  |  | Zhao      | Jie                |  |  |
| 12.30pm                |  | Li        | Yuhan              |  |  |

# Reminder: Formative Review Presentations

You will have up to 15 minutes to present.

- Your presentation can take any form you wish, choose what is best to explain your work
- 1. You need to explain your communication problem
- 2. Give an overview of your research
- 3. Present your creative solutions:
  - Artificial Intelligence
  - Moving Image
  - Print
- Conclude on its effectiveness

# Next week: Thursday 13th and Friday 14<sup>th</sup> March

- Rob – Moving Image workshop  
10am-12noon  
Rm AA203
- Caroline – Adobe Creative Suite workshop
- 1.30-3.30pm Rm AA203  
(instead of tutorials)

- FORMATIVE REVIEWS
- Rm AA111
- All students to attend  
10am- 12.45pm
- Mart/Caroline/Gavin/Chris

# Reminder: Design Experiences deadlines

- Friday 14th March - Formative Deadline
- (teaching ends on this module)
  
- Thursday 8th May - Summative Deadline
- (final submission)
  
- All information is on the Design Experiences Moodle Tile