

ASSIGNMENT 2

Challenges Facing Managers in the Modern Organisation

Format: Group video presentation with transcript

Duration: 15 minutes ($\pm 10\%$)

Weighting: 50%

Submission deadline: 10th January 2027, 23:59 via Turnitin

The Task

Working in your assigned (4-5 people) group, produce a video presentation that critically examines a contemporary challenge facing managers in a real organisation. Your group may choose any organisation and any management challenge, provided it allows you to apply the theories and critical frameworks covered in this module.

Your presentation should:

- Identify and contextualise a specific, contemporary management challenge.
- Analyse the challenge through both mainstream and critical management perspectives.
- Evaluate the organisation's response (or lack of response) using relevant theoretical frameworks.
- Offer evidence-based recommendations that acknowledge the complexity of the issue.

Video Requirements

- The video must be between 13 minutes 30 seconds and 16 minutes 30 seconds in length (15 minutes $\pm 10\%$). Content outside this range may not be assessed.
- Every group member must speak for a minimum of one minute.
- The video style is your choice. Acceptable formats include (but are not limited to): narrated slide presentations, filmed panel discussions, documentary-style investigations, news-report formats, role-play interview, animation, or hybrid approaches. Choose the style that best serves your analysis.
- The video must be submitted as an MP4 file or as a YouTube link. You are welcome to set the video as public on YouTube

Transcript Requirement

You must submit a written transcript alongside the video. The transcript should be a prepared script that reflects what you say in the video. It must accurately represent the content and structure of the presentation.

Label each section of the transcript with the speaker's name. The transcript serves two purposes: it provides an accessible text version of your presentation, and it allows the marker to annotate your arguments in detail.

Choosing Your Topic

Your group may select any real organisation facing a contemporary management challenge. You do not need to use the same organisation as Assignment 1. Strong topics will connect to the themes covered in this module, such as:

- Algorithmic management and worker autonomy
- Corporate responses to political and social pressure
- Ethical leadership failures and accountability
- Stakeholder conflicts in sustainability and ESG
- Power dynamics in organisational change
- The impact of AI and automation on management practice

Important Notes

- Academic integrity: All work must be your own. AI tools may be used for research and idea generation but not for producing submitted text or script content. You can use AI for video generation for creative purposes. Any AI use must be declared in accordance with UWTSD's academic integrity policy.
- Referencing: Use Harvard referencing throughout. Both assignments should engage with academic sources beyond the module reading list.