



Prifysgol Cymru

Y Drindod Dewi Sant

University of Wales

Trinity Saint David

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Module title: Academic and Employability skills

Module code: BMSW4001

Assignment title: ACE Practical Portfolio

Lecturer's name: Rita Ukachi-Lois

WHAT ARE ACADEMIC AND EMPLOYABILITY SKILLS?

- Academic skills are having the ability to write, communicate, independent study, research and give a presentation.
- Employability skills are the skills required for you to possess within a job so you can qualify as 'employable'.

(David W. G. Hind, 2005)

A 2x2 grid of images illustrating academic and employability skills. Top-left: A person presenting to an audience. Top-right: Hands writing on a document with charts. Bottom-left: Two brains with a speech bubble. Bottom-right: A word cloud centered around 'Independent Study'.

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CABIN CREW



REQUIREMENTS

- Secondary education
- 18 and the ability to swim
- Height requirements
- Valid passport
- DBS check

RESPONSIBILITIES

- Preflight duties
- Welcome passengers on board
- Inform passengers of safety procedures
- Serve meals and refreshments
- Give first aid and ensuring passengers' safety

(AGCAC, 2020)

SWOT ANALYSIS

Strenghts

- Travel and Tourism Level 3 Diploma
- I have worked in hospitality
- The passion I have for Travel and delivering exceptional customer service
- Strong interpersonal skills

Weaknesses

- I have trouble saying no
- Lack of technical skills
- I give a lot attention on details
- Being too honest

Opportunities

- Work with variety of people from different background and cultures while travelling
- Opportunity to progress within the industry
- Professional development

Threats

- Training obstacles
- Environmental issues
- Rare permanent contracts
- Limited positions in my area

(C. Tanner, 2020)

BRITISH AIRWAYS

- 18 or over ✓
- 157-185cm ✓
- Vertical reach of 2 meters ✓
- 3 GCCE's ✓
- Fluent in Written and Spoken English ✓
- Customer service experience ✓
- Valid passport ✓
- No tattoos or piercings ✓
- Swim 50 meters ✓

(British Airways, 2018)



*They admit to being people who care about **safety**, **style**, **comfort** and **calm***

PERSONAL DEVELOPMENT PLAN

- Complete the course I am currently studying
- Continue working in the hospitality industry
- Master my existing skills
- Apply for Cabin Crew
- Complete the training successfully
- Get the job 😊

REFERENCES

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David W. G. Hind, Stuart Moss, 2005, Employability Skills, Business Education Publishers, Googlebooks.