

'Harmonious Entrepreneurship' Online Competition 2022 for UWTSD & IUMW

In student & staff* teams of up to 6 people develop an idea for a Harmonious Entrepreneurial start-up that addresses the Sustainability Challenge and embraces a triple bottom line of profit-planet-people

*0-2 members of staff per team, students must outnumber staff

- Feedback for each team at each stage
 - Certificates for participation
 - **Large (£1k+)** cash prizes for the 3 finalists
 - International media promotion
 - Winner: mentorship/incubation support
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- Idea to be a new or improved, novel version of an existing solution to a problem that will form the basis of a new sustainable enterprise
 - Cross disciplinary teams encouraged
 - Participants access online launch event **2nd March** & make use of competition support (key dates overleaf)



Want to know more about Harmonious Ventures before March 2022? Please visit the HES MOOC at <https://harmonious-entrepreneurship.org/mooc> & our large case study archive

Competition booklet incl. details on judging criteria by 31 Jan

HES Online Competition 2022 Key dates

2nd March: HES Launch Event; all day webinar support: competition rules, guest speakers incl. virtual team skills, and enterprise support - *stimulate interest, seek team members, begin to generate initial ideas*

7th March: Teams Registration Deadline

Stage 1

11th March: Into Action Support webinar

23rd March: Into Action Written Proposal Deadline

28th March: Best 6 teams announced

Stage 2

31st March: Launch Pad: developing the proposition
webinar access e.g. commercial viability/funding requirements

23rd May: Launch Pad : business plan deadline

25th-27th May: bookings for 30 minutes virtual online pitch to judging panel

9th June (TBC) : Finalists & Winner at Online Event

For more info or to register interest
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