



Estate Agency

Academic and Employability skill



Academic skill

To become a real estate agent you don't require any formal qualifications, However having experience in similar sector will make an individual look more desirable.



Job requirements

- As an estate agent there are many skills which you are required to have. For example,
- communication skill
- Time management
- Organisation skill





Job role

An estate agent is a person who negotiates or introduces individuals who are buying or selling a leasehold or freehold property as part of their job role.

some tasks include:

- Negotiating terms
- Taking clients on viewings
- Updating clients on changes

Personal qualities

- Adaptable communication
- The estate agent will need have a strong work ethic.
- Listening skill
- Negotiating skill
- Confidence





SWOT

- Strength - As a Real estate agent, you have a lot of flexibility with your scheduling.
- Weakness – free time
- Opportunity – re-investing back into the business
- Threat – entry of a competitor



Personal experience

- In my personal experience, I have worked in a estate agency as a letting agent.
- 4 years of previous experience working as a estate agent
- Some skills I've improved are organisation skill, time management skill, improved communication skill and many more

