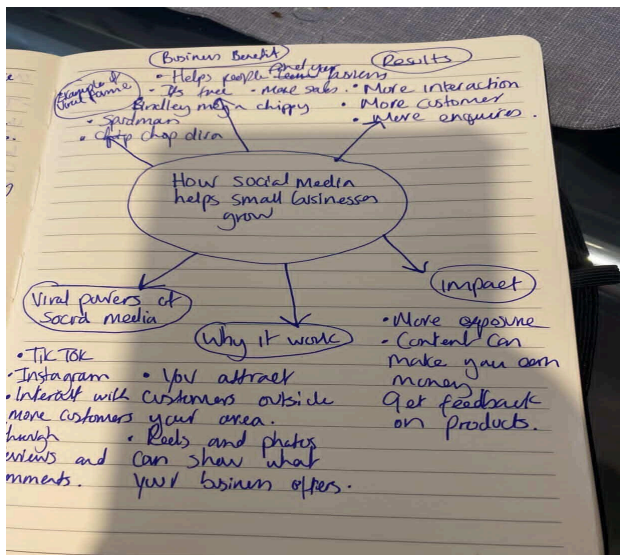




Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Task 1 – Reading Task Template

Upload your photo of your A3 in-class notes here:



1. Answer these questions using the sentence starters below

a. What is the main idea of the text?

The main idea is that social media such as Instagram and Tik Tok can help with making small businesses grow. It explains how you can increase sales and attract customers through viral content.

b. What are two key points?

One key point is attracting customers. Honeydew Sandwich Shop has customers who are willing to travel a long distance after going viral.

Another key point is when you go viral and gain followers it increases the chance of more people finding out about your business.

c. What part of the text did you find most important? Why?

The most important part is the part where customers travel three hours for a chicken burger. This is important because it shows how powerful social media is and that people will support you no matter the distance.

d. Was anything unclear or difficult to understand?

Everything was clear.

e. How did your group help you understand the text better?

I understood the text better after reading through each business section, it helped me understand how much of an impact social media can have on small businesses.

3. One sentence reflection

Question: What did you find challenging about this task?

The hardest part was picking the most useful information and summarising the article into key points as there are a few examples.