

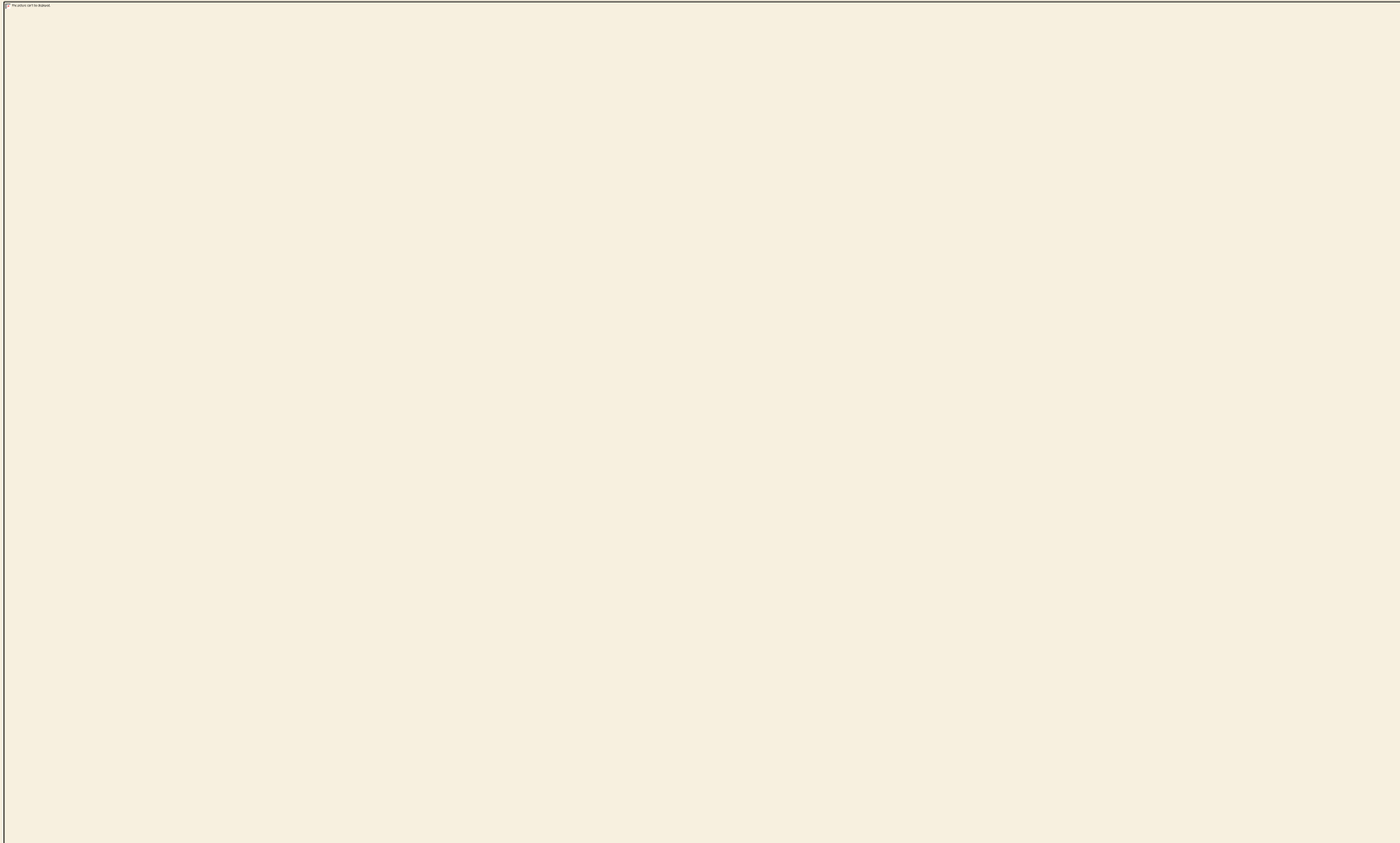
SUSTAINABLE TOURISM

**PRINCIPLES OF SUSTAINABILITY -
IMPACT OF TOURISM ON DESTINATIONS**

SUSTAINABLE OVERVIEW

- Understand the different stages in destination development.
- Understand sustainable tourism development and its benefits.
- Identify the different prerequisites of a sustainable tourism development.
- Analyse the roles played by various stakeholders in sustainable tourism development.

BUTLER MODEL OF TOURISM LIFE CYCLE

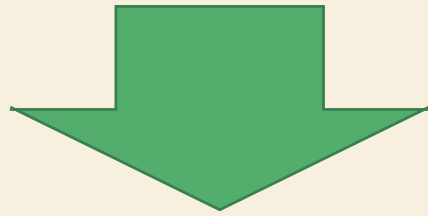


QUESTION??

- Can Tourism / Leisure ever be fully Sustainable?

SUSTAINING TOURISM

- Tourism will never be completely sustainable as every industry has impacts, but it can work towards becoming more **sustainable**.



- Consideration of 'Impacts' on Natural Resources!
- Address Sustainable Tourism Development Guidelines and Management Practices!
- Follow Sustainability Principles!

QUESTION??

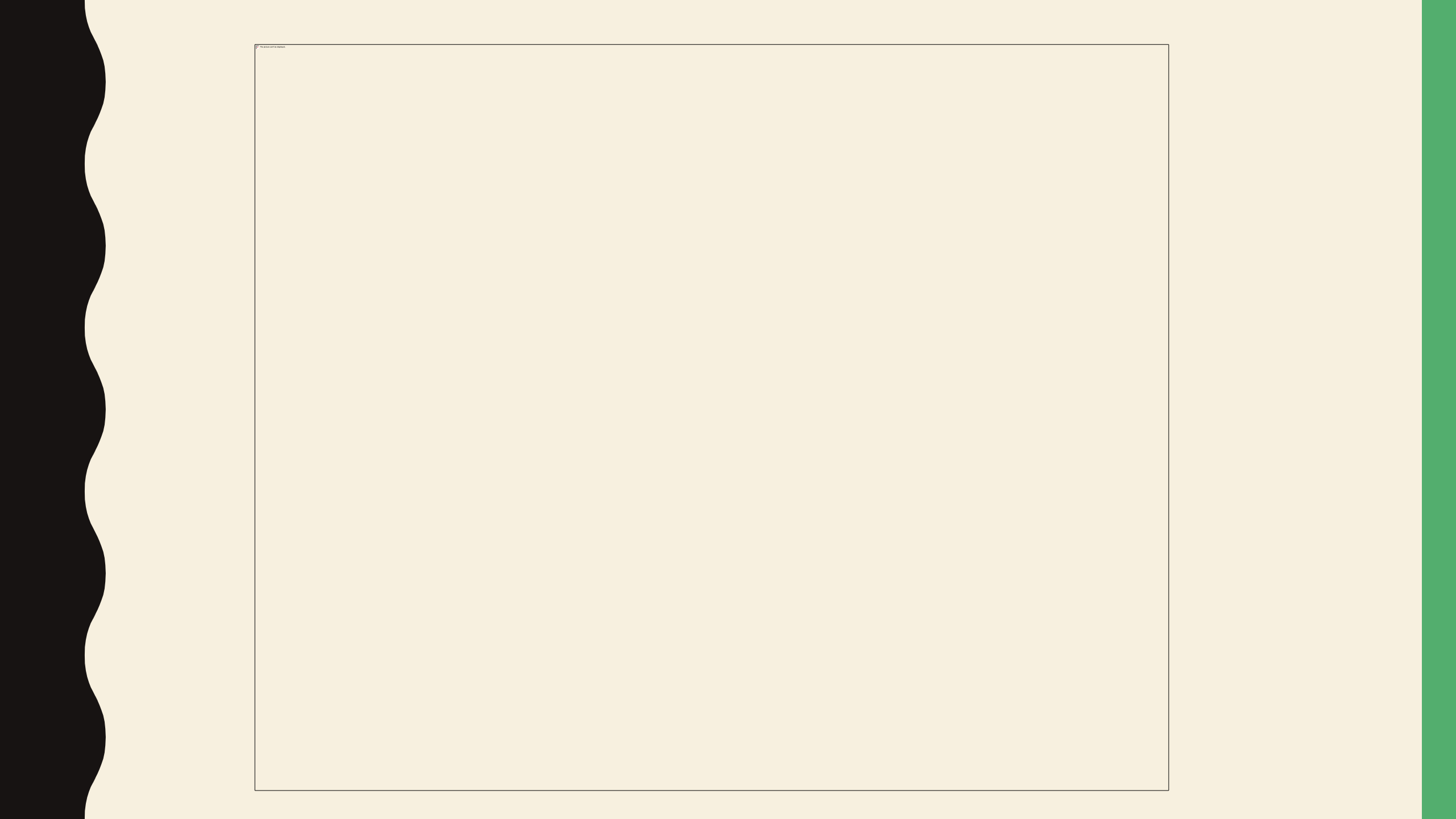
- What should stakeholders do to address Sustainability?

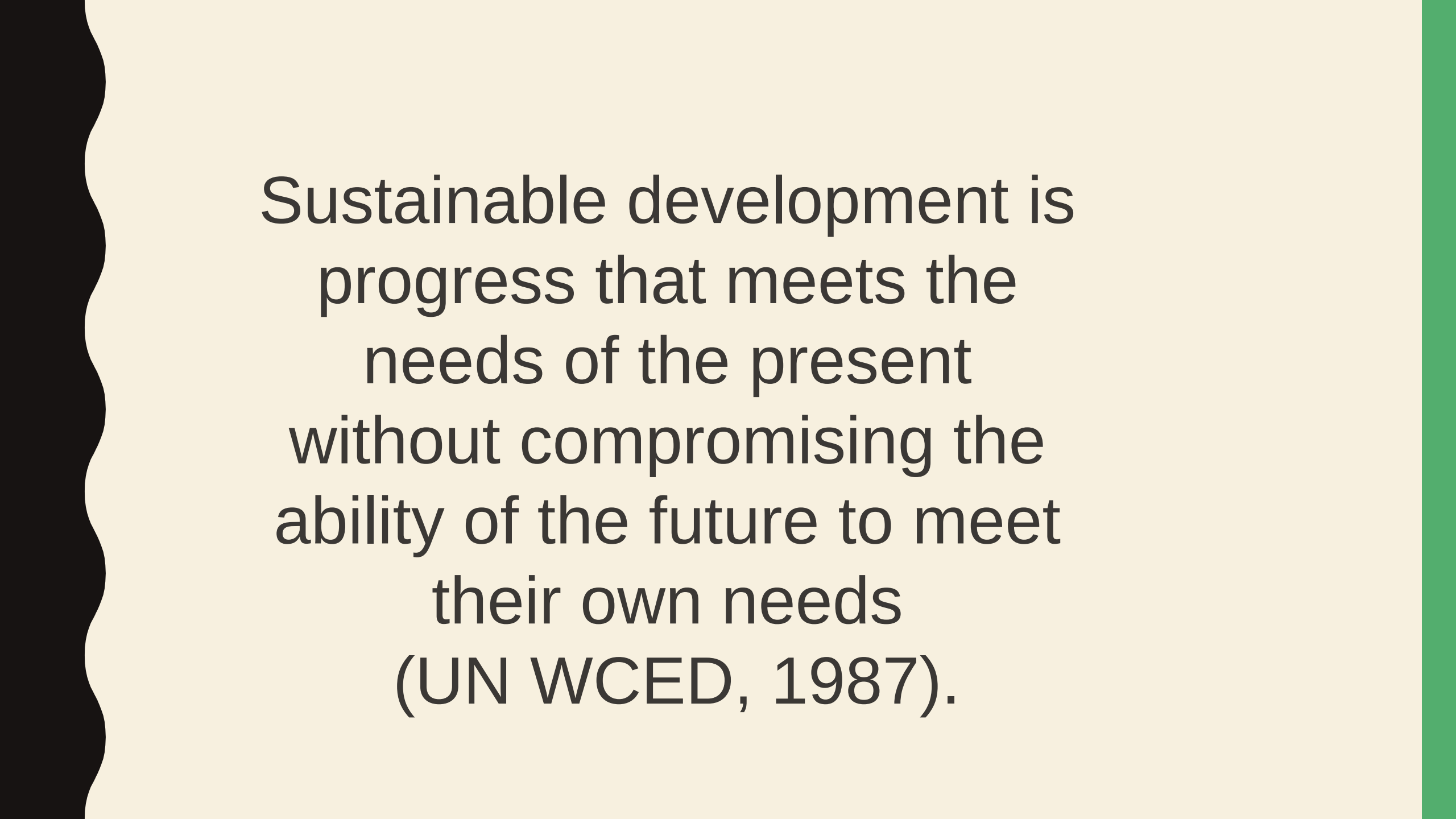
SUSTAINABLE TOURISM SHOULD:

- Make optimal use of environmental resources
- Respect the socio-cultural authenticity of host communities
- Ensure viable and long-term economic operations
- Adhere to Sustainable Tourism Development Measures - - *requiring the informed participation of all relevant bodies.*
- Ensure 'Strong' political leadership
- Appreciate that Sustainable Tourism is a continuous process
-
- Maintain Sustainable Tourism to ensure a high level of tourist satisfaction



MODEL FOR SUSTAINABLE DEVELOPMENT





Sustainable development is
progress that meets the
needs of the present
without compromising the
ability of the future to meet
their own needs
(UN WCED, 1987).

IN TOURISM.. SUSTAINABILITY MEANS???

- Achieving quality growth
- Achieving balance
- Greatest interaction and enjoyment with the least destruction

ISLAND SOLUTIONS – SUSTAINABLE TOURISM FOR SECURE LIVELIHOODS

- <https://youtu.be/8OXqdHSOIxl>

QUESTION??

- Considering the points / issues raised in the video (as well as other considerations), what do think are the ideals of Sustainable Principles and Practices - - -

•Prerequisites??

PREREQUISITES TO SUSTAINABLE TOURISM DEVELOPMENT

- Carrying Capacity
- High quality attractions
- Tourism infrastructure
- Community support and tolerance
- Government assistance at all levels
- Personal security and safety of tourists
- Code of ethics and behaviour of tourists

HIGH QUALITY ATTRACTIONS

- Attractions draw visitors
- Offers experiences that visitors want and need
- The goal of sustainable tourism development is the preservation of the attractions so that future generations can enjoy them.

ATTRIBUTES OF ATTRACTIONS

- Natural or human made
- Fixed or mobile
- New or ancient
- Large or small
- Temporary or permanent
- Maybe designed for some type of human activity
- Unique

WHAT ARE THE KEY PLAYERS IN ACHIEVING SUSTAINABILITY?

- Private Sector
- Government Sector
- NGOs
-

TOURISM INFRASTRUCTURE

The sum total of basic facilities, equipment and installations needed for a functioning tourism industry

Important Considerations!

Mistakes are made when single purpose tourism infrastructures are narrowly conceived and rushed

Feasibility and Market Studies are required to evaluate the financial realism and the Environmental, Social and Economic Impacts of Tourism Development.

QUESTION??

- How important is the community is achieving Sustainability generally and also from a tourism industry perspective?
- Justify your viewpoint.

COMMUNITY SUPPORT AND TOLERANCE

- Cultural Harmony
- Cultural Diffusion
- Transmitting Culture.
- Safe and Secure Environment

COMMUNITY SUPPORT AND TOLERANCE CULTURE

- Has numerous and diverse traits.
- A learned behaviour.
- Creation of human mind and practice.
- Spreads through communication.
- Not limited to human acts, customs or material possessions.
- Embraces a large field of human behaviour and creativity.

COMMUNITY SUPPORT AND TOLERANCE

Harmony between traditional and foreign cultures must be established through demonstration and communication.

- Mutual respect can be gained
- Acceptance of tourism and cultural changes can be achieved
- *Consider actions that could be taken to ensure the above..*

QUESTION??

- How important is the GOVERNMENT in the provisions of Sustainability ?
- Consider this on Differing Levels / Context of Sector Type....
- Justify.....

GOVERNMENT ASSISTANCE

National Level

Regional Level & Local Level

Community Groups – Formal / Informal

BENEFITS OF SUSTAINABLE TOURISM

- The benefits of Sustainable Tourism are now widely appreciated!
- See case studies!

BENEFITS OF SUSTAINABLE TOURISM DEVELOPMENT

- Developing new businesses.
- Expanding job opportunities.
- Increasing income.
- Marketing new products.
- Improving infrastructures.
- Encouraging diversification.
- Integrating local economy.
- Promoting community pride.
- Higher quality of life for local population.

SUSTAINABLE SOLUTION

- Sustainable tourism is about re-focusing and adapting
- Balance must be found between limits and usage
- This requires thinking long-term (10, 20+ years)
- Economic, social and environmental are the 3 pillars for sustainable development
- Must include the interests of all stakeholders including the local people and communities, visitors, industry and government.

QUESTION??

- **What about the role of
The Tourist?!**

CODE OF ETHICS AND BEHAVIOUR FOR TOURISTS

How should tourists behave?