



Week 3

Linkedin and Linkedin Learning

Your
professional
networking site.



Take a **closer** look!



<https://www.linkedin.com>

Week 3

- Over 15.7 million active job listings are available on LinkedIn Jobs worldwide
- Around 50 million users search for jobs on LinkedIn each week.
- Approximately 80--87% of recruiters use LinkedIn regularly for hiring and talent sourcing.
- LinkedIn has helped over 122 million users secure interviews through networking and job applications.
- Active job seekers often spend up to 30 minutes a day on LinkedIn, particularly when actively **searching for roles**.
- Interest in **remote and hybrid roles** remains significantly higher than pre-pandemic levels, reflecting ongoing changes in working patterns.



LinkedIn Job Market Statistics (2025)

Why LinkedIn Is One of the Best Sites for Job Seekers

- **7–8 people** are hired on LinkedIn every minute
- Annual hires exceed **3 million** globally
- **75% of job seekers** use LinkedIn to find new opportunities
- LinkedIn supports over **41 000** unique skills



LinkedIn processes 101–183 job applications every second



72% of recruiters hires from LinkedIn are higher quality



LinkedIn processes 101–183 job applications
Increase:
16,7% to **33,3%**

What We Want To Achieve



LinkedIn has become the go-to site for most recruiters and hiring managers.

Having a comprehensive LinkedIn profile gives a 71% higher chance of getting interviewed.

LinkedIn has 756 million users and 57 million companies

The majority (87%) of recruiters find LinkedIn most effective when vetting candidates during the hiring process.



LinkedIn

Presenter: Jess Hill



NEW 2024 TUTORIAL



Linked 

Open to

Add profile section

More



DO'S



DON'TS





Activity 20 minutes

Let's look at LinkedIn

- If you don't already have one create a LinkedIn account
- Research successful business people you admire
- Look at their profiles
- How do they look
- How does yours look can you make improvements

<https://www.linkedin.com>

Remember you also have access to LinkedIn Learning.

- LinkedIn Learning is an online educational platform offering a vast array of video courses across business, creative, and technical disciplines.
- These courses are delivered by industry experts and are designed to support both professional and personal development.
- The platform provides users with access to a wide range of courses taught by industry experts, with many new courses added weekly.





Getting to Know LinkedIn Learning

You can access LinkedIn Learning in one of two ways

Follow the link or go to your HWB and click the tile on there

<https://lnkd.in/equPUue>





Log into
LinkedIn
learning and
start your
first course.

Linkedin learning Assignment Links Task 2

[Customize the Outlook inbox | LinkedIn Learning](#)
