

Component 2 – Reflective Report LCLM4005

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Comparison of Key Skills and Knowledge in the Nail Technician (beauty) Job Adverts.

In this reflective I will firstly analyse four job advertisements from online websites regarding nail technician and beauty. Below are the four adverts I have found to analyse in depth.

Brigita Vather Nails and Beauty

Location; Victoria, Southwest London

Requirements needed are NVQ Level 3 in Beauty Therapy, 2 years' experience as a Beauty Therapist, a **qualification in nails. Excellent communication skills**, Ability to work independently and part of a team, **high attention to detail and passion for delivering quality.** (<https://www.totaljobs.com/job/nail-technician/brigita-vather-nails-and-beauty-job105973537>)

Get Staffed Online Recruitment: Beauty Therapist

Requirements needed are **skills in lashes, brows, BIAB and gel nails. Passionate about delivering high-quality treatments.** Commitment to professional development. **Good communication ability.** 4 minimum working hours per week including one late evening and every other Saturday. (<http://www.totaljobs.com/job/beauty-therapist/get-staffed-online-recruitment-job105888837>)

Superdrug Beauty Therapist

Location Oxford

Requirements needed are possession of NVQ 2 in Beauty Therapy. **A qualification and experience in acrylic nails & E-file.** Previous experience and have **a driven passion. A desire to exceed customers' expectations and good communication.** (<https://www.totaljobs.com/job/beauty-therapist/superdrug-job106163381>)

QLuxe: Nail Technician/ Beauty Therapist

Location: Wyken CV2

Requirements needed are deliver expert manicures, pedicures, gel and acrylic. Maintain a clean and professional workspace, be able to recommend products and treatments to clients. **Certified Nail Technician** with salon experience. **Excellence communication and customer's service. Be passionate for beauty.** ([Nail Technician/Beauty Therapist - Wyken CV2 - Indeed.com](#))

In the four job adverts above I have analysed and found three common skills requirements: Good Communication, Being Passionate and A Qualification in Nails.

Effective communication is the process of exchanging ideas, thoughts, opinions, knowledge, and data so that the message is received and understood with clarity and purpose. When we communicate effectively, both the sender and receiver feel satisfied. (“The Biggest Communication Barriers in Business—and How to Overcome Them”)

Being passionate about work contributes to your productivity and dedication in the workplace. It allows you to put effort into producing high-quality results and demonstrate your leadership potential to managers. (“Benefits of Being Passionate about Work (plus How-to Guide)”)

Qualifications are not just about career advancement; they also play a crucial role in personal and professional development. The process of earning a qualification often involves rigorous study, practical experience, and the development of critical thinking skills. This journey enhances your knowledge, hones your abilities, and boosts your confidence. (Daniel, 2024).



Self-Assessment

The first step to career planning is self-assessment, because the better you know yourself, the easier it will be to find a fulfilling career. Reflecting on your skills and strengths, values and personality type, asking people you know well for feedback and making ‘lists’ can all give you useful clues that will help you to make more informed choices as you explore the career opportunities. (“Self-Assessment and Career Matching Tools”)

Being able to use a SWOT Analysis to identify the strengths and weakness will help me with managing and eliminating any threats that can affect my ability of evolve. I will be using the SWOT framework (Strengths, Weakness, Opportunities and Threats) to conduct a self-assessment.

Strengths : Personally, I believe that I detain multiple strengths regarding my skills and knowledge in the nail/beauty industry such as 7 years of proving high quality nail care and design, skilled in BIAB, Acrylics and Pedicure treatment. Over the years of getting better and more experienced I

have raised my standards of creativity and keeping up with the trend. I am confident in myself, and I have excellence communication and customer service skills this had helped me grow over the years and gain loyal customers.

Weakness: As I have stated the strengths I detail, I am aware that there are a few areas where I can improve so that I can grow and become even more professional. It takes time to build a client base and get them to start coming to me especially that I have worked from home for this profession. Also, I need to be able at salon management and working as a team as well. Improving these areas where I feel weak is essential especially on the long-term career and being able one day to have my own salon.

Opportunities: The main opportunity is that there is a high demand for nail technicians in beauty salon and the growing trends are more adaptable to all categories especially regarding beauty. Another opportunity is the potential to increase income through retail product or add-on treatment recommendations. There are various workshops and professional sessions from entrepreneurs that can help me grow in the beauty industry.

Threats: like in all type of industries there some threats as well high competition from other nail technicians and home-based nail artists, economic changes may affect how often clients book treatments. Also, trends change quickly requiring constant learning and investment in new products.

Evidence of Readiness: I am fully prepared and motivated to work as Nail Technician withing a professional beauty salon environment. With 7 years of hands-on experience, I have constantly delivered high standard of nail treatments, including BIAB, acrylic gel applications and pedicure services. My practical experience has allowed me to refine my technical ability, efficiency and attention to detail. I priorities health, safety and hygiene, confidently following sanitation procedures, sterilisation standards. Been working years in a warehouse and as a barista had me be confident at multitasking.

Client care remains at the heart of my work. I am trained in delivering professional consultations, identifying client needs and offering personalised recommendations while ensuring a relaxing and welcoming experience. I have a strong record of customer satisfaction, repeat bookings and positive feedback all this reflecting my ability to build trust and lasting relationship. To remain industry relevant, I actively follow and study current beauty trends, new techniques and product innovations demonstrating my commitment to continuous development. I am fully equipped, confident and eager to contribute my skills to a salon that values creativity professionalism and excellence service. My passion for nails, reliable work ethic and dedication to client satisfaction demonstrate my readiness to join a successful salon team and make a positive impact.

Employment Goals

My short-term goals focus on successfully joining a professional salon environment and becoming a reliable team member. Withing 6-12 months I aim to secure a nail technician role where I can apply my 7 years of experience role and strong technical skills. During this time, I will focus on building strong relationship with both clients and colleagues by providing excellent customer service, maintain high hygiene standards and delivering consistent, high-quality treatments. Also, I want to grow a loyal client base by ensuring every client has positive experience and feels confident with my work. Understanding salon routines, products and expectations is also key to priority so I can quickly adapt and contribute effectively to the team.

My long-term goals focus on professional growth, stability and developing a strong reputation in the beauty industry. Over the next 1-5 years I want to become highly trusted in-demand nail technician known for both creativity and professionalism. I plan to continue developing my skills by learning advanced techniques and expanding the services I can offer, which will help increase client satisfaction and salon revenue. Long-term I also aim to contribute to the salon's growth through client retention and possibly take on more responsibility such as becoming a senior technician, trainer or mentor to others, building a strong portfolio and reputation will support my goal of becoming a valued expert in the industry.

Personal Development Plan

Objective Short-Term	Time	Activities	Success Criteria	Resources
Secure a Nail Technician job in a salon and build relationship with clients and colleagues.	1-6 months	Apply to salons and being confident in interviews. Offer amazing service making the clients feel comfortable and satisfied	I get hired and start working in salon. Clients book again and recommend me to other	Look and apply for job adverts online. Be friendly show initiative and achieve customer satisfaction.
Maintain hygiene standards	Daily	Clean tools, tidy station and follow salon rules	My work are always looks professional and safe.	Have suitable cleaning products for the area I work. Follow the hygiene rules and

				protocols of the salon
Deliver consistent high-quality treatments	Daily	Pay close attention to the wants of clients and deliver the best treatments.	Clients are satisfied leaving positive feedback	Make sure the products used are of a high quality.
Long-Term				
Grow stability and build a strong reputation in the industry	6-24 months	Take pictures of my work collect reviews, post or show my best nails. Can also ask the clients to leave their reviews online.	Clients trusts my work. More clients every day. Get more positive feedback.	Online review from clients. Recommendations from clients.
Learning advanced techniques and expanding the services I can offer	Ongoing	Take more advance nail courses regarding the new trends. Follow nail artists and watch online tutorials.	I confidently do trendy nails. Clients leave positive feedback	Online platforms like YouTube for tutorials. Look and attend nails courses to keep up with the trends.
Take more responsibility in the future like becoming a mentor or senior technician	1-5 years	Keep gaining experience, take advanced courses & show leadership.	I get more responsibility or a higher role in the salon.	Share tips and learn from experienced nail technicians. Make sure I am good at time management.

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Nail Technician

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📍 Birmingham, West Midlands (County)

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We are looking for 3x qualified nail technicians for our client based in Birmingham they are a nail business located in shard end.

They would like candidates that are available to start as soon as possible. They are required to have experience in nails acrylic, biab and pedicure would be handy too.

Immediate start for the right candidate