

REFLECTION

COMMUNITY ENGAGEMENT

ASSESSMENT SPECIFICATIONS

<i>PROGRAMME</i>	BA Business Management
<i>MODULE</i>	Community engagement
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Introduction

The engagement of community members in the society reflects the group work and develops the general interest among the people. The organization of the party in the garden area shows that they are living in a healthy and cultural society. This reflects the mutual understanding in society. The assessment is all about the creation of the new ideas, ethics and practices that all need to follow and maintain. Best practices generally affect the organization of the event. The involvement of the event planner will help them to assist in their work with no boundaries, the expertise is there to guide them with the skills that will help them out in achieving the success of the party. The engagement of a group of people will help in performing the assigned task effectively. Proper planning and organizing is the most important tool that is very helpful in order to arrange the party systematically. They will learn new qualities and skills that are required to access during the arrangements of the Christmas party. The elite members of the society like stakeholders are experts in the leadership and they know all the members of the community with their potential. This will help the members in the future if there is any sort of issues, this can be resolved smoothly by these members are also highlighted in the assessment.

The events are organized to celebrate the occasion with the family and community members. I usually think that organizing the Christmas party in the colony garden is a good plan to reunite all the members of the colony. In spite of cleaning the garden with the help of society members, I prefer to hire the candidates from the Nagar Nigam department to maintain and clean the garden area of the colony. The female members of the society engage themselves in planning the catering work and decide the menu for the Christmas party (Thomas and stephen, 2022). The male candidates are supposed to involve themselves in organizing the party and the planning of the event must be done by the children of the society as they are the elite members of the colony, they always have some ideas that are full of craziness and funniest. The society children must engage in some activities and the best idea for this event must be awarded so that there is the competition among the candidates and they get the best plans to organize the events, especially the games at the Christmas party.

As the colony members always seem too busy in their professional life, I suggest that the hiring of the event manager will help them to organize their Christmas party more attractive (Organizing Engagement, 2022). The expertise will help them to assist and organize their party well planned. They are experienced in their job profile and know their job profile very well.

[Differences between both the projects](#)

In my previous assignment, the organization of the Christmas event is done by the colony members but according to me, the community members should hire the event planner to organize the event in the planned and best possible way because they all are busy with the professional lives they won't get enough time to show their personal attention over the community engagement program (Thomas and stephen, 2022). I must hire the workers from outside to do all the possible arrangements for the Christmas events, this will help them in gaining the more extra benefits and they all help to assist us in maintaining the decorum over there. The community people should do other work than cleaning and all, hiring these people will help them in performing their task in an easy way. Event planners are experts in their job profile they are having some sort of experience and skills, so their skills are helpful for us performing the task and organizing the events. Proper planning and preparation are

going to be done with the event managers this will also attract the other society members to organize their events with contribution and planning with the society members (wianecki, 2022). The hidden talent is there in every individual so each candidate of the society is important to organize the event, the systematic arrangement of the Christmas party will attract other members of the society and this will increase the curiosity in the audience and the participation are increased.

I will choose the social media for the marketing rather than pamphlets, newspapers and all, this will help me in reaching out the mass numbers of members of the society and these are cost-effective as well the creative invitation is prepared generally to attract the members and more numbers of participations in their Christmas party as more number of people reflects the more enjoyment level in the party.

[Evaluation of best practices in the community engagement](#)

An increase in public engagement will also increase the budget and this leads to the participation of a higher number of members this will generate enthusiasm in the party and they will enjoy it a lot. We can do this by using social media like Facebook, Twitter and WhatsApp, here we get a large number of active people that are gradually interested in the parties (Thomas and stephen, 2022). They will also evaluate the message in their groups and the party is going to succeed with a lot of friends and family members. Social media is one of the best mediums for advertising and doing marketing with less effort. Every ten out of nine people are having their social media accounts, this is the method by which we can communicate with a large number of the public without any personal interactions all we need to do is create the invitation more attractive.

Participation members are increased with the perfect optimization of the social media as the tool to perform a major role, the event planner that we are going to hire is going to help us in creating such an attractive invitation that can grab the attention of the viewers and attract towards them in the party (Atsdr.cdc.gov. 2022.). This method is very common nowadays and this will not consume time, all the task is going to be done within a single click and took just a couple of minutes. Emphasis on the policy on the participation of community members, they act like the local supporters in the event, the air is full of competition over there and the audience is going to enjoy the party and event, the workers that we hire from the outside will help

us to save the time and this will help us to involve in the other activities and makes the cultural program more attractive. The old-age members of the society will maintain their ethics over there and help the society members to enjoy their Christmas party with their morale and ethics. As every member of society has its individual importance (Thomas and Stephen, 2022). The rewards are also planned for the winners in the different segments. The secretary of the society must plan the incentive for the one candidate who took the active participation in the event.

Mutual gains is created as the community members are participating, mutual understanding and communication are built among the members of the society. Communication is the best tool that helps us to get prepared for any purpose. Many complexions are faced by the individuals while organizing the events, this is going to be resolved with the help of event planners as they are having the stability to perform their tasks and resolve all the hurdles that the common person is going to face while organizing the event (Thomas and stephen, 2022). Planning and organizing are the two common words with the vast theories, both of them are having the power to build a strong relationship between the organizer and audience, and vice versa too.

Feedback on every work is important as this plays the role of the guidance and makes a positive relationship, this will help the organizer to improve in the concerned areas of improvement and appreciation too (Thomas and stephen, 2022). Every individual has their own mindset and they have their own capabilities, effective planner is the one who can evaluate all the strengths and weaknesses of their clients and work in accordance with the need or desires of their clients. This is going to be missed if the community event is organized by their members themselves. The planner that is organizing the event must be accountable for their assigned work and duties. They are having some specific skills of engagement and management of their work very efficiently. The stakeholders and other society members are the elite members as they are the owner of the Society and they try to give their best for making their community party successful.

Reflection

The best practice that I think is to hire professionals to get a high rate of success for their communist party. Different modes are going to be adopted by the event planners to do their best, I think the adoption of social media culture is more attractive as

through this we can able to reach the mass number of candidates in a minimal time period. The hiring of the event planner will help us to make all the task easier as they are experts in their field and have all the required specific skill that is necessary to organize any event very successfully (Thomas and stephen, 2022). They are having specific ideas according to the availability of the fund, space and other necessary elements. The managers of the event will analyze all the specific requirements and then they do the research before conducting the community event. These specific things are going to be missed by the community members as they are not perfect in organizing the event, although they won't have the certain specific skills that are going to be required while planning any event.

The area that the community members are decided is the best one as it is the free area and covers the large sq. ft. where the communist party is organized, this will saves the cost of the members to hire the place for organizing the cultural Christmas party. This will help them to teach the lesson of responsibilities and accountability towards their tasks (Joo and Baek, 2018). Organizing the party will help the members to make a balance between their professional as well as personal life. The idea of collaboration with the event planner will help them to perform their task easily and with the help of experts, they will be able to learn the skill of management.

Conclusion

As I discussed above the hiring of the event planner will help them to assist all the members as they are experts in their field and have the specific skill that is helpful in organizing the event very effectively. They act as the supportive part of the event that will help us to take the burden off our shoulders and do their work. Social media plays a great role in communicating with the world without interactions and it doesn't consume the time and it doesn't affect the cost, as this method is budget-friendly. Each and every person is connected with others and they usually know that the task that is performed in the group is productive in nature and all the members of the team are getting connected with each other. The event manager will help us out in performing any task like planning and organizing the event with maintaining the decorum over there with ethics and values. This cultural activity will help to improve their skills. There is transparency and engagement along with the involvement of every candidate that is going to be performed by each community member.

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