



UNIVERSITY OF WALES
Trinity Saint David
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Assessment 1

Presentation

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Module : Community Care and Development (BMHP6022_LON)

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Topic: Alcohol misuse

ISLEWORTH Community

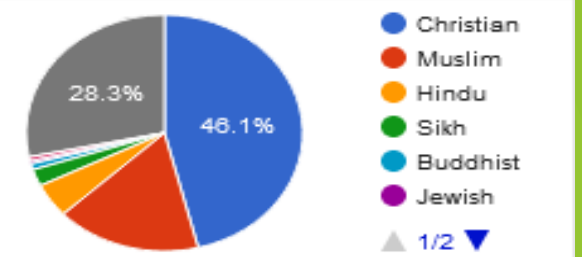
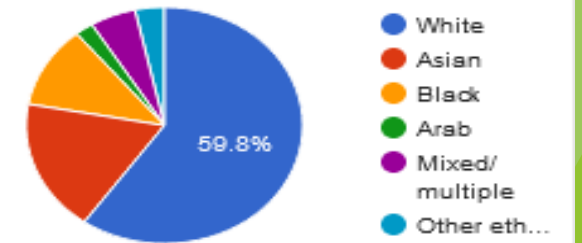
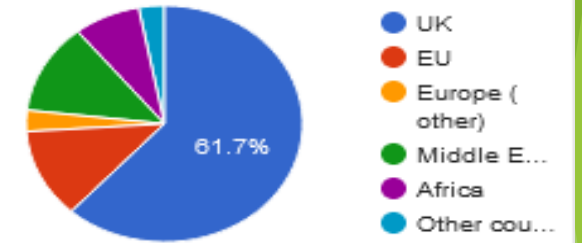
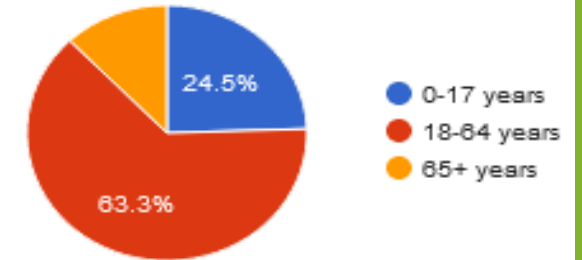
- ▶ Isleworth, located in Hounslow borough, West area of London
- ▶ Isleworth is on an area of 1872 km²
- ▶ Its location on the banks of the river Thames
- ▶ Community means one or several groups of people interconnect
- ▶ People living in a certain geographical area
- ▶ Community services are important for the connection and cooperation of the people who live there
- ▶ Different key elements in community: population, interactions, area, identification, objects(Lowe, 2021).



Population in Isleworth

Population of 13,799, in comparison to previous years, the population an increase

- ▶ Population structure Males 6,484 Females 7,319
- ▶ White 8,254; then Asian 2,494; Black 1,543: Arab 29 (citypopulation.,2022).
- ▶ By religious, the majority are Christian 5,900, followed by Muslim 2,169 Hindu 595, Sikh 296, Buddhist 105, Jewish 46 (citypopulation.,2022).
- ▶ Economically active 73.2% (Cookie consent.,2022).
- ▶ Out-Of-Work ,Benefits 5% (Cookie consent.,2022).

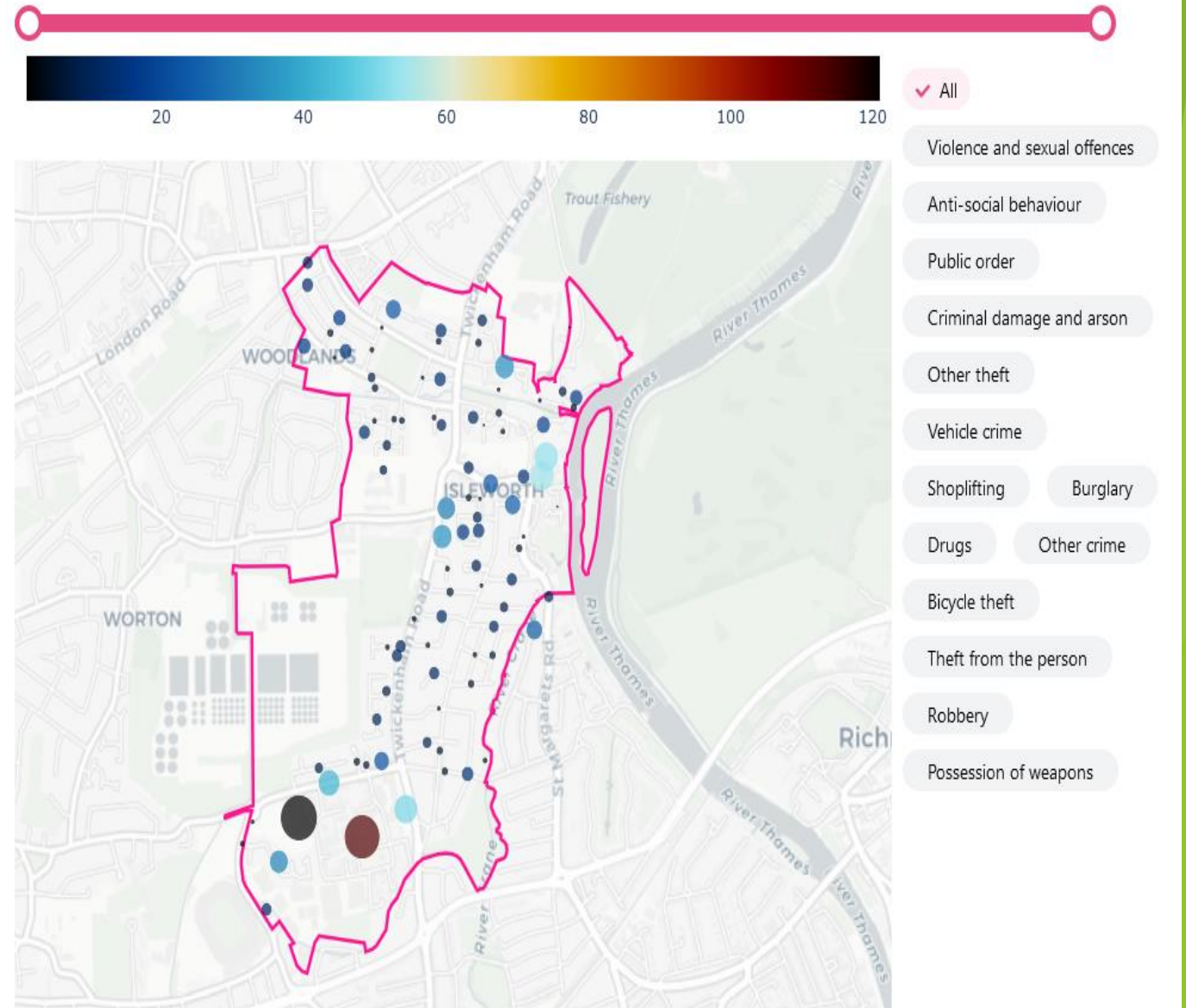


Prevalence and mortality Rate

- ▶ Alcohol consumption increases hospital admissions, injuries, domestic violence, crime, violence, illness, death (NHS, 2018).
- ▶ In Isleworth community, admission of patients suffering from liver disease is 353 cases, which is lower than the national average (The Lancet Commission.,2014).
- ▶ The death rate (in the Isleworth and Brentford community) of people with liver disease among those under the age of 75 is 17.6 per 100,000. It is lower than the national average which amounts to (17.8 per 100,000) (The Lancet Commission.,2014).
- ▶ The most common cause of liver disease is alcohol abuse, which is the biggest risk factor of dying men in the UK under the age of 60 (The Lancet Commission.,2014).

Alcohol misuse- factor to crime in Isleworth Community

- ▶ Isleworth has 27.1% of people over the age of 16 who consume alcohol, which is more than the national average (26.75%).
- ▶ Death rate from liver disease in the Isleworth area is 17.6 per 100,000
- ▶ 353 patients with liver disease were admitted to the hospital in one year in Isleworth area (The Lancet Commission.,2014).
- ▶ During the year, Isleworth has 131.31 crimes per thousand inhabitants, where alcohol and drugs was factor to crime(Crystal Roof, 2022).



Social issue -alcohol misuse

Excessive use of alcohol creates a problem and effect

- environment where they live,(in community, at home)
- in health
- real difficulties in interpersonal relationships,
- within family, at work, with friends.
- reduce productivity
- high health care cost (NHS, 2022).

This kind of behaviours damages community health and people well-being

Harm from alcohol can be physical or mental; it can also be social, legal or economical(Bennett, 2023).

What cause of alcohol misuse

- ▶ Mental health
- ▶ Stress with family
- ▶ Stress & Parental Guidance
- ▶ Physical and social abuse
- ▶ Environment, (pressure to drink is from friends)
- ▶ Childhood trauma



(Bennett, 2023)

Isleworth Community communicates, informs

- ▶ Written communication within the organization :
e-mails , notifications, reports manuals ,bulletins, internal newspapers , audio-visual, boxes for proposals and suggestions.
- ▶ Direct formal communication:
direct communication, gatherings , other meetings, visits training, ceremony (LB Hounslow.,2021).
- ▶ Publishing through phone applications, social network, Facebook, Twitter, Instagram, Isleworth neighbourhood are the most common and popular in community.

Currently available health relate information and action in Isleworth community

- ▶ Mind and Isleworth & Syon created an action plan for well-being and good mental health (Isleworth & Syon School, 2022.)
- ▶ Community solution- is voluntary section to help parents, youth activity Centre(Givingisgreat.org. ,2021).
- ▶ The priority of the police department is to patrol with high visibility or civilian , how would cooperate with people(by persuasion, conversation, advice) who are in danger (Brentford & Isleworth Area Forum.,2023).
- ▶ The Isleworth community provides free advice and support to people, one to one, in any setting they choose, detoxification from alcohol, recovery day programmed,(Hounslow, L.B. ,2023).
- ▶ Improving the social, economic and environmental well-being of Isleworth community is based on Human needs, on understanding people's motivations and desires (Hopper, 2020).
- ▶ The ABCD model is used by Isleworth Community to identify community needs and collaborate with other communities (Hounslow.gov.uk, 2018).

Policies and Legislation implemented in Isleworth Community

- ▶ The Licensing Act 2003 has four licensing objectives:
 - the prevention of crime and disorder
 - public safety
 - the prevention of public nuisance
 - the protection of children from harm (GOV.UK, 2013).
- ▶ In order to avoid health risks caused by alcohol, the advice is not to consume more than 14 units per week (NHS.,2018).
- ▶ Guidance from Public Health England (PHE), addressed to NHS services, local authorities, the voluntary sector, public health policy makers, applies to preventing harm caused by alcohol (Public Health England, 2016).
- ▶ Community help with counselling, - groups that provide therapy (conversation and cognitive therapy)(psychologytoday., 2023).
- ▶ Detoxification - in cooperation with the NHS, with nurses, with detoxification institutions (NHS, 2018)
- ▶ Neighbourhood Watch - cut crime and the opportunities for crime. Help and reassure those who live in the area.

Digital media and technologies for Community development

- ▶ Guidelines for the provision of remote alcohol and drug addiction treatment services are possible using technology.
- ▶ Neighbourhood Watch - cut crime and the opportunities for crime. Help and reassure those who live in the area Create Community personalized webpage
- ▶ Next door, phone application, notification for crime
- ▶ Internet access - training people mobile technology that is also used in emergency cases-Sky (opens digital hub in Isleworth) (SKY.,2023).
- ▶ Technology is used in emergency cases used in various variety H&SC settings (spectrometry, test identify)
- ▶ Call, connection, communication for help
- ▶ Online communication for withdrawal (depression, anxiety)
- ▶ Alcohol Use Counselling in Isleworth (with psychotherapist, counsellor)(psychologytoday, 2023).

Recommendation

- ▶ The community and people need help, and above all it is necessary for people to accept and decide to turn to the community for help, which it provides.
- ▶ Initiatives, (increasing police patrolling, increasing the tax on alcohol)
- ▶ Community need to increase communication between people who need help and professionals.
- ▶ Numerous social measures (communication, socializing, entertainment) that have been launched to help promotion strategy the community, do not seem to be strong enough to trigger peoples will stop with vandalism, alcoholism.
- ▶ For the violence and extremist narrative, it is necessary to do a deeper analysis and cooperation with professionals to avoid alcohol abuse.

Conclusion

- ▶ Alcohol promotes inequality in people, poorer people (deprived groups) suffer more damage from alcohol than people in higher socio-economic groups.
- ▶ Identification of crime and disorder caused by alcohol abuse should not classify people by status. The community and people need help, and above all it is necessary for people to accept and decide to turn to the community for help, which it provides.
- ▶ Alcohol abuse causes health problems for people, and health does not choose a person's status.

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