Eve Bryan
Digital Film and Television Production

27 February 2019

Entrepreneurship



Research

The development of the initial idea came within my first year of university while studying a nordic noir module, since then I have become almost obsessed with the genre. I decided to do some further research into the genre.

> Nordic noir, also known as Scandinavian noir or Scandi noir, is a genre of **crime fiction** often written from a police point of view and set in either Scandinavia or the Nordic Countries.

I also researched the genre by watching as many nordic noir films/series as I could, this included 'Broadchurch', 'Hinterland', 'Luther', 'Marcella', 'Line of Duty', 'Doctor Foster', 'River' and many more.



My Idea

I took a special interest into the series ‘Line of Duty’ as I especially enjoyed the complicated crime and police corruption they focus on within the show, I decided this is something I wanted to include. I decided to create a short nordic noir series, this is my synopsis of the story:

“The idea for the story of ‘Hokum’ is a dark and twisted Nordic Noir, it involves the suicides of 3 teenagers, but are they really suicides? That is not what the lead detective on the case believes, she believes they are murders, but now she has to prove this to everyone else, who are quick to assume she is wrong and that she is still grieving for the loss of her child, who took their life through suicide. A twist in the story is that the murderer of the teenagers is the forensic investigator working on this case, therefore he would know how to setup the scenes of the suicides and make it believable, but it isn't enough to fool the detective, this also deals with police corruption.”

I also thought of a tagline which was:

“A dark and twisted tale, filled with complicated crime”

The Presentation

‘Hokum’ Pitch

Eve Bryan

Research - What is Nordic Noir?

- Scandinavian crime fiction
- Bleak urban settings
- Marcella
- Top Of the lake
- Doctor Foster
- Line of Duty
- Bleak and atmospheric

The Concept

- Dark Celtic Noir
- Set in a small town
- Inspirations - Marchella & Broadchurch
- Mini series - 3 episodes, 1/1½ hours long

Story Idea

- 3 Suicides in a forest
- A female detective - baggage
- Detective thinks they aren't suicides but no one else believes her
- Her own child died through suicide
- She has to prove they are not suicides
- Forensic Investigator is murderer
- Police corruption

Hansel and Gretel

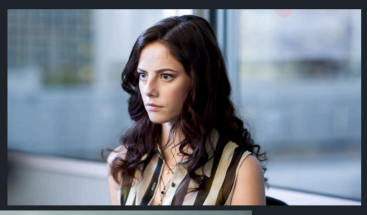
- Based around the story Hansel and Gretel
- Vulnerable teenagers lured into the forest by an evil character
- Lost in forest
- Murderer - seems innocent and nice but really has dark intentions



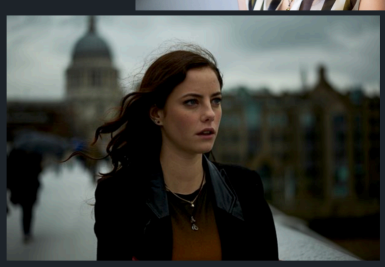


Characters - Detective

- Woman in her 30's
- Tired
- Smokes a lot
- Determined
- Sad / broken









Characters - Murderer



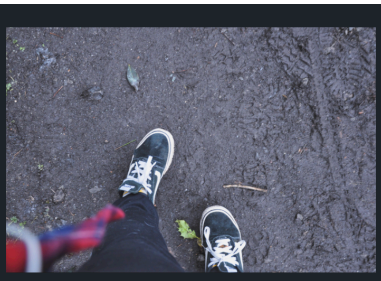
- Psychopath
- Gets a thrill out of killing
- Targets vulnerable teenagers
- Forensic investigator - easily make it look like suicides
- Nervous, shy man
- Doesn't seem like a murderer
- Late 50's



Location









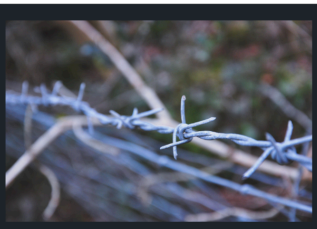


- Swiss Valley
- Quiet
- Dark
- Dreary
- Big lake
- Forests

Location

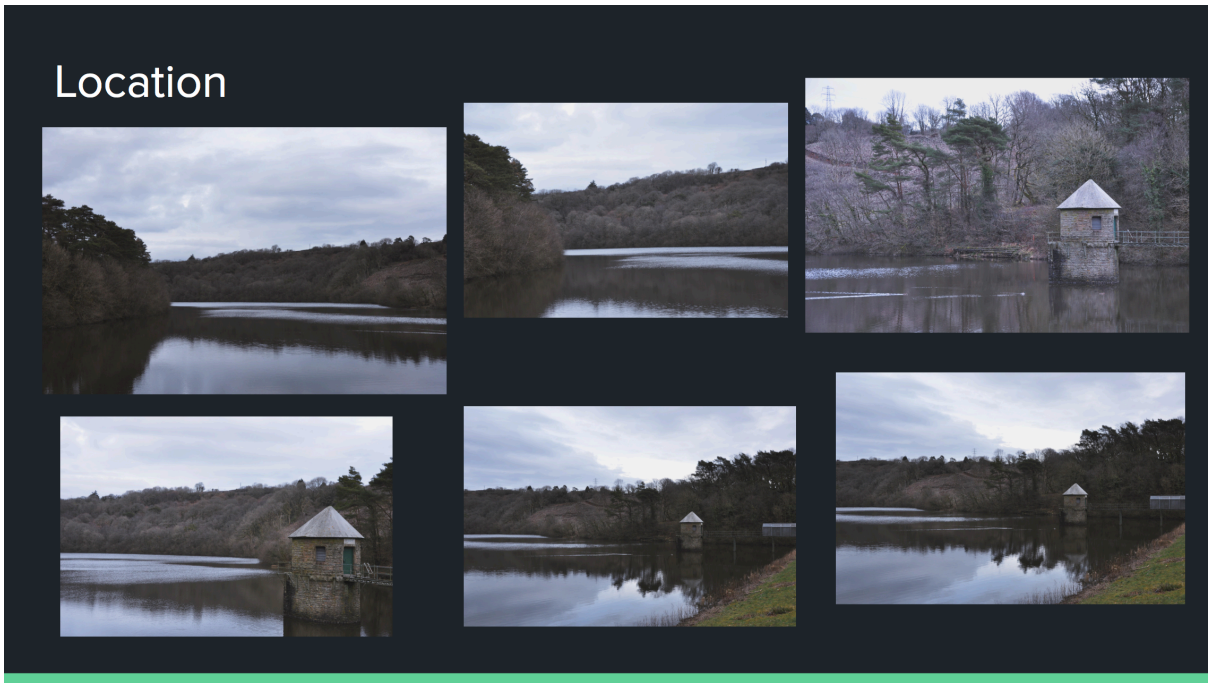


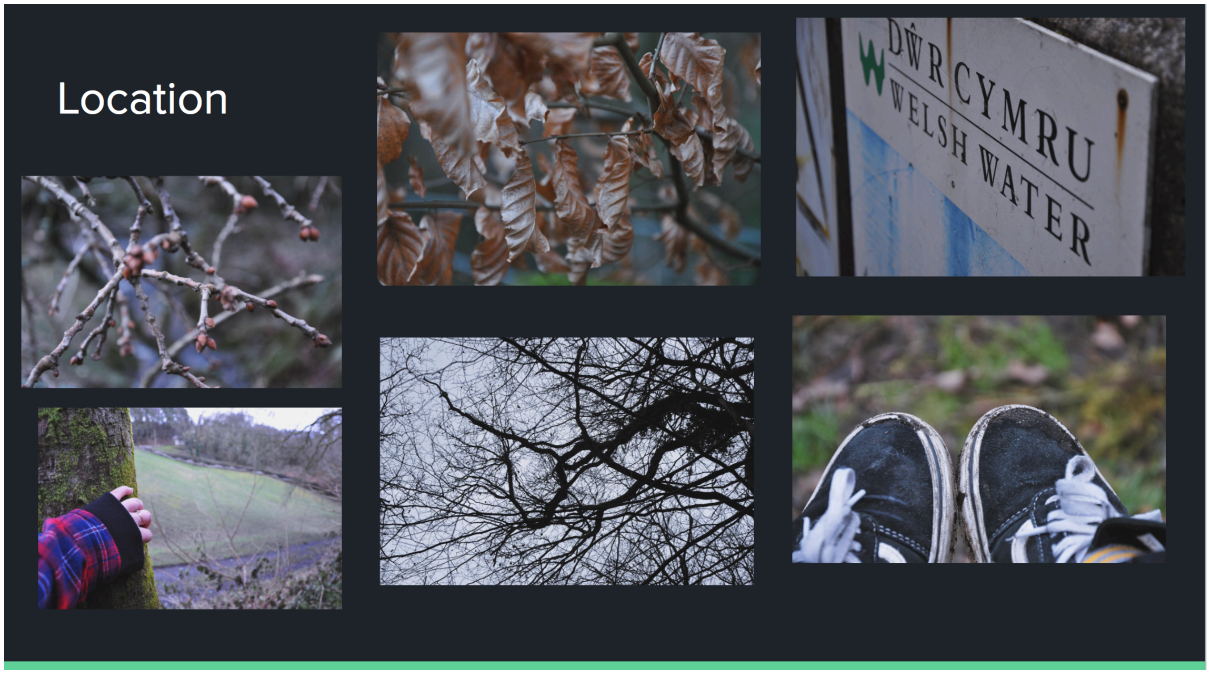












In the presentation I included research, a synopsis of my idea and the characters within the story and also test shots of a location I would like to use, from this presentation I received mostly positive feedback in regards to my idea.

I also created a video ripomatic of my story to better the audiences understanding of my idea, I feel I had positive feedback on this as well as the majority of people liked my idea and around 80% said they would like to work on it.

Budget

I have created realistic budgets for my series, to do this I have thought about how long it would take to shoot a half an hour episode, I have researched and I would think it would take 3 weeks to shoot, 2 weeks for filming and a further 1 week to edit it. I have researched the prices for equipment, crew and cast.

Equipment

Equipment	Duration of use (weeks)	Total (£)
Rode Video Mic	2w	£25.39
Sony Headphones	2w	£25.30
Rode PG2 Pistol	2w	£19.04
5M XLR Cable	2w	£12.70
Zoom Field Recorder	2w	£114.26
Canon C300	2w	£698.28
Dedo 150W 3 Head kit	2w	£304.70
Boom Pole	2w	£25.39
TOTAL		**£1,225.15**

Cast

Cast Member	Duration	Amount (£)
Detective	2w	£1,400.00
Murderer	2w	£1,400.00
Victims (x3)	1w	£800.00
Police officers, extras (x6)	1w	£1,200.00
Detectives assistant	1w 5d	£1,000.00
TOTAL		**£5,800.00**

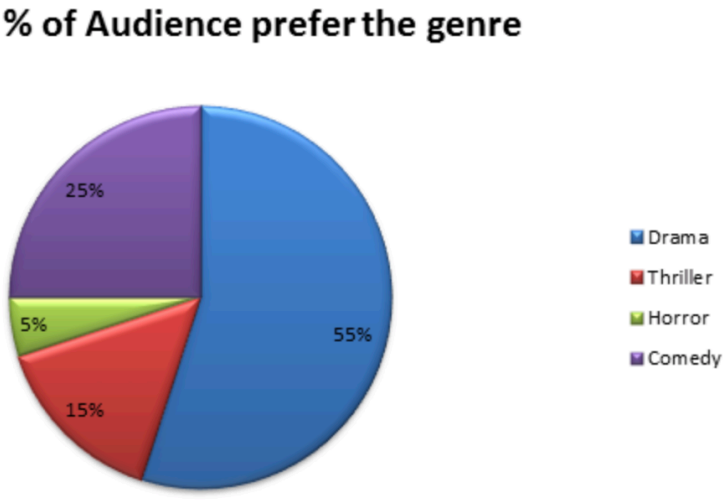
Crew

Crew Member	Duration	Amount (£)
Producer	2w	£900.00
Director	2w	£900.00
Camera Operator	2w	£900.00
Writer	1w	£450.00
DOP	2w	£900.00
Sound	2w	£900.00
Boom Operator	2w	£900.00
Lighting	2w	£900.00
Lighting Assistant	2w	£900.00
SFX Editor	1w	£450.00
AC	2w	£900.00
AD	2w	£900.00
TOTAL		£9,900.00

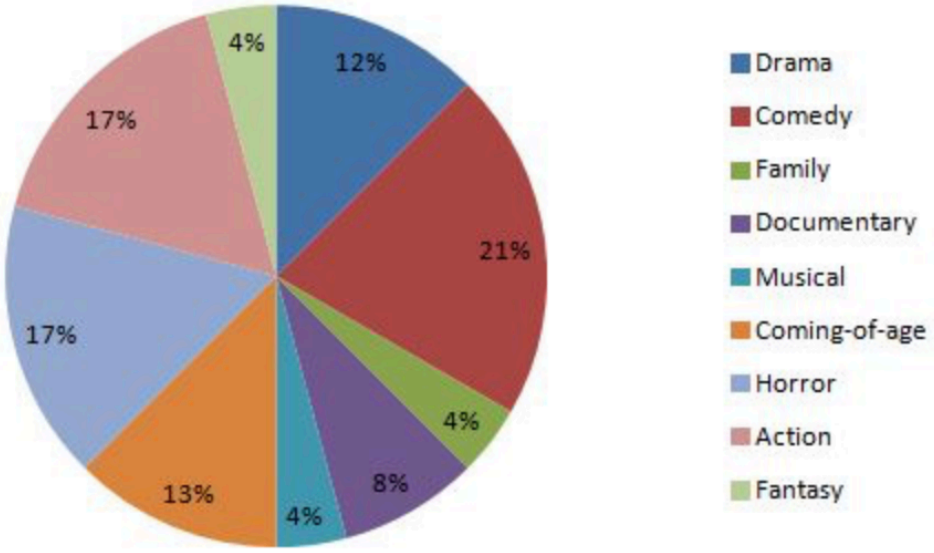
TOTAL : £16,925.15

Target Audience

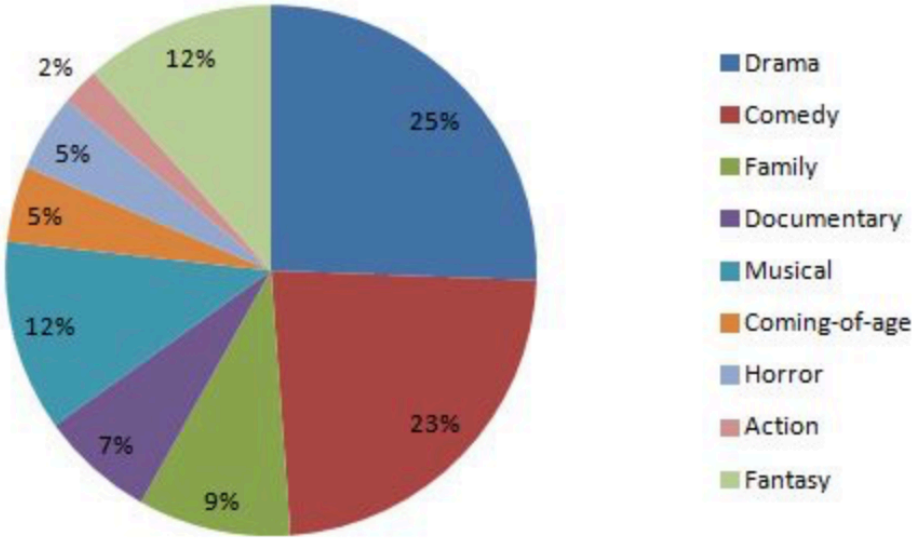
In order to create the best series possible I needed to research the audience and find out who the audience was, I found that most films which are crime drama's/thrillers are certificate 15, therefor my target audience would start at age 15. I also found that predominantly men watch these kinds of shows as they enjoy the gruesomeness of the murders more than most women, however as my lead character is a woman I feel this will attract more of a female audience. Therefor my target audience will be men and women, predominantly men, between the ages of 15-35, with a hope to expand the audience to the age range of 15-55.



Male's Preferred Genre

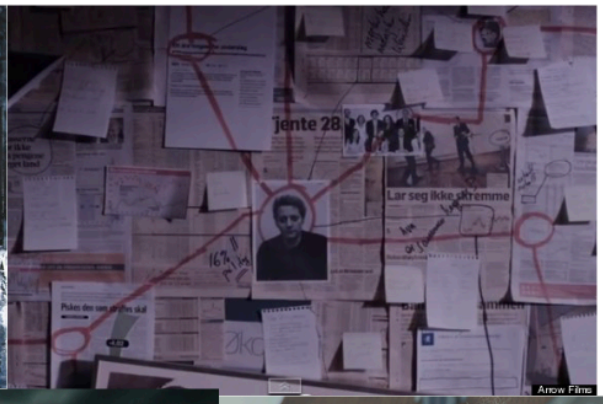


Female's Preferred Genre

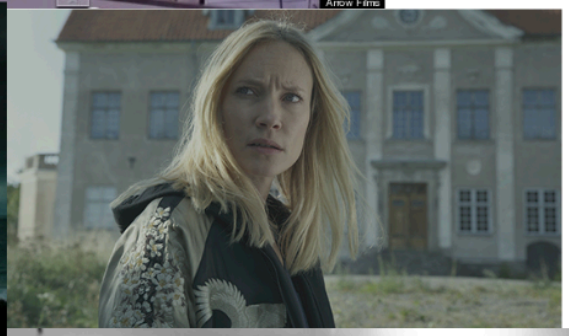


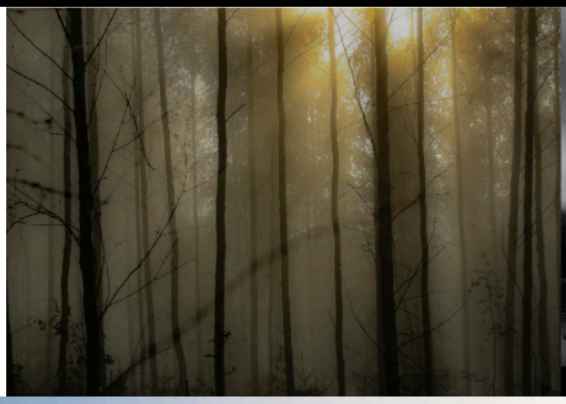
Mood Boards

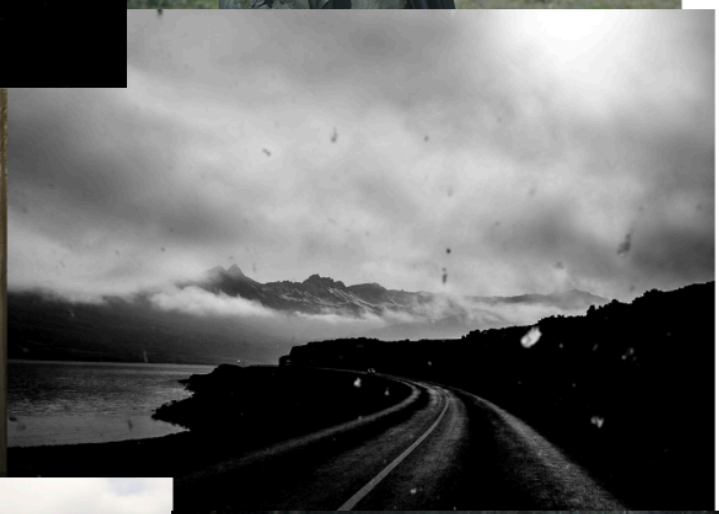

















BBC
ONE of US


NETFLIX
BORDERLINER


NETFLIX
DARK


BBC
HAPPY VALLEY


itv
PRIME SUSPECT


THE CODE


NETFLIX
MINDHUNTER


NETFLIX
THE FROZEN DEAD
GENDARMERIE


PARANOID