

Ways of Perceiving

Module roundup

Writing task and assessment

AIMS

To challenge and broaden your thinking so that you can begin to creatively apply key ideas, artists, designers, ideologies, philosophies and philosophers to your own context and practice.

LEARNING OUTCOMES

- Identify and discuss the diversity of approaches to understanding elements of cultural endeavour.
- apply a range of critical theories to the analysis of any given cultural product.
- make reference to academic sources by employing appropriate citation and referencing conventions.

The Brief

You will work on an imagined display space which will be explored through your own interests and discipline, so it might be an exhibition, festival, performance, etc.

This task will involve research practices and approaches applied to deconstruct art and design histories.

Students will be assessed for an exploratory written piece, including maps, diagrams and images, of 1500 words.

What is curation? Why is it relevant?

- When you share your ideas with your lecturers
- When you select work for your portfolio
- When you exhibit for your Graduate Portfolio
- When you exhibit at D&AD NewBlood / New Designers / SCA
- When you write a CV
- When you create a presentation
- When you write an essay and choose what to leave in and leave out

What is curation?

- When you select work to emphasize a particular meaning
- When you design an environment to illustrate a particular relationship
- When you select objects/things to influence choice

For this task you need to consider ...

- Your overall exhibition concept or idea
- The location the exhibition will take place
- The selected works
- The layout of the exhibition
- The relationship between each artefact
- The relationship of all selected works in terms of meaning
- Installation opportunities and complexities
- The audience and visitors to the exhibition

What you need to do for the Curation task

- Create an exhibition concept and title
- Choose up to 5 artefacts (artworks, performances, objects, buildings, etc.)
- Choose a location for the exhibition
- Provide a theoretical perspective of the chosen artworks and critique, explore or deconstruct this perspective. You will need to research your concept, space and artefacts to do this.
- Explain why you have chosen to do what you have chosen to do.
- Include a map/plan and images
- Submit an essay, text, composition, catalogue or commentary of 1500 words (there is a 10% leeway: 1,350 – 1,650)

Hand-in deadline

Tuesday 30th April 2024 (by 12 noon)

Upload your pdf on to Moodle

Feedback will be posted on Tuesday 30th May 2024 by 5pm
(20 working days).

If your submission is:

Up to one week late, it will be capped at 40%.

Over 1 week late, the work cannot be accepted.

You can apply for Extenuating Circumstances via the university website if you have encountered difficulties outside of your control in completing the task.

What you need to do – Upload to Turnitin on your Moodle page

- 1,500 words in total (10% leeway)
- One pdf file
- Use Harvard referencing throughout
- Use double spaced lines
- Bibliography (3 texts minimum requirement)
- Exhibition Plan/Layout
- Exhibition images with captions
- Submit before midday on Tuesday 30th April 2024

The use of Artificial Intelligence (AI) for writing essays

It is important to note that the use of AI or ChatGPT to create your essay is prohibited due to plagiarism concerns.

While AI can be a useful tool for research purposes, it is essential to exercise caution as the information generated by AI is not peer reviewed and may contain inaccuracies. It cannot be relied on to be factual or authoritative as the sources where the information has been gathered are not declared, published or verified.

AI

It is recommended to verify information through reputable sources such as academic journals, books, papers, legitimate websites and the library.

If you choose to include content generated by AI in your essay, it must be properly cited to avoid plagiarism.

For guidance, on this please consult the UWTSD Harvard Reference Handbook, specifically the information provided on page 25.

Link to UWTSD reference handbook: (Page 25)

https://intranet.uwtsd.ac.uk/sites/intranet/files/2023-10/Harvard%20en_v.1.3%20%28V6%29.pdf

13.1 Generative AI (e.g. ChatGPT)

Academic integrity is being honest in any work you do in your studies. **The use of third parties** (friends, essay mills or artificial intelligence) to create work you subsequently claim as your own is **unacceptable**.

There are certain instances, however, where the use of AI **may** be permissible*. The content produced by generative AI such as ChatGPT is classed as non-recoverable material. It is impossible for a reader to follow up or replicate (as it is not published) and only available to you. Therefore, **if** permitted, it should be cited as personal communication. You should:

- Note which terms you used to generate the response (to give context to your reader) and include it in the body of your text.
- Confirm with your tutor if a screenshot in your appendices should also be included.
- Acknowledge and appropriately reference all the content you use. **Failure to do so may result in Academic Misconduct**

***In all instances, you must confirm with your tutor to establish if the use of artificial intelligence generated material (such as ChatGPT) is permissible and how they wish you to use it.**

In-text citation:

Name of tool, date

Reference list / Bibliography:

- Name of generative AI authoring tool
- (Year)
- 'Name of AI authoring tool' response to 'Name of person entering query'
- Day, month, content was generated

When asked 'what is information literacy'? OpenAI's ChatGPT (2023) response included the importance of evaluating information critically. A copy of this response is in appendix 1.

OpenAI ChatGPT (2023) ChatGPT response to Tom Jones, 3 March.

Submission

Tuesday 30th April 2024 (by 12 noon)

Upload your pdf on to Moodle



Turnitin DRAFT Submission to check for similarities (Martin Bush: Graphic Design)



Turnitin FINAL Submission 30th April 2024 (Martin Bush: Graphic Design)



ADDA4023_Ways of Percieving 2024 brief - GRAPHIC DESIGN Word 2007 document



Harvard Referencing Booklet (latest version) PDF document



Common Feedback for WoT 2024 PDF document



Introduction to curation and exhibition PDF document



Level 4 Contextual Practices - Gallery Context PDF document



Seminar preperation task PDF document



Module brief explanation slides PDF document



Gallery Floorplans for reference



Gwen's presentation / Cyflwyniad Powerpoint 2007 presentation



Modernism - Theoretical and Cultural Perspectives PDF document



Turnitin FINAL Submission 30th April 2024 (Martin Bush: Graphic Design)

Turnitin Assignment Settings More ▾

Students are to submit their FINAL essay as one PDF file to this link by 12.00pm midday on Tuesday 30th April 2024. Late submissions up to one week will be capped at 40%. Submissions any later than this will not be accepted without Extenuating Circumstances. Once students have submitted their work, it CANNOT be resubmitted.

Submission Inbox Turnitin Tutors Turnitin Students

Part 1

Title	Start Date	Due Date	Post Date	Marks Available	Export	
Turnitin FINAL Submission 30th April 2024 (Martin Bush: Graphic Design) - Part 1 	17 Apr 2024 - 07:53 	30 Apr 2024 - 12:00 	30 May 2024 - 17:00 	100 	  	 

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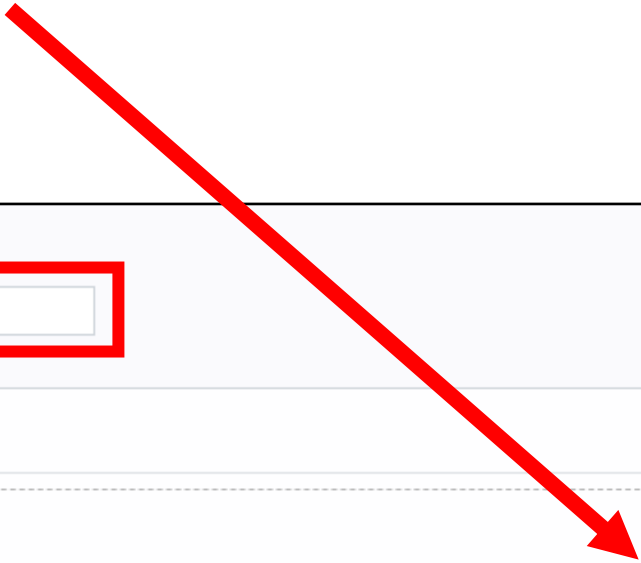
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