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Introduction

The main focus of the essay will be on the identification of a recently completed social development project in the local community in the United Kingdom. In the process, the project will be defined as were the problems addressed by the project. The most active areas and the rationale behind the activeness will also be discussed. Along with that, the discussion will include the approaches that were adopted in the process. The options effective in engaging the members of the community will also be elaborated while mentioning the lessons evaluated from the project. The study will also focus on providing a post-project plan.

Main Body

Battersea power redevelopment is among the recently completed social development projects in the UK. It is a coal-powered power station that is located in London, UK. The building was decommissioned for almost 40 years and opened in the last phase of 2022. The project of Battersea Power redevelopment is a significant attempt towards the transformation of the iconic site into a mixed-use development. This project has a significant inclusion of the Grade II* listed power station building. The purpose of the redevelopment project is to make a crucial contribution to the regeneration of the Nine Elms area in the city of London. In this was the focus has been on addressing the **problems** regarding various urban and economic challenges such as urban decay and blight, historic preservation, unsustainable land use, job creation, economic decline etc. The aim also has been on retaining the materials throughout the process along with ensuring organisation of the various functions of the large building in an organised manner. At the same time, people involved in the project also were keen about the awareness of the historical fabric of the visitors (Ravenscroft, 2022). The key **objectives** of the project is to foster the enhancement of the urban landscape in London along with regenerating the Nine Elms area. It also focuses on preserving the historic building of Battersea Power Station and the architectural genius of the iconic structure. Another objective of the project is to foster the stimulation of the economic growth of the UK through generating job opportunities for the redevelopment phase and the operations after the completion of the project. The targeted **stakeholders** of the project are the local community, the government of the UK, investors and businesses. This includes the City Hall Mayoral team, national policymakers, and local MP also. Among the **potential benefits**, the key ones are community enhancement, economic growth, and cultural richness enhancement. And environmental sustainability.

According to Procentese and Gatti (2022), neighbourhoods and cities, or local communities, have always been intended to be places where people may satisfy their needs for connection and belonging as well as places where they can have a sense of accountability for enacting social change via their involvement. Community engagement is a significant aspect for the increment of the understanding and visibility of issues. Along with that, it is also effective in empowering communities to have their perspectives on decisions through which their lives and neighbourhoods can be affected. The projects of BPSDC have been helped by PLMR in fostering the creation of more positive and long-term relationships across major stakeholder groups. This project is now considered a prime example of community engagement. Along with that, the project is also considered a major positive contributor to various policy ambitions. According to the senior Public Affairs manager of BPSDC, Jill Cuthbertson, the advice and support of PLMR have been effective for the project in fostering the development and maintaining of strengthened relationships with a wide range of local as well as national stakeholders that are key aspects of the company. By enabling collaboration, BPSDC has put in place targeted and unique engagement programmes for groups as well as individual policymakers. This is how the awareness about the good work that is being done in the process, has also been developed. The awareness also enclaves how the aims are supported in the project (PLMR, 2023). The power station has an effective tradition of offering support to the local businesses.

The members of the local community involved in the project of Battersea power redevelopment were involved in the area of preserving the architectural brilliance of the building. At the same time, they also have been focusing on the resume of the building for various operations. The residents are a key aspect of the local community involved in the project. They were found to provide opinions about the way of maintaining the historic character of the building. The residents were also interested in identifying ways to enhance the quality of life in the community through the project of the redevelopment. Another main area of interest and activeness of the members of the local community involved in the project was job creation. Due to various external factors, the unemployment rate in various areas of the UK has increased over time. Through the redevelopment project of Battersea, the focus was on getting opportunities for employment. The ongoing project generated a lot of job opportunities. After the project was completed, the further activities needed more employment to be managed in the building. The community members in the community engagement were also found to express concerns about the impact of the large-scale redevelopment

on the environment. In the community engagement, the members had deep discussions about sustainability. They actively participated in discussing the execution of efforts to reduce the ecological footprint.

The effective use of proper approaches in community engagement is very important. In the community engagement regarding the project of Battersea power redevelopment, there has been use of community meetings. The face-to-face nature of the approach has been effective in providing a better opportunity to demonstrate transparency and openness to stakeholders. Due to this approach, the members of the community involved in the project have been able to deliver information along with gathering feedback. This is how the processes and outcomes have been explained in an effective manner. This approach has been effective in meeting stakeholders in person. This is how transparency has been demonstrated (Sustainet, 2023).

The various options are engaged in the development of the community through the effective planning process of Battersea power redevelopment. As It is a completed project in the UK market, approximately 1800 people are living and approximately three million of the people used to visit The Battersea power station (Battersea power station, 2023). To develop the sustainability of the project and develop the local people's engagement, Various effective strategies need to be implemented. To increase social mobility, The entrepreneurs of the project can implement the town hall and it creates opportunities to give updates to all of the residents about the development project. This town hall meeting develops higher engagement of the local community and it helps to gather various feedback about their problems and address all concerns which helps to enhance the build project's life span. Applying the public survey helps to ensure the project and ensure the voices of the community on the Battersea power station project and it builds effective decision making and more people get easily attracted towards them. Additionally, the gathering of the public survey helps to create various aspects of the development of the Battersea project. To ensure the engagement of the community, near the Project place various events can be organised like cultural festivals, fairs or art exhibitions to influence the attractions of all local members. The authority of the Battersea Power Station can develop partnerships with all local organisations and effective collaboration with schools, hospitals and business groups can ensure the positive impact of the Battersea project development. It also builds and creates effective networking support smoothly. This project planning also ensures greater opportunities in the career plan which directly creates financial support for project engagement. This project has created more than 6000 jobs as

well as 340 apprenticeships which significantly boost the local economy and higher engagement has developed (swlondoner. shorthandstories, 2023).

During the development of the Battersea power project, various lessons have been learned from these areas. Several realisations have been developed by the community and the UK government is focusing on more developing economic projects in the UK for enhancing the social connection and economic dependency in the society (Dalziel-pow, 2023). The establishment of the premium standard project helped to provide the best part of the world and local people felt more strength after establishing it. This project ensured higher local community engagement and authority learned to understand their needs as well as their concern areas so this planned community engagement is a significant part of the project's success. The priority of sustainability of the designing the project and this project learned about environmental responsibility is not a major concern and it creates long-term viability as well as the success of the projects. The authorities of the Battersea power project learn about balancing the social and economic impact in the organisation. They are striving to contribute to the growth of the economy as well as enhance the overall well-being of the entire community smoothly. This project learns about the Heritage preservation process and creates a long-term sustainability plan for project success. The part of collaborating and communicating with stakeholders creates a better understanding of the new project development and it helps to handle all challenges. The knowledge in all of these areas of projects create opportunities to develop better life in communities smoothly and effectively.

The various new planning is developing on the massive visionary project which transforms the power stations. Their primary goal is retaining as well as restoring all of Battersea's materials and spaces effectively. They are focusing on the saving of all green spaces for public maintenance. Sustainability is the major concern of the project development and they used to focus on the differentiation of the new masonry and original areas and maintaining the historic surfaces and material stone with a higher degree of accuracy (Wisz, 2022). They have focused on the implementation of a new plan after the completion of the project. They eagerly anticipate new development which helps to create a community of shops, homes, cafes, restaurants and offices on the vast 42-acre industrial brownfield areas. They are invested more in the creation of the new Vibrant as well as the mixed-use development of the all-new neighbour. After completion of the main project, they are focusing on the development of more than 1800 residents as well as

restaurants, bars and various leisure facilities like theatre and cinema. They are focusing on the new 24/7 community which will be focused on forming 250 shops, medical centre, hotel. The 450 metres of the project is present on the riverfront sides and it creates opportunities to develop commercial spaces in the new privates as well as affordable homes (Battersea power station, 2023).

Conclusion

It is concluded that one of the most recent social development projects in the UK to be finished is Battersea Power Redevelopment. It is a coal-fired power plant situated in London, United Kingdom. The goal of the redevelopment project is to significantly contribute to the Nine Elms neighborhood's revitalization within the city of London. This has put a lot of emphasis on tackling issues related to a variety of urban and economic crises, including job development, economic decline, historic preservation, urban blight, and unsustainable land use. The local community, the government of the UK, investors and businesses are the key stakeholders related to the project. Meetings have been an effective approach to foster effective community engagement so that the discussions regarding the project can be done in a significant manner. A major factor in the project's success was the planned community participation, which raised local community engagement and taught authorities about their needs and areas of concern.

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