

GLOBAL BUSINESS ENVIROMENT

LCBB4005

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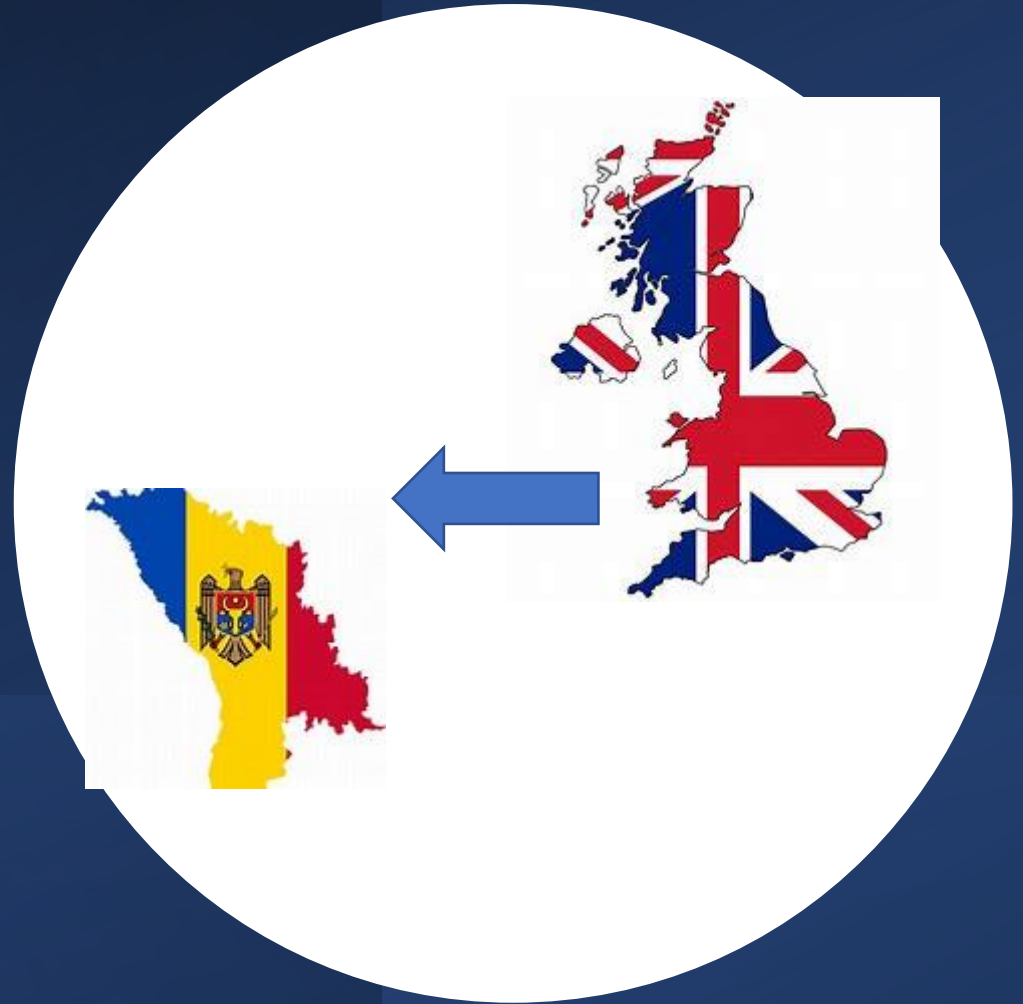


TABLE OF CONTENTS

- **Hyperlink Infosystem**
- **Republic of Moldova- brief introduction**
- **Opportunities in The Republic of Moldova**
- **PESTLE Analysis of the Republic of Moldova**
- **Challenges faced in the Moldova Market**
- **Barriers faced in the Republic of Moldova**
- **Strategies to operate In Moldova**
- **Conclusion**
- **References**



Hyperlink Infosystem



Top Business Intelligence (BI) App Developers



- **History**
- **The scale of Development**
- **App activity**
- **Services**
- **Milestones**



Hyperlink InfoSystem Has
Developed An Innovative
Solution For Zydus Cadila To
Safeguard Patients Against
Fake Medicines



Republic of Moldova – Brief Introduction

- **Geographical location**
- **Area- 13.070square miles(33,850 sq.km)**
- **Population**
- **Culture**



Opportunities in The Republic of Moldova

- **Cheap and equipped workforce**
- **Significant Cost Advantage**
- **Moldova's endeavours to join the EU**
- **IT Park**

Free Economic Zones

50% corporate income tax rate

VAT exemption

Exemption from excise duties

Developed transport infrastructure

Availability of necessary resources



PESTLE Analysis of the Republic of Moldova

Political	Economical	Social	Technological	Legal	Environmental
Trading policy Administrative division Wars, terrorism and conflicts Elections and political trends Inter-country relationships Corruption Bureaucracy	Local economy Inflation International trade Free economic Zone	Demographics	Energy Communications Transportation	Taxation Money laundering regulations	Weather climate



- **Challenges faced
in the
Moldova Market**

- **Financial
Slumps**
- **Corruption**
- **Bureaucracy**
- **Russian invasion
in Ukraine**



- **Barriers
faced in the
Republic
of Moldova**

- **Lack of Finance**
- **Low Government
Administration**
- **Low Economy**
- **Infrastructure**
- **Culture**



Strategies to operate In Moldova

- **Appoint natives**
- **Avoid potential Risks**
- **Creativity**
- **Competition Analysis**
- **Acquisition of Holdings- 100% foreign ownership is legal.**



conclusion

- **Hyperlink**
Infosystem could
consider moving
the business to
Moldova



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