

The following focus directly on **illustration practice, visual storytelling, and image–text relationships**. Here are some of the most commonly used **illustration-specific theorists and scholars**.

Male, Alan	<i>A Companion to Illustration</i>
Male, Alan	<i>Illustration. A Theoretical and Contextual Perspective</i>
Male, Alan	<i>The Power and Influence of Illustration: Achieving Impact and Lasting Significance Through Visual Communication</i>
Gannon, Rachel & Fauchon, Mireille	<i>Illustration Research Methods</i>
Andrew Hall	<i>Illustration</i>
Embury, Gary & Minichiello, Mario	<i>Reportage Illustration: Visual Journalism</i>
Zeegen, Lawrence	<i>The Fundamentals of Illustration: how to generate ideas, interpret briefs and promote oneself. Practicality, philosophy and professionalism are explored in both the digital and analogue world of illustration</i>
Zeegen Lawrence & Roberts, Caroline	<i>Fifty years of illustration</i>
Blake, Marty	<i>Drawn to Type: Lettering for Illustrators</i>
Brazell Derek & Davies, Jo	<i>Becoming a Successful Illustrator</i>
Brazell Derek & Davies, Jo	<i>Making Great Illustration</i>
Brazell Derek & Davies, Jo	<i>Understanding Illustration</i>
Rees, Darrel	<i>How to be an Illustrator</i>
McCloud, Scott	<i>Understanding Comics</i>
Eisner, Will	<i>Comics and Sequential Art and Graphic Storytelling and Visual Narrative</i>
Heller, Steven & Arisman, Marshall	<i>The Education of an Illustrator</i>
Heller, Steven & Ilić, Mirko	<i>Handwritten: expressive lettering in the digital age</i>
Wigan, Mark	<i>The Visual Dictionary of Illustration</i>

Wigan, Mark *Thinking Visually for Illustrators*

Wigan, Mark *Basics illustration 03 : text and image*

JOURNALS: Varoom, *Illustration*, *3x3*, *Creative Review*, *Campaign*