



FREELANCE MAKE-UP ARTIST & BRIDAL

Bridal, party make up, proms, hen nights &
graduation

MAKE THIS DAY GREAT

Ruji Begum Email :
Ruj.051999@gmail.com

I have chosen this particular design because it looks appealing for everyone and all age group. I have kept it very simple and clear with the writing by using the open sans light writing, so it is easy for everyone to read and understand the message on my poster. Navy blue is my favorite colour, this colour in the colour theory is a message of trust and honesty. This will ensure my customers can trust me when doing their makeup and give my honest options when it comes to choose specific look they want to have done. I think it compliments very nicely with the white writing and the blush pink also links with a bridal theme. Because my poster is about freelance makeup, I have gone for a floral corner design and two makeup photos as I think it makes my poster look prettier and has a bit of feminine touch to attract more women. On my poster there is a brief detail on the different types of makeups I do. This is to let my customers know a bit about on what I do and they have more options to choose from.