

Professional Publishing

Session seven:
Printing / aka Output

References

- Adobe Press, *Adobe Print Publishing Guide* (Adobe Press: UK, 1995)
- Sandee Cohen and Robin Williams, *The Non-Designer's Scan and Print Book* (Berkeley: Peachpit Press, 1999)

Printing Glossary

- Adobe Postscript Level 3
Full glossary here
<http://www.adobe.com/products/postscript/glossary.html>

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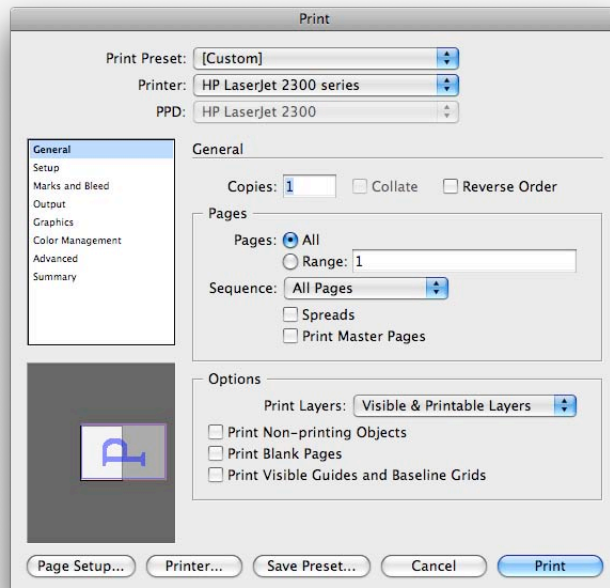
InDesign Printing

- Unlike other software, you should not use the File>Page Setup... menu
- All relevant settings are in File>Print...
- Dialog has a number of discrete options

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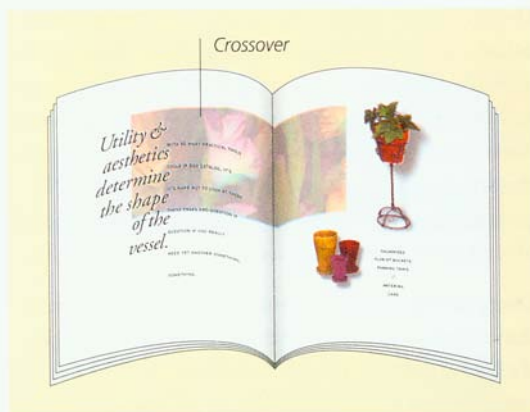
Basic Printing Options

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Crossover



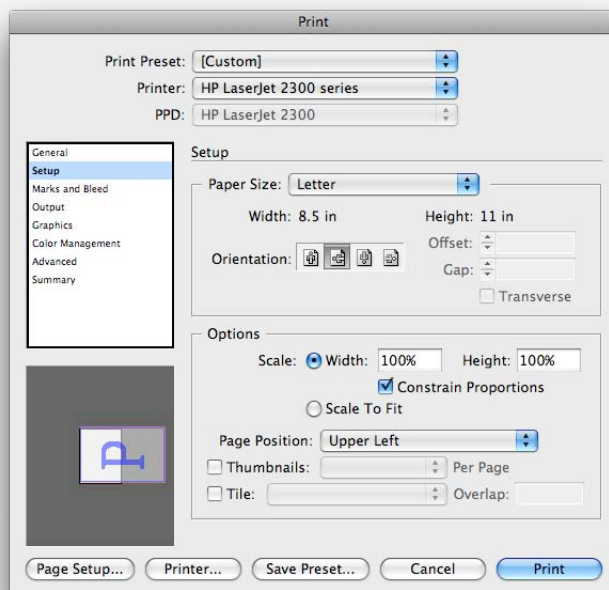
Crossovers extend from one page to another.



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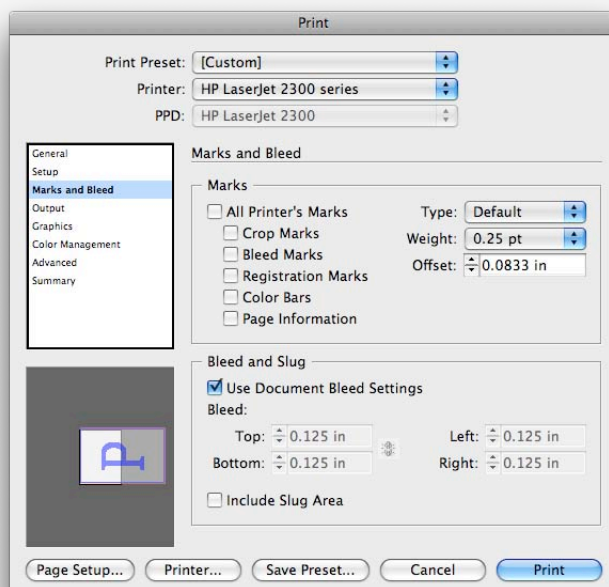


Paper Properties

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Print Control Marks and Print Area

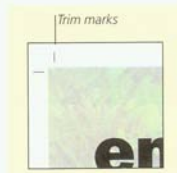
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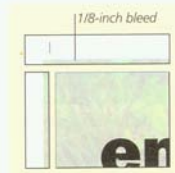
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Bleeds extend to the edge of the paper.



Trim marks indicate where the page will be cut.



Bleeds



Avoid aligning objects exactly with the edge of the page.

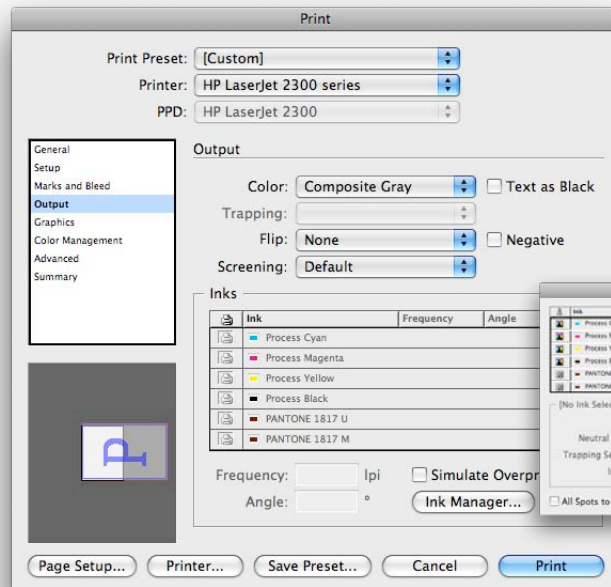


Adjust the design so trimming looks intentional.

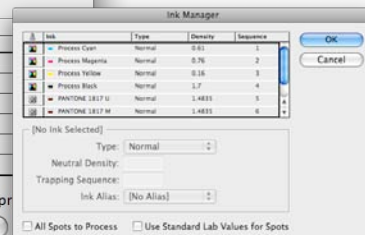
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Control Colour and Separations



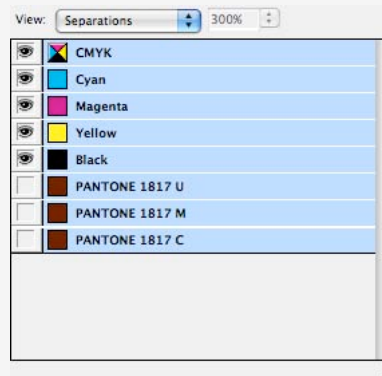
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Previewing Separations

Window>Output>



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Misregistration

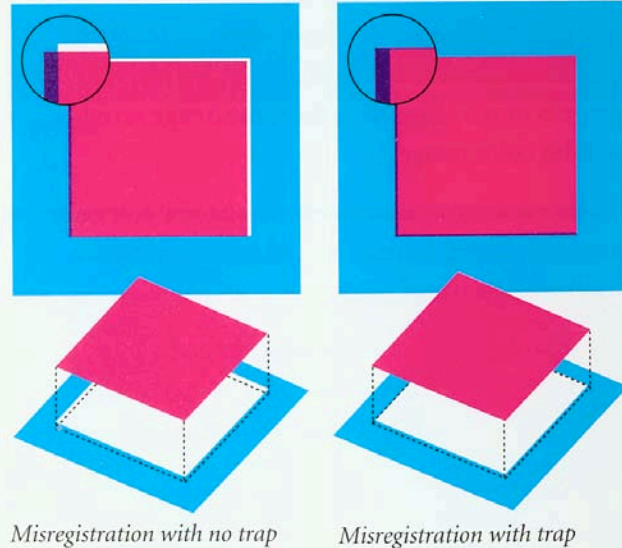


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Trapping



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InDesign tools quick access

- Window>Workspace>Printing and Proofing

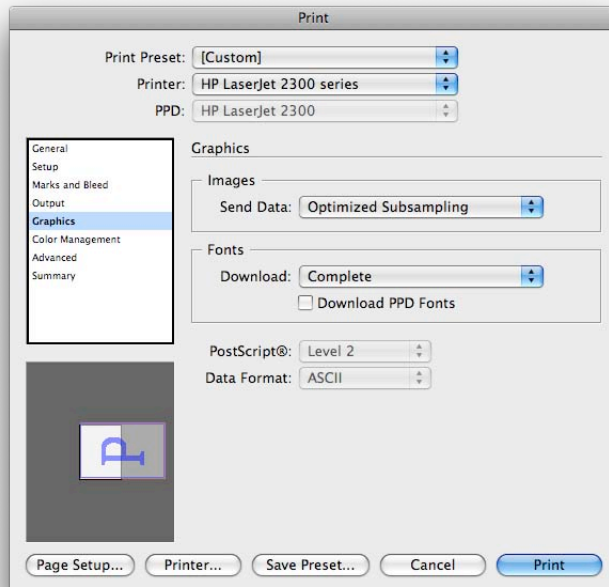
Changes palettes to include those appropriate to the task in hand, for example Trapping, Flattenor etc.

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Image Printing Options

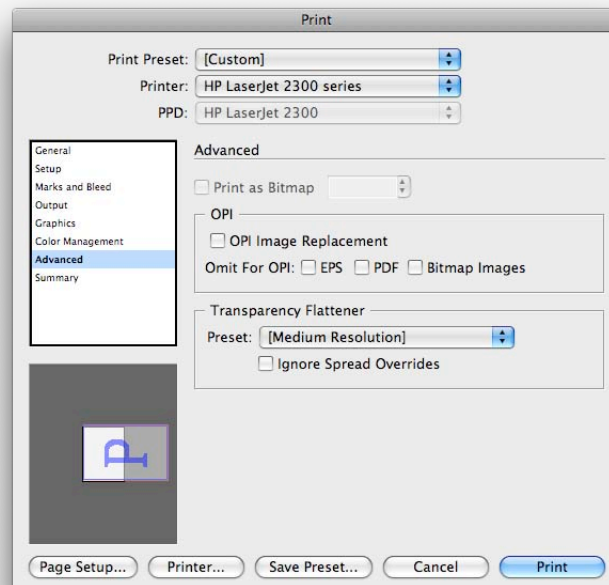


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Advanced Output Controls

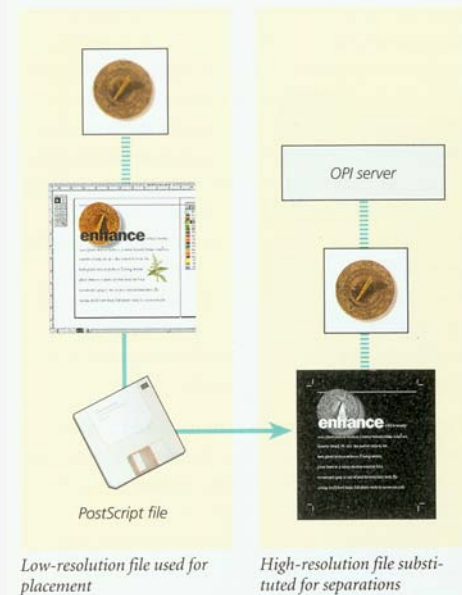


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Open Prepress Interface



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Print Styles

- Having set a range of specific options they can be saved as a printer style for re-use
- Choose File>Printer Styles> and select your saved style

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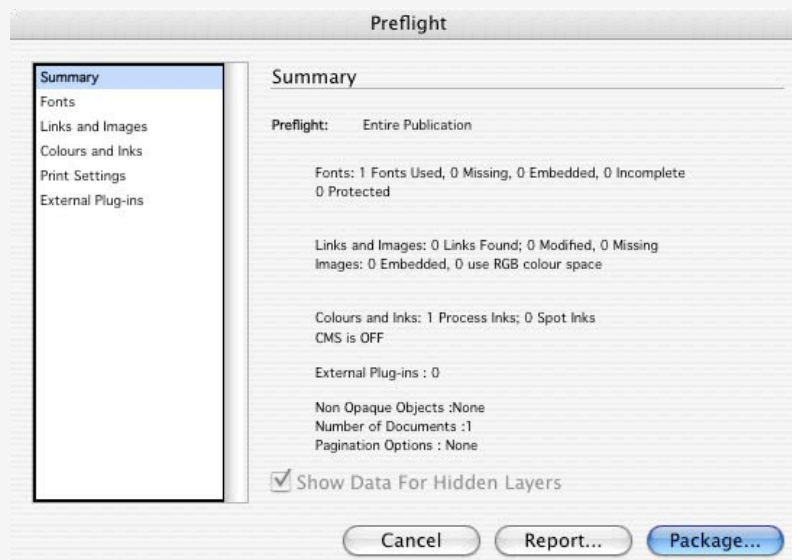
Pre-flighting

- Creating an InDesign document combines two jobs
 - Designer
 - Production Manager
- Production Manager role involves ensuring that document will print correctly
 - Choose File>Preflight

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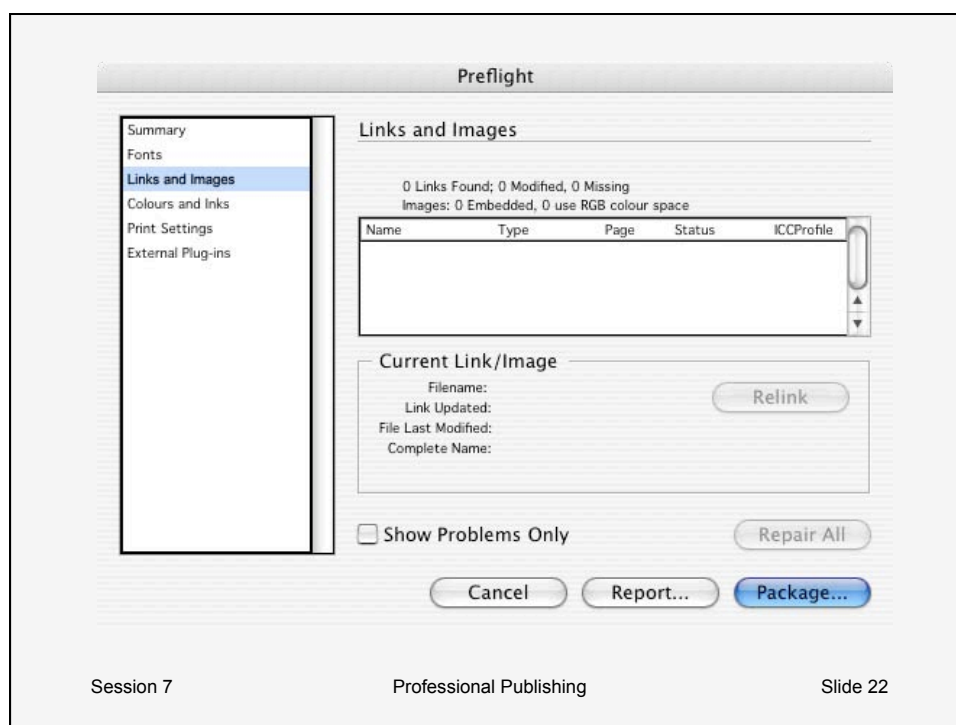
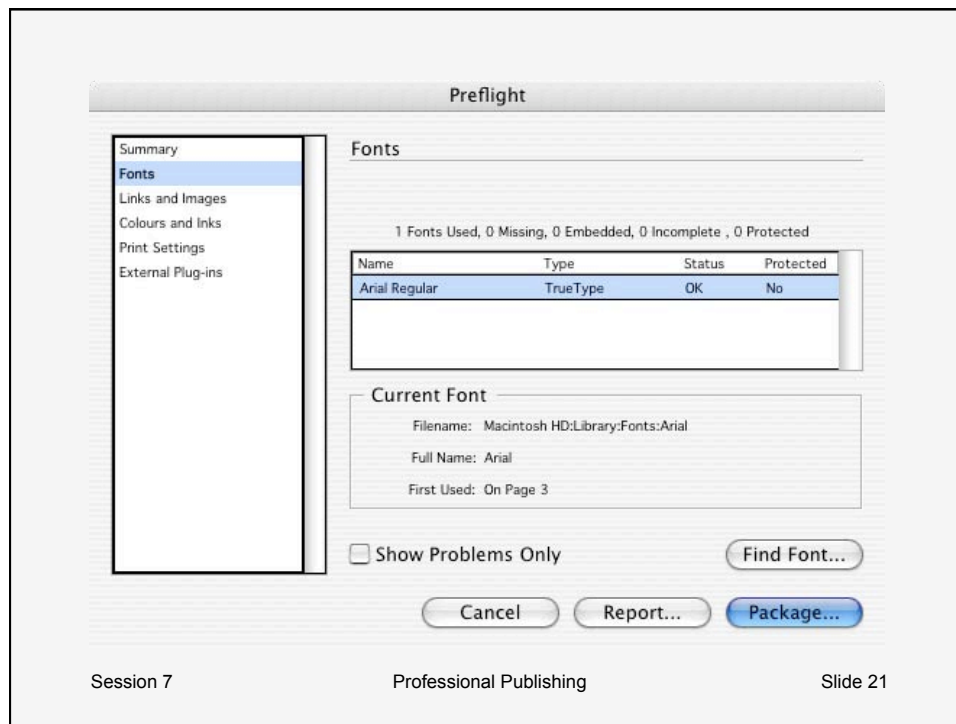
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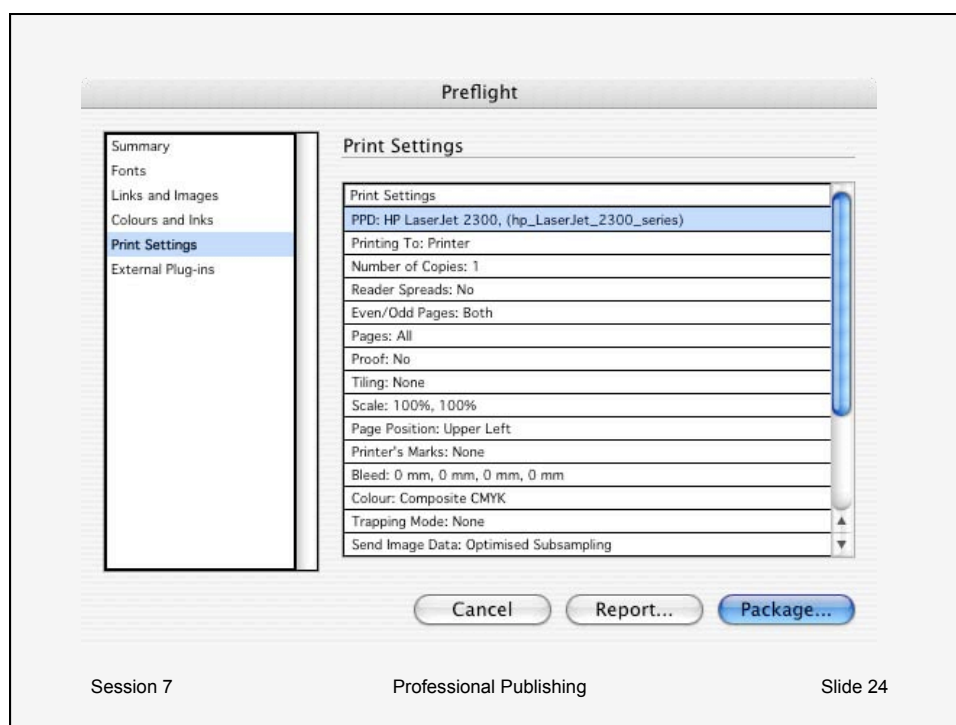
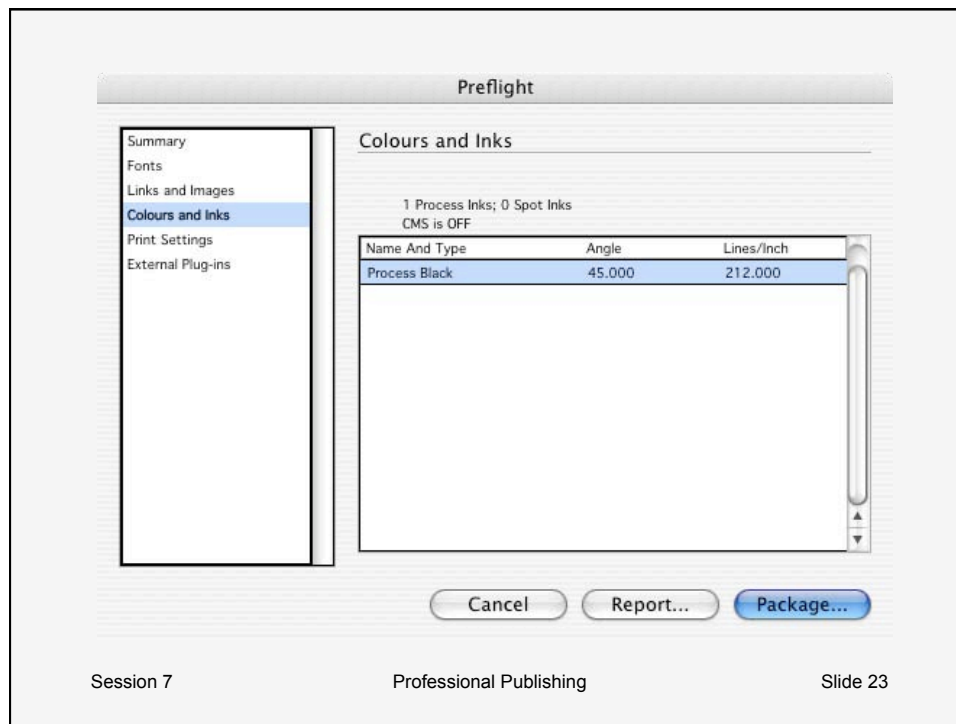


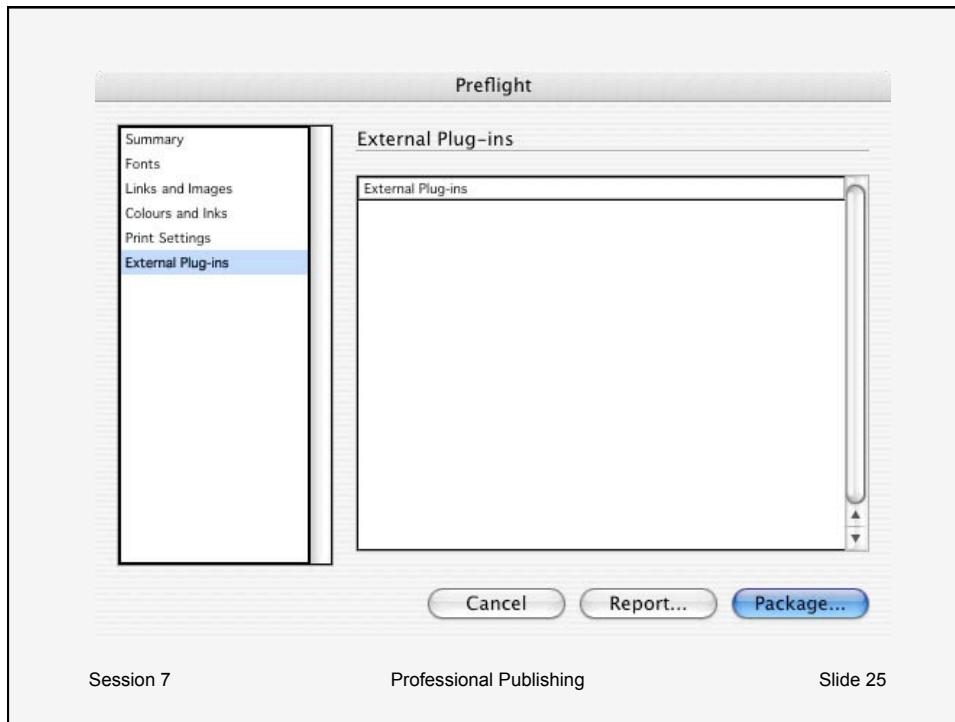
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Packaging a Document

- File>Package...
InDesign checks your document
- Printing Instructions are saved for reuse
- Create a folder
 - Copy Fonts
 - Check font license
 - Copy Linked Graphics
 - Graphics 48K or less are embedded
 - Update Graphic Links in Package

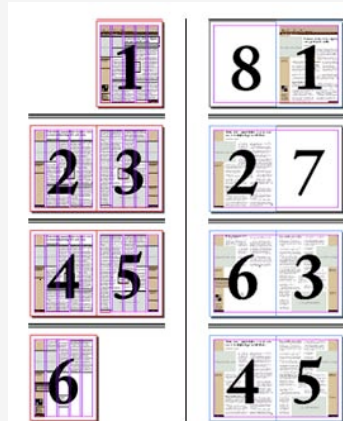
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Booklet printing

- InDesign Print Booklet Script (now discontinued)
 - Set Imposition option
 - Set Creep value
- <http://indesignsecrets.com/print-booklet-in-indesign-cs3.php>

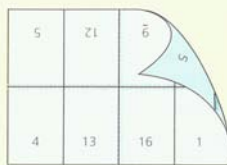


Before and after using Build Booklet to impose a six-page document.

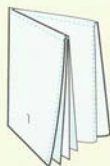
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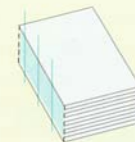
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Imposed 16-page signature and folded signature.



Gathered signatures



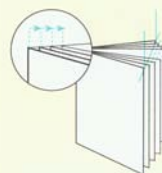
Perfect binding



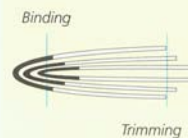
Inserted signatures



Saddle-stitch binding



Creep occurs when the inner pages of a signature project outwards.



Creep affects the printed area during binding and trimming.

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