

Assessment 2 Template

Complete the below TEEL tasks. Please note the use of AI is not permitted for this task.

1. Read the paragraph below.

Identify the TEEL structure in the paragraph.

Write the correct part of TEEL next to each sentence in the square brackets.

- T: Topic Sentence
- EXP: Explanation
- E: Evidence / Example
- L: Link Sentence

Paragraph

[T] Using data to make business decisions improves efficiency and reduces risk. Many businesses now analyses data to guide pricing, stock levels, and planning. [EXP] Research from McKinsey Global Institute (2017) found that data-driven organizations are significantly more likely to acquire customers and be profitable than those that rely on intuition. [Ev] This shows that using data can directly improve business performance. [EXP] It is not just about collecting information. [EXP] Additionally, businesses must also use the data to make informed decisions. [EXP] For example, data can highlight which products are selling well and which are not. [Evidence/ Example] This allows managers to adjust quickly and reduce waste. [EXP] Over time, these small decisions can lead to higher profits and better use of resources. [EXP] Overall, using data supports more accurate and effective business decision making. [L]

2. Find the cohesive devices in the above paragraph and highlight or underline them. Then fill in the answers for each below.

- | | |
|----------------------------|------------------------------------|
| a. Device: additionally, ② | Purpose: add related point or idea |
| b. Device: example | Purpose: evidence |
| c. Device: overall | Purpose: linked sentence |
| D device ; over time | purpse ; show sequence |

3. Choose the strongest topic sentence from the options below.

- A) Time management is important.
- B) Time management is important because it helps people organise their work.
- C) Time management is important because it helps employees prioritise tasks, meet deadlines, and reduce workplace stress, leading to higher productivity.

4. Choose the strongest explanation sentence

Topic Sentence:

Good teamwork is important in the workplace because it helps employees achieve shared goals efficiently.

Which is the best explanation?

- A) Teamwork happens in many workplaces.
- B) When employees collaborate effectively, they can share ideas, solve problems faster, and support each other's strengths.
- C) Some people prefer to work alone.

5. Choose the strongest evidence/example

Topic Sentence:

Workplace training is essential because it helps employees improve their skills and performance.

Explanation:

When employees receive proper training, they become more confident and capable in their roles.

Which is the best evidence/example?

- a) Training is something companies often provide.
- b) A study by LinkedIn (2023) found that 94% of employees said they would stay longer at a company that invests in their learning.
- c) Employees go to work every day.

6. Choose the best linking sentence

Topic Sentence:

Flexible working hours can improve employee satisfaction and productivity.

Explanation + Evidence:

When employees can manage their own schedules, they are better able to balance work and personal responsibilities. For example, many companies report increased performance after introducing flexible working policies.

Which is the best linking sentence?

- A) Flexible working is becoming more common.
- B) Employees like flexibility.
- C) Overall, flexible working hours contribute to a more productive and satisfied workforce.

Write the final draft of your TEEL paragraph on your chosen topic here. This is the final draft of the paragraph you started in class!

TEEL FINAL DRAFT:

Motivation is very important in the workplace because it helps employees work better and achieve company goals (Topic Sentence). When people feel motivated, they become more productive, more committed, and happier with their jobs, which improves overall performance (Explanation). For example, companies that reward their employees and appreciate their hard work often have fewer employees leaving and higher engagement, as workers feel valued and encouraged to do their best (Evidence). According to Abraham Maslow, when people's basic needs are met, they feel more motivated and perform better at work (Explanation). Therefore, motivation not only helps employees feel satisfied but also helps the organization grow and succeed in the long term (Link).

References:

- Maslow, A. H. (1943). *A Theory of Human Motivation*. Psychological Review.
- Robbins, S. P., & Judge, T. A. (2017). *Organizational Behavior* (17th ed.). Pearson Education.
- Herzberg, F. (1959). *The Motivation to Work*. John Wiley & Sons.