

BMSW4001

Academic and Employability Skills

PowerPoint Presentation



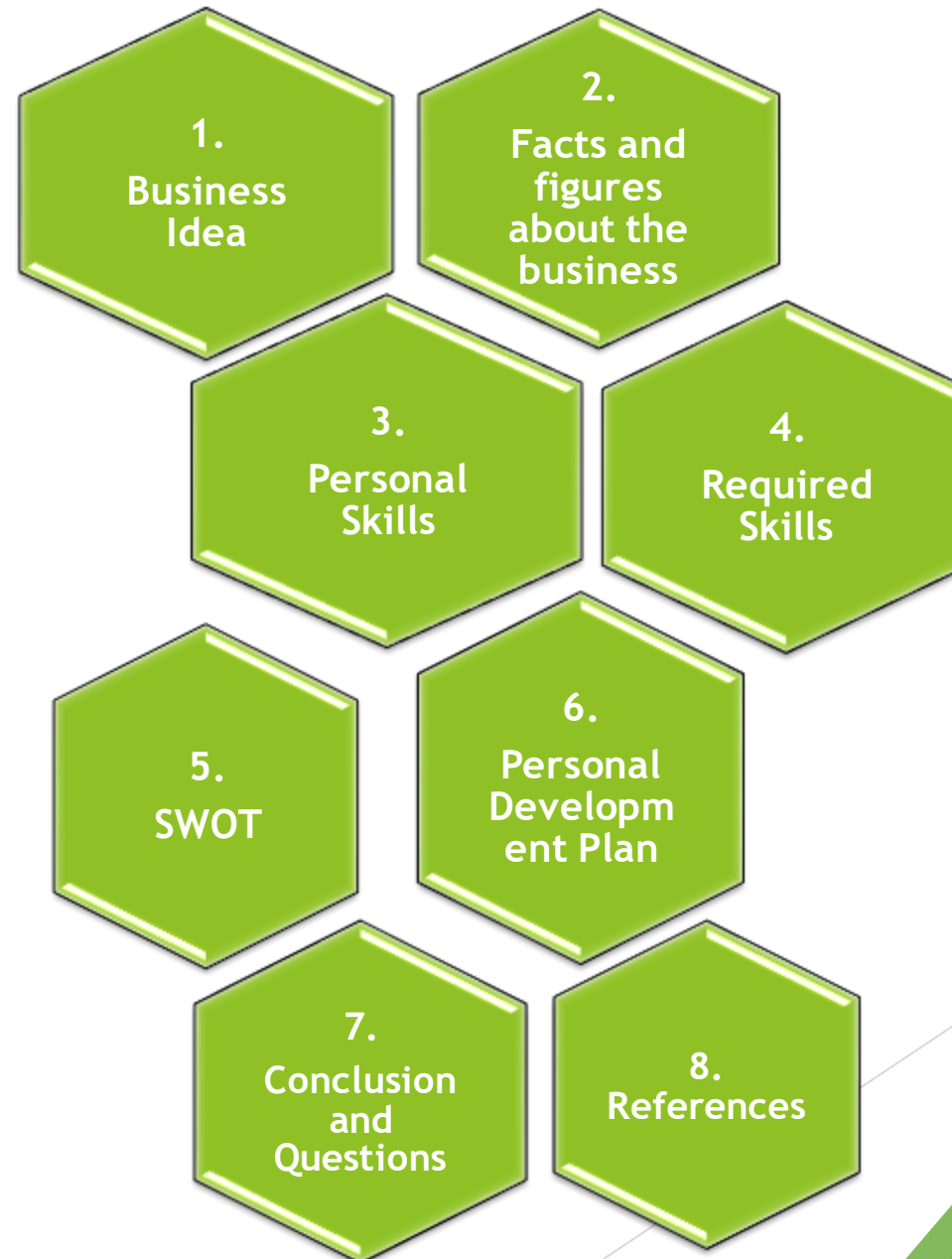
Prifysgol Cymru
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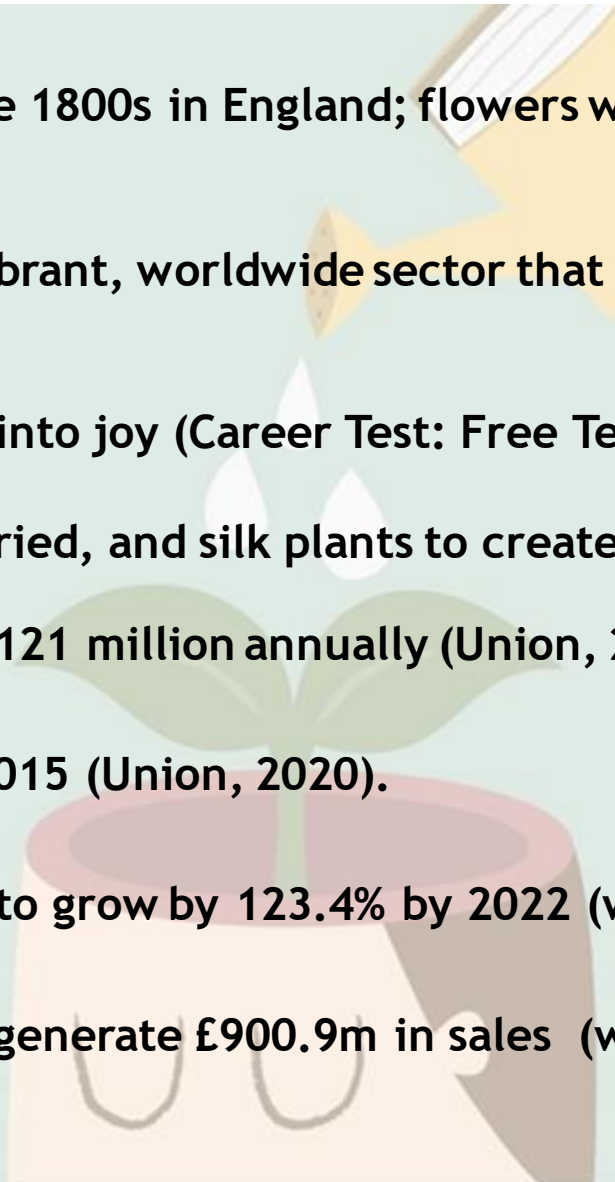
Student ID: 2121862

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Florist Shop

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- A stylized illustration of a potted plant with a smiling face, wearing a green leafy top and a pinkish-brown pot. A watering can is pouring water onto the plant. The background is a light blue gradient with green geometric shapes on the right side.
- ❖ Floriculture originated in the late 1800s in England; flowers were produced on great estates (Pickup Flowers, n.d.).
 - ❖ The flower business today is a vibrant, worldwide sector that has grown rapidly over the last several decades (Pickup Flowers, n.d.).
 - ❖ Florists convert petals and stem into joy (Career Test: Free Tests & Quiz for Students and Adults, 2016).
 - ❖ Florists trim and combine live, dried, and silk plants to create elegant arrangements (Editor, 2013).
 - ❖ The UK flower market is worth £121 million annually (Union, 2020).
 - ❖ It was valued at £82 million in 2015 (Union, 2020).
 - ❖ The Florists market is predicted to grow by 123.4% by 2022 (www.ibisworld.com, 2021).
 - ❖ In 2022, the Florists sector will generate £900.9m in sales (www.ibisworld.com, 2021).

Skills Required for this Industry



Management

Skills

Good time management skills
Ability to Work under Pressure
Customer Service skills
Communication Skills
Critical Thinking and Problem Solving
Professionalism/Strong work ethic
Leadership
Knowledge about regulations



Artistic

Skills

Artistic and Creative Skills
Color, texture, and design skills
Attention to detail
Organisational Skills
Seasonality and flower longevity knowledge
(nationalcareers.service.gov.uk, n.d.)



SATISFACTION



PAY ATTENTION TO
DETAILS



GIVE YOUR
CLIENTS CHOICES,
EXCLUSIVENESS,
AND VALUE



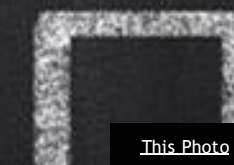
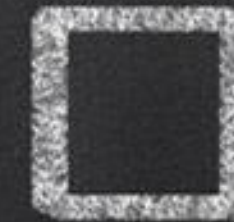
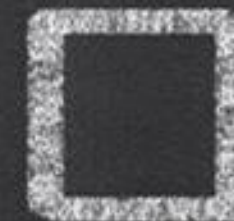
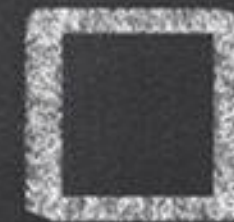
PROACTIVELY
ENGAGE REGULAR
CUSTOMERS

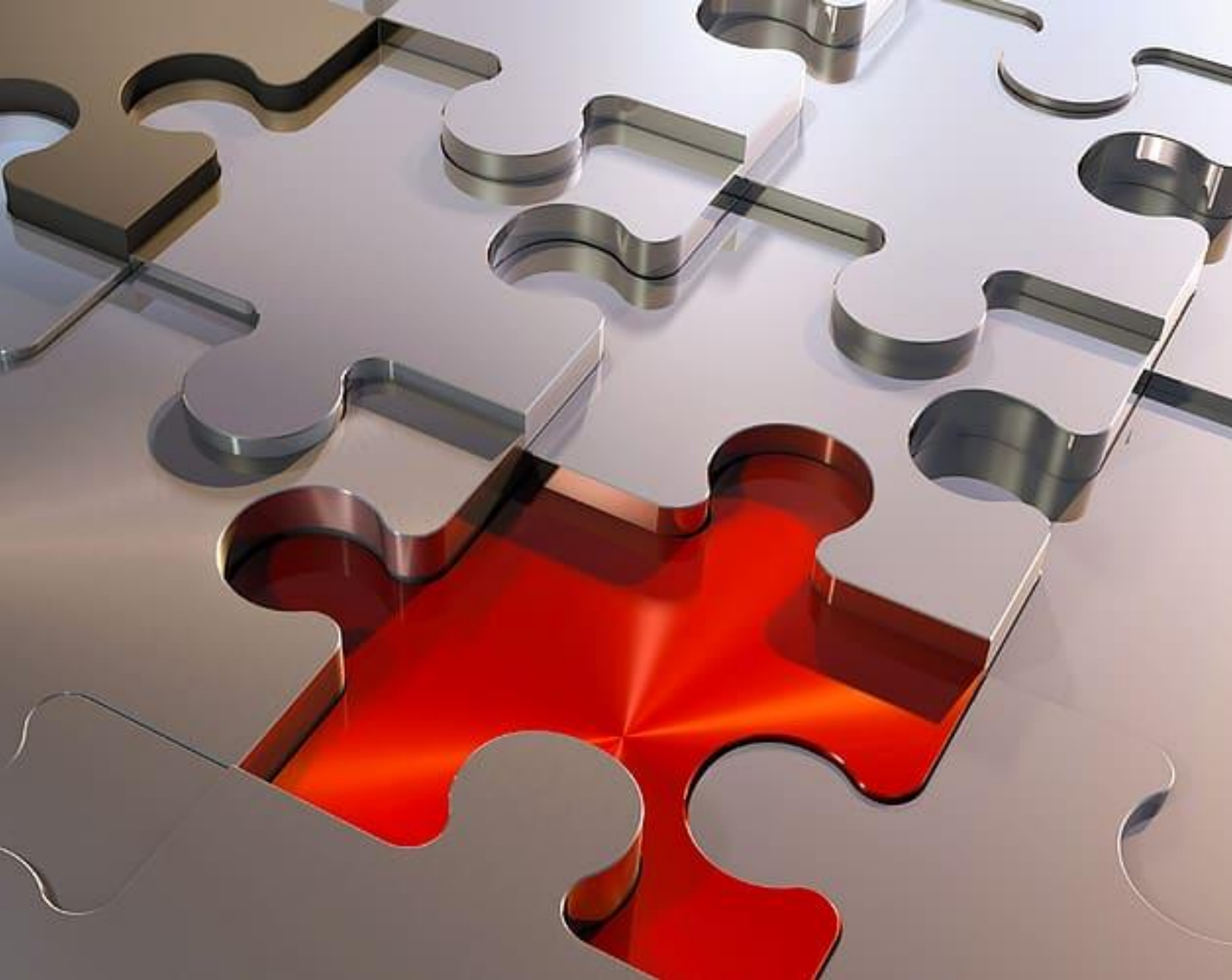


ON SPECIAL
OCCASIONS,
SERVICE OVER
MONEY IS A MUST.



TRY TO INSPIRE
YOUR CUSTOMERS





Personal Skills



Management Skills

- Good Communication
- Strong Leadership
- Customer Service Skills
- Strong Ability to Work under Pressure
- Judgment and Decision Making
- Complex Problem Solving



Artistic Skills

- Attention to Detail
- Design Skills
- Strong Organisational Skills

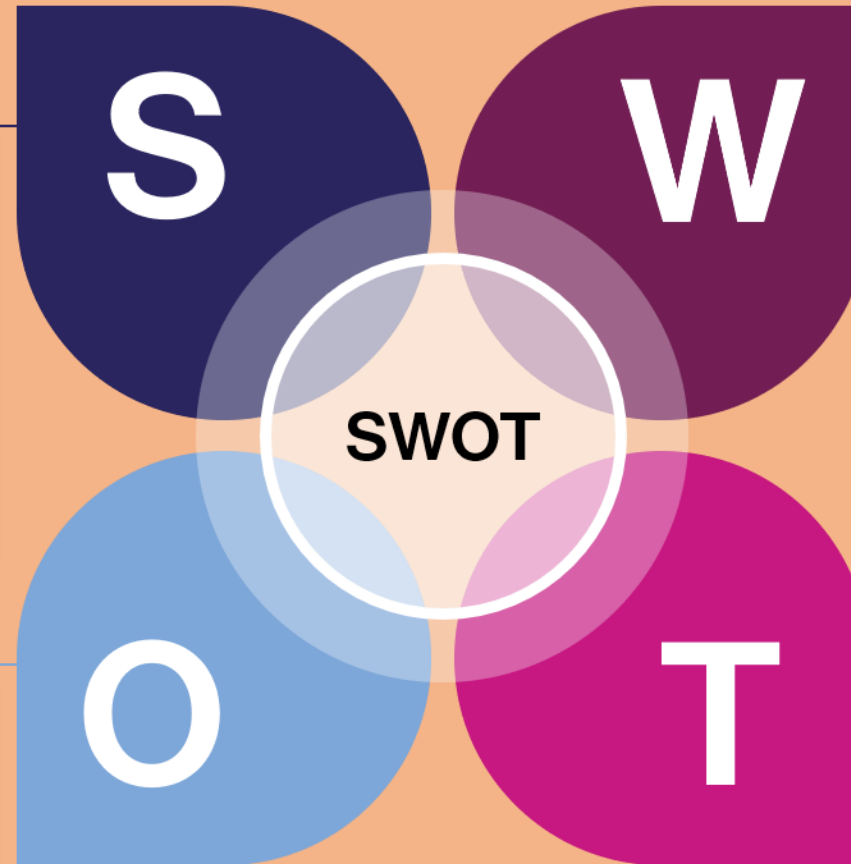
SWOT Analysis

STRENGTHS

- Good communication;
- Good Time Management Plan
- Enthusiastic
- Hard worker
- Self-motivated
- Adaptable and Initiative

OPPORTUNITIES

- The University helps me build a solid foundation for my business concept.
- my work keeps me up to date on technology
- Low start-up expenses make the UK one of the ideal areas to start a company



WEAKNESSES

- Self-Criticism
- Very Independent
- Not creative enough
- Sensitive
- Overthinking

THREATS

- High competition
- Self-criticism may drive me to make foolish actions
- Lack of creativity may limit my idea's success.

Personal Development Plan for the chosen field

Self-Evaluation

Continuously improving my employability skills learned during class by applying them at my current job

Set the Target

To use all the gathered information to build a successful business

Action Planning

Education, analysis, and time management plan well-structured

Taking Actions

I will actively participate in class development activities, investigate the selected industry and engage in artistic activities

Self-Reflection

I am quite pleased with my progress and my expanded skills. My confidence grew as I gained knowledge and skills over the past several months.

Conclusions

Need...

- ▶ Confidence
- ▶ Knowledge
- ▶ Passion
- ▶ Managerial Skills
- ▶ Artistic Skills
- ▶ Time Management Plan
- ▶ Perseverance

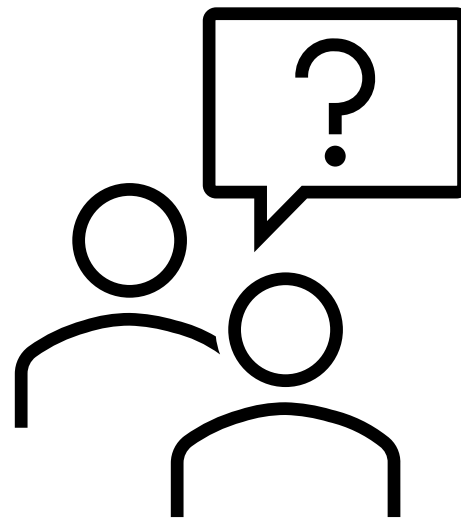
Have...

- ▶ Confidence
- ▶ Passion
- ▶ Everyday progress
- ▶ Managerial skills developed
- ▶ Artistic Skills improved
- ▶ Time Management Plan initiated

I will...

- ▶ Be confident
- ▶ Continuously improve my skills
- ▶ Engage in my class activities
- ▶ Have a successful business

Questions



Thank you!

Resources

- ▶ editor (2013). What Does a Florist Do? [online] The Florist Guide. Available at: <https://thefloristguide.com/florist-guide/what-does-a-florist-do/> [Accessed 15 Mar. 2022].
- ▶ Career Test: Free Tests & Quiz for Students and Adults. (2016). What does a Floral Designer Do? Florist Jobs and Flower Design Careers. [online] Available at: <https://www.yourfreecareertest.com/floral-designer/#:~:text=Also%20called%20florists%2C%20floral%20designers> [Accessed 17 Mar. 2022].
- ▶ www.gooduniversitiesguide.com.au. (n.d.). How to Become a Florist. [online] Available at: <https://www.gooduniversitiesguide.com.au/careers-guide/florist> [Accessed 17 Mar. 2022].
- ▶ Pickup Flowers. (n.d.). Pickup Flowers. [online] Available at: <https://www.pickupflowers.com/flower-guide/floral-industry> [Accessed 18 Mar. 2022].
- ▶ Anon, (n.d.). About the Flower Industry | About Flowers. [online] Available at: <https://safnow.org/aboutflowers/about-the-flower-industry/> [Accessed 22 Mar. 2022].
- ▶ Union, N.F. (2020). Buying British flowers: all you need to know. [online] Countryside. Available at: <https://www.countrysideonline.co.uk/food-and-farming/feeding-the-nation/horticulture/buying-british-flowers-all-you-need-to-know/> [Accessed 22 Mar. 2022].
- ▶ www.ibisworld.com. (2021). IBISWorld - Industry Market Research, Reports, and Statistics. [online] Available at: <https://www.ibisworld.com/united-kingdom/market-size/florists/> [Accessed 22 Mar. 2022].
- ▶ nationalcareers.service.gov.uk. (n.d.). Florist | Explore careers | National Careers Service. [online] Available at: <https://nationalcareers.service.gov.uk/job-profiles/florist> [Accessed 1 Apr. 2022].