

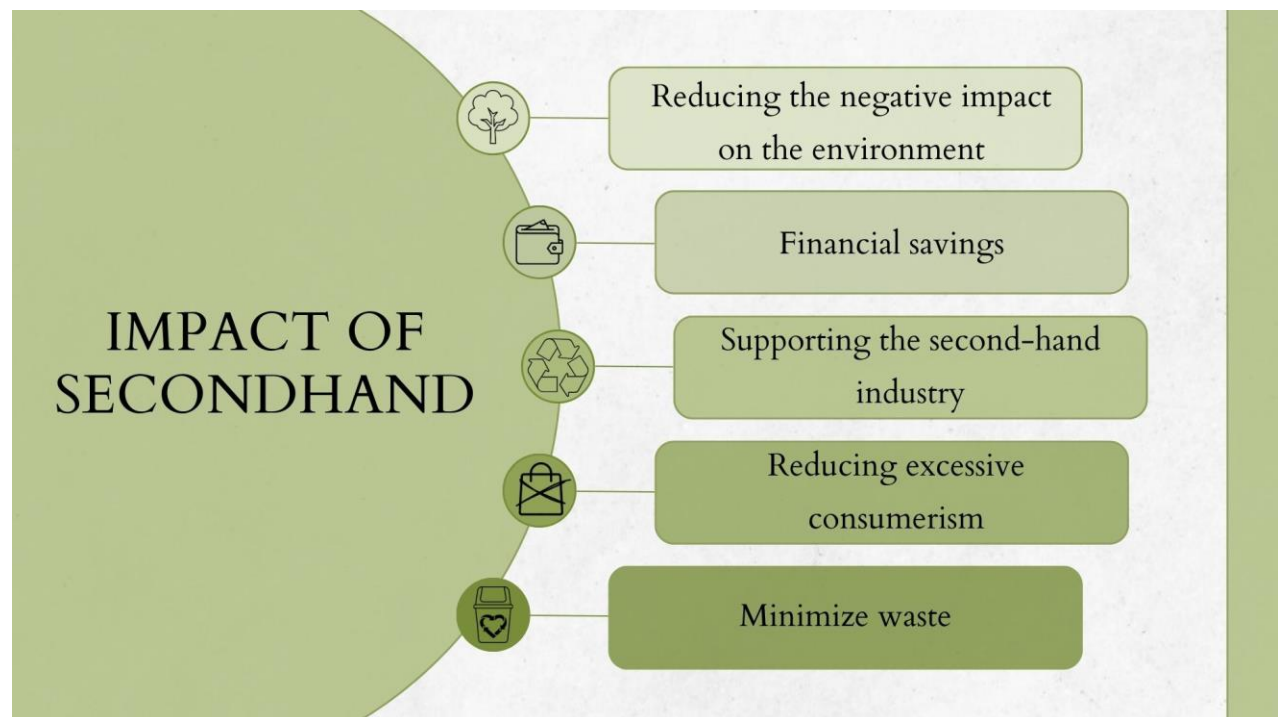
Student Name: Kamila Jacewicz

P Number:

Programme of Study:

Module: ADAD4018 Ways of Thinking

1. I only buy clothes when I need them.
2. I don't purchase clothes from stores that plagiarize the ideas of other creators.
3. I buy most of my clothes secondhand.
4. I don't follow a style; I create my own.
5. I always check the label to avoid synthetic materials.
6. I don't throw away clothes; I resell or donate them.
7. I repurpose old clothes to create something new.
8. I save money by buying secondhand clothes.



Environmental Impact Mitigation: Purchasing pre-owned clothing diminishes the necessity for the production of new garments. The manufacturing of new clothing is linked to the consumption of natural resources, carbon emissions, and waste generation. By opting for secondhand clothing, we actively contribute to the mitigation of these adverse environmental impacts.

Financial Prudence: Acquiring secondhand clothing proves to be considerably more cost-effective compared to procuring new items from retail outlets. This practice allows for monetary savings, affording financial stability and improved financial acumen.

Supporting the Secondhand Industry: Choosing secondhand clothing supports the burgeoning secondhand industry, stimulating employment opportunities and fostering an economy with an enhanced capacity for recycling and reutilization.

Reduction of Excessive Consumerism: Fast fashion and excessive buying of new clothing drive manufacturers to increase production, which has a detrimental impact on the environment. By choosing secondhand clothing, we reduce the demand for new products, thereby alleviating pressure on manufacturers.

Minimize waste: When we procure used clothing, we significantly contribute to the reduction of clothing ending up in landfills. Garments that are still in sound condition are reintegrated into the consumption cycle, promoting a more sustainable and conscientious practice.

In today's world of fashion and consumption, we see how our choices affect the natural environment. Fast fashion, known for making and buying lots of new clothes quickly, has become common, but it harms the planet. This manifesto aims to highlight the importance of buying used clothes to create a greener and more responsible future. One crucial part of this manifesto is educating students about sustainable fashion in schools. Young people need to know about the problems caused by fast fashion and why we shouldn't buy too many clothes. Teaching this is essential because it helps shape their attitudes and shopping habits from a young age. Introducing school programs about this topic is necessary to change how we think about and approach fashion.

We shouldn't feel bad about buying used clothes. Instead, we should be proud that this choice gives clothes a second life, saves money, and keeps these items out of landfills, where they'd harm the

Earth. This approach helps the environment and shows that we support sustainability and make a positive impact. It's time to realize how powerful secondhand fashion is and how it can create a more responsible and eco-friendly society.

Moreover, it's not just about where and how often we buy clothes; it's also about what our clothes are made of. Many clothes are made from synthetic materials, often plastic. This has serious consequences for the environment.

Think about it: choosing more expensive clothes made from high-quality materials may seem like a big initial expense, but it's an investment in long-lasting items. Primarily they endure through time. On the other hand, buying cheaper, low-quality clothes may seem cost-effective, but they often disappoint. After a few wears and washes, they lose their shape, color, and appeal.

When we prioritize quality over quantity, we reject the throwaway fashion culture. It's a statement of mindful shopping that values timeless style, durability, and eco-friendly materials. So, let's celebrate well-crafted clothes, appreciate quality, and wear our choices with pride. Together, we can make a significant impact by embracing sustainable, long-lasting fashion. This approach encourages people to make informed clothing decisions, focusing on materials and the lasting value of their purchases.

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