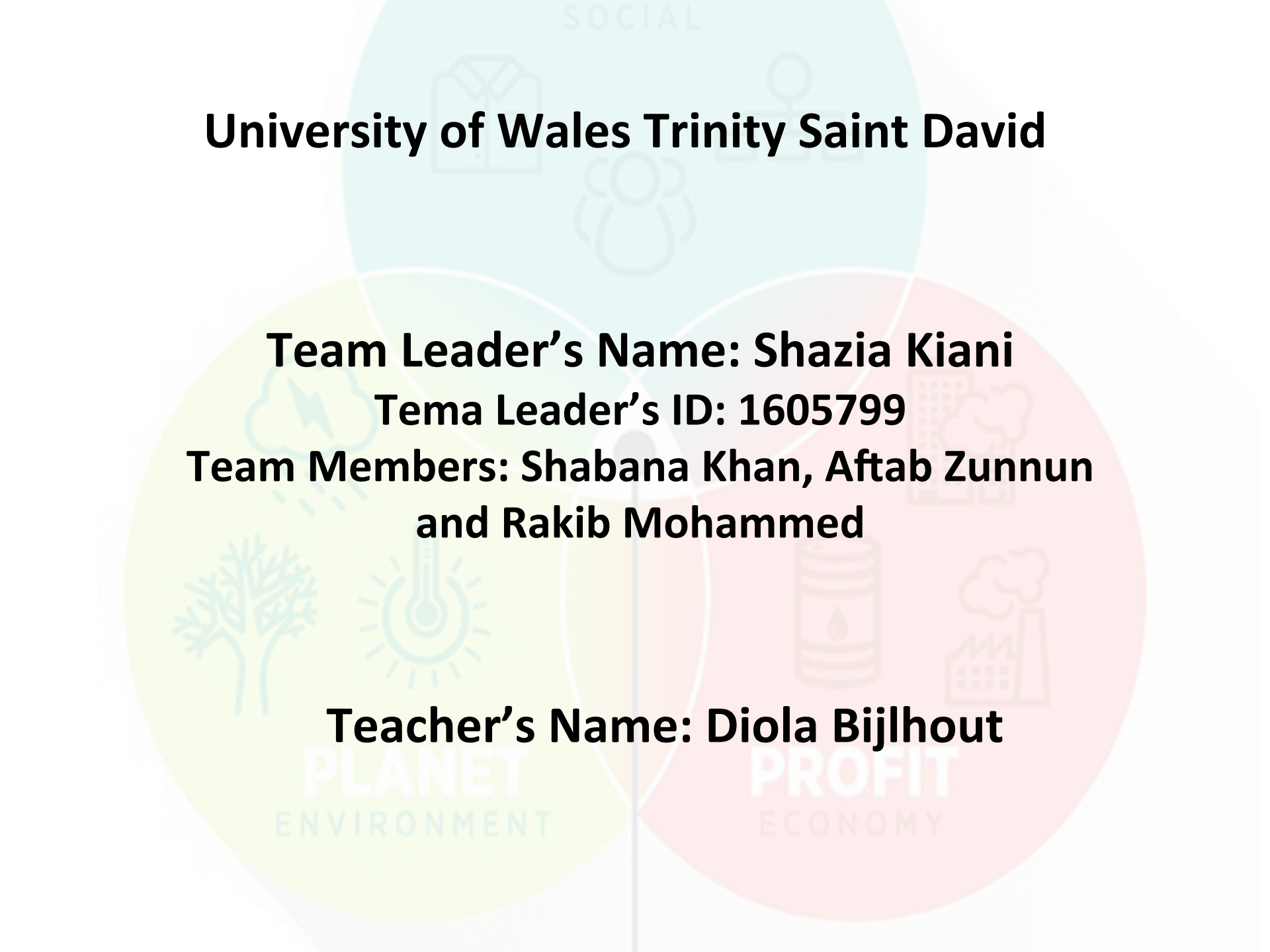


CSR AND SUSTAINABILITY





University of Wales Trinity Saint David

Team Leader's Name: Shazia Kiani

Tema Leader's ID: 1605799

**Team Members: Shabana Khan, Aftab Zunnun
and Rakib Mohammed**

Teacher's Name: Diola Bijlhout

Introduction

- Importance of corporate social responsibility and sustainability must be managed by every organisation worker as well as manager. The following presentation is related to the providing of Corporate Social Responsibility work and sustainability from the point of view of local Community Centre in United Kingdom. The aspect of the presentation is to clearly justify what is corporate social responsibility and sustainability. There will be providing of graph and profit statistics related to the work presented in form of sustainability and corporate social responsibility by local Community Centre. Issues will be discussed and Solutions will be provided as recommendation to minimise issues.

CSR and Sustainability

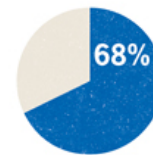


- Every social responsibility services
 - Helpful for the people in society
- Aspect of customer services are fulfilled
- Sustainability bring the opportunity
- Development of future opportunities

Stats, graphs for CSR and Sustainability

- Maintain their initiative by providing us support
- Charity activities
- Donated money
- Improved efficiency in energy services

Key initiatives



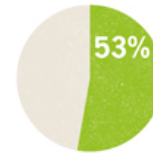
Donated money to community causes/charities



Participated in community/charity activities



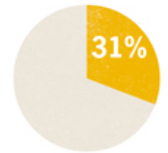
Improved energy efficiency or waste management



Donated products/services to a charitable organisation



Changed products/services to reduce their environmental impact



Calculated your carbon footprint

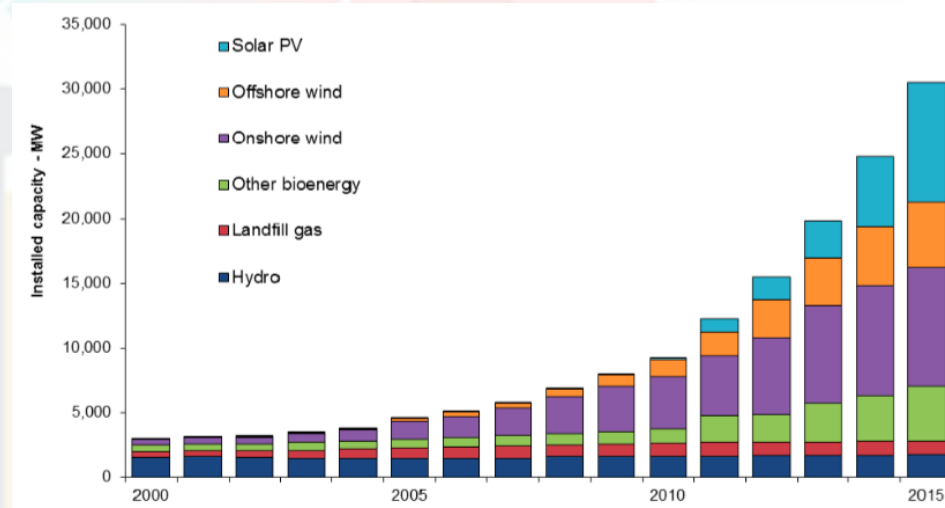
Source: Grant Thornton IBR 2014

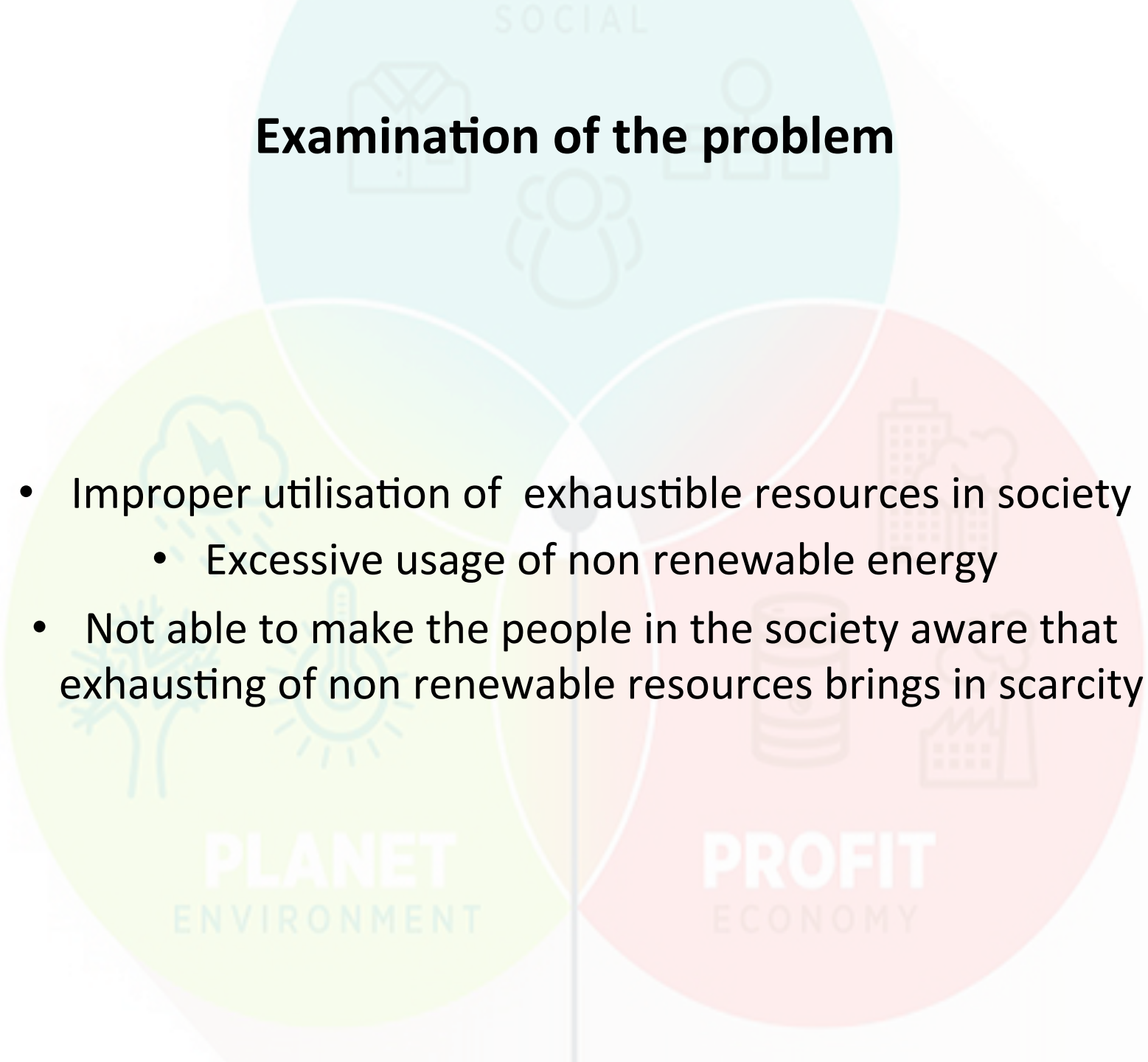
PLANET
ENVIRONMENT

PROFIT
ECONOMY

Stats, graphs for CSR and Sustainability

- sustainability is at their highest peak in United Kingdom
- 30000 people in a local community area uses solar panels





Examination of the problem

- Improper utilisation of exhaustible resources in society
 - Excessive usage of non renewable energy
- Not able to make the people in the society aware that exhausting of non renewable resources brings in scarcity



Solution

- volunteers are well acquainted with the requirement needs
- support them by providing alternative energy resource
- Presenting camp for daily Awareness

Conclusion

- From the above presentation we can justify that importance of corporate social responsibility and sustainability is evergreen and if the organisation or community centres are found to manage every factors of it. However, there comes situations where management issues bring in problem for which there are proper standard of recommendations presented in the community services to minimise those issues which are provided in our presentation. The Apple presentation has provided with solution related to the minimization of CSR issues and sustainability issues.

References

- Gray, R., Adams, C. and Owen, D., 2014. *Accountability, social responsibility and sustainability: accounting for society and the environment*. Pearson Higher Ed.
- Chan, A.K. and Cheung, S.Y., 2015. Special issue on corporate social responsibility and sustainability: An Introduction. *Journal of Business Ethics*, 130(4), pp.753-754.
- Elving, W.J., Golob, U., Podnar, K., Ellerup-Nielsen, A. and Thomson, C., 2015. The bad, the ugly and the good: new challenges for CSR communication. *Corporate Communications: An International Journal*, 20(2), pp.118-127
- Strand, R., Freeman, R.E. and Hockerts, K., 2015. Corporate social responsibility and sustainability in Scandinavia: an overview. *Journal of Business Ethics*, 127(1), pp.1-15.

Thank you

