

ACE Practical Portfolio

by Dumitru Boscanean

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Career in Web Design



Presentation by

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Academic and Employability Skills

What does Web Design mean, and what does a web designer do?

In short, web design translates into planning and creating websites. It sounds simple, but it's much more complex.

Requires skills to create information architecture, user interface, site structure, site navigation, layout, colours, characters and images, etc. All these skills are combined with design principles to create a website that meets the goals of the company or the person who creates it. At this course will help to improve my skills in this sphere.



A web designer has many different roles

- ▶ **HTML:** This is the structure of web pages, the basis of all websites.
- ▶ **CSS:** This is how pages are visually stylized. CSS (Cascading Style Sheets) manages the layout of the site, including layout, typography, colors, and more.

My time managment

5

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
8-9	Wake Up	Wake Up	Wake Up	Wake Up	Wake Up	Wake Up	Wake Up
9-10	ACE	Work	Work	Work	Work	Work	Free Time
10-11	ACE	Work	Work	Work	Work	Work	Free Time
11-12	ACE	Work	Work	Work	Work	Work	Free Time
12-13	ACE	Work	Work	Work	Work	Work	Free Time
13-14	Free Time	Work	DSR	Work	Work	Work	Free Time
14-15	Free Time	Work	DSR	Work	Work	Study	Free Time
15-16	Free Time	Work	DSR	Work	Work	Study	Free Time
16-17	Free Time	Work	DSR	Work	Work	Study	Free Time
17-18	Free Time	Work	DSR	Work	Work	Study	Free Time
18-19	Free Time	Free Time	Free Time	Free Time	Free Time	Free Time	Free Time
19-20	Free Time	Free Time	Free Time	Free Time	Free Time	Free Time	Free Time
20-21	Free Time	Free Time	Free Time	Free Time	Free Time	Free Time	Free Time
21-22	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
22-23	Sleeping	Sleeping	Sleeping	Sleeping	Sleeping	Sleeping	Sleeping
23-24	Sleeping	Sleeping	Sleeping	Sleeping	Sleeping	Sleeping	Sleeping

1 Web design elements:

Layout:

This is how graphics, ads, and text are arranged. In the Web world, a key goal is to help the user find the information they are looking for at a glance. This includes maintaining balance, consistency and integrity of the design.

1 Graphics:

Includes logos, photos, clip art, or icons that enhance web design and more. They must be positioned properly so that they integrate with the colors and content of the pages. These must be selected so that they do not make the site difficult to load.

7 Color:

The choice of colors depends on the purpose; it could be simple black and white or another color on your choice, which conveys the personality of a person.

SWOT Analysis

STRENGTHS

1. Due to the development of technologies, the IT field has also developed, so the web designer profession is very popular in the 21st century.
2. Varied number of jobs
3. The strong desire to work in this field.

Many educational institutions have performed in this field, thus increasing the possibility of acquiring this profession. Possibility to work from home. Develop the knowledge in this sphere.

OPPORTUNITIES

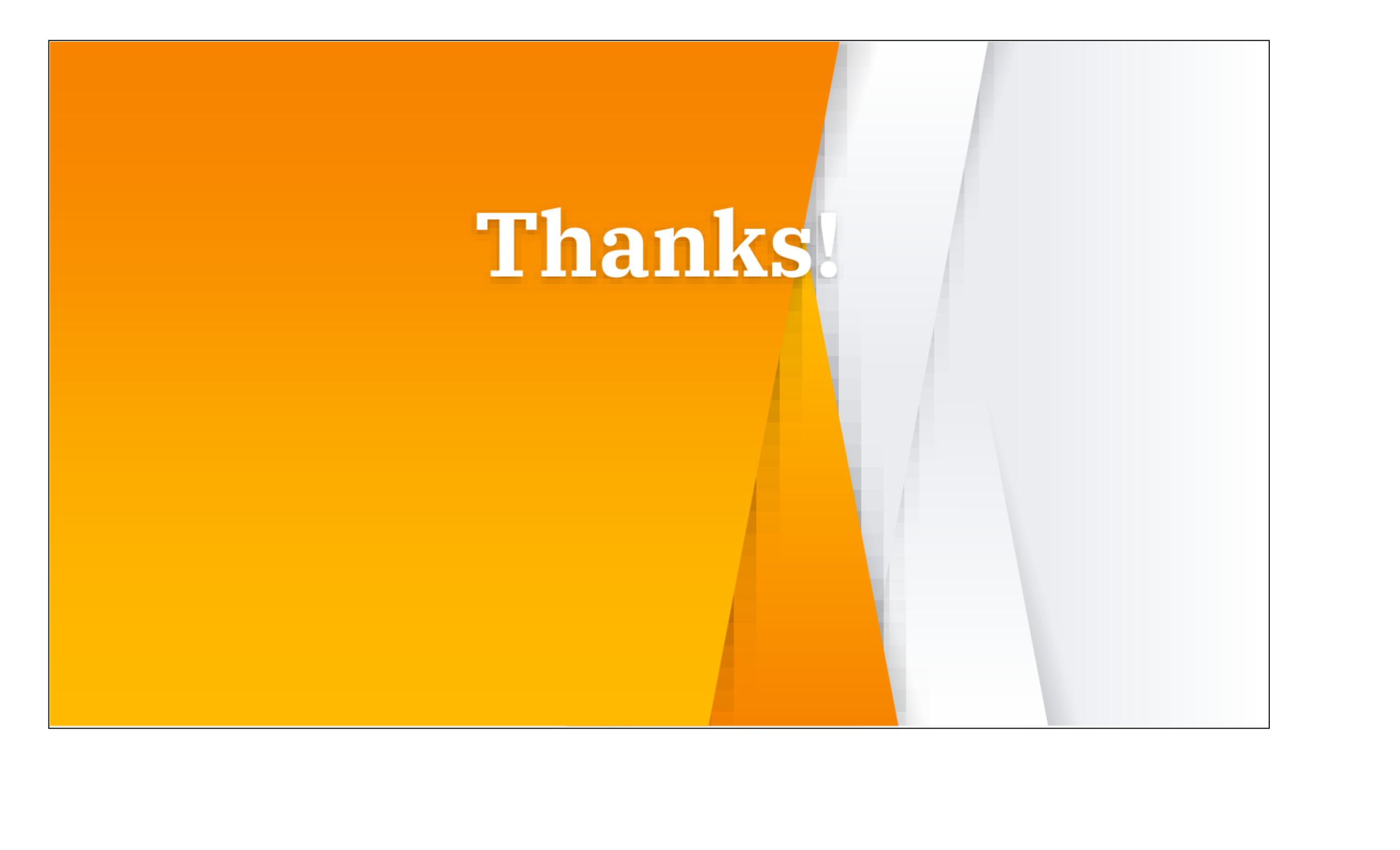
WEAKNESSES

1. Lack of experience in this sphere.
2. Environmental pollution because of the excessive use of electricity.

Health problems may occur (eg. Impaired vision)

The outbreak of a pandemic crisis which could lead to the stagnation of the activity of many companies.

THREATS



Thanks!

ACE Practical Portfolio

ORIGINALITY REPORT

48%

SIMILARITY INDEX

27%

INTERNET SOURCES

0%

PUBLICATIONS

48%

STUDENT PAPERS

PRIMARY SOURCES

1

Submitted to Roehampton University

Student Paper

15%

2

Submitted to Daytona Beach Community College

Student Paper

10%

3

Submitted to The Manchester College

Student Paper

7%

4

Submitted to University of Newcastle upon Tyne

Student Paper

5%

5

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6

Submitted to Mid-America Christian University

Student Paper

4%

Exclude quotes

On

Exclude matches

Off

Exclude bibliography

On

ACE Practical Portfolio

GRADEMARK REPORT

FINAL GRADE

GENERAL COMMENTS

Instructor

0/100

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GRADING FORM: BMSW4001_ACE_OCT 20

DUMITRU BOSCANEAN

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CRITERION 1 (20%)

Engagement with literature skills

 REFERRED FOR CONSIDERATION OF ACADEMIC MISCONDUCT. This means that your assignment has not been marked, even though it shows 0/100. The Academic Misconduct Officer will investigate and write to you in due course.

0

CRITERION 2 (20%)

Knowledge and understanding skills

CRITERION 3 (20%)

Cognitive and intellectual skills

CRITERION 4 (20%)

Practical application skills

CRITERION 5 (20%)

Transferable skills for life and professional practice

DISCLAIMER

**The result is provisional until confirmed by the Examination Board*