

# **Leadership and Management, Theory and Practice – Presentation report**



Florin - Cristi Movilianu – 2112865

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University of Wales Trinity Saint David

Lecturer – Afzal Munna

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## **1. Introduction**

As a student interested in leadership and business, I found the analysis of the leadership styles of Henry Ford, Steve Jobs, Jeff Bezos and Elon Musk to be interesting and informative. The presentation does an excellent job of highlighting the key leadership qualities displayed by these popular industry leaders and how they may be applied throughout life.

## **2. Lesson learned**

One of the primary lessons for me was the importance of visionary leadership. The presentation discusses how each of these leaders was guided by a clear vision that inspired and motivated their people to achieve extraordinary things. Elon Musk's ambitious goals and willingness to find revolutionary solutions exemplify this transformative style of leadership (Khan, 2021). Similarly, Steve Jobs' persistent commitment to excellence and innovation transformed the way consumers perceive technology. This demonstrates that great leaders can set an inspiring vision and then unite their organizations to realize that vision, even in the face of disapproval or opposition.

Another key lesson was the need to adapt and exploit new opportunities for innovation. The presentation highlights how each leader was able to adapt to changing market circumstances and build a culture of creativity and experimentation within their organisations.

Whether it was Henry Ford's introduction of assembly line production or Jeff Bezos and Elon Musk's constant pursuit of improving the customer experience, these leaders demonstrated a willingness to challenge the status quo and pioneer new ways of doing business (du Plessis, 2016). This adaptability and commitment to innovation are crucial in today's continuously changing business environment.

A customer-centric approach is also highlighted throughout the presentation as being of the greatest importance. In their unique ways, each of these leaders made it a priority to ensure that they understood and exceeded the expectations of their customers (Carino, 2022).

This customer-centric approach is a characteristic of truly exceptional leaders who understand that an organization's long-term success is directly linked to its capacity to provide value to its consumers.

Finally, the presentation highlights the need for resilience in leadership. It observes that all of these leaders encountered significant challenges and failures, but were able to overcome them through pure determination and perseverance. Whether it was Jeff Bezos building Amazon from the ground up or Elon Musk venturing outside his comfort zone, these leaders displayed a fierce commitment to their goals in the face of challenges (Stackpole, 2021). This resilience is

essential for ambitious leaders who will definitely face obstacles and challenges on their journey to success.

### **3. Conclusion**

Finally, an overview of Henry Ford, Steve Jobs, Jeff Bezos and Elon Musk's leadership abilities has brought light on important aspects of leadership styles. To succeed in the ever-changing business environment, these business leaders demonstrated visionary leadership, adaptation, consumer focus and determination. I identify obtaining great outcomes in my future activities by properly utilising the suggestions provided by these leaders and significantly improving my leadership talents.

## References

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