

## **Task 1 – Reading Task**

**a. What is the main idea of the text?**

The main idea is that social media helps small businesses grow and improve their marketing.

**b. What are two key points?**

One key point is that businesses can use social media platforms like TikTok, Instagram, and Facebook to promote products.

Another key point is that social media helps businesses increase visibility and attract more customers.

**c. What part of the text did you find most important? Why?**

The most important part is how businesses use social media to increase sales and brand awareness because it shows how powerful online marketing can be.

**d. Was anything unclear or difficult to understand?**

I was not sure about some business terms and how companies use customer feedback to improve products.

**e. How did your group help you understand the text better?**

My group helped me by discussing the main ideas together and sharing different examples from the text.

**Question: What did you find challenging about this task?**

The hardest part was identifying the key information and organising the ideas in the mind map.

## Social Media Mind Map

