

Syllabus brief

Overview

Programme: Master of Business Administration – International Business pathway

Module Name: Financial Management

Module code: LCMB7002

Teaching team

Module leader: Shengfeng Mei (s.mei@uwtsd.ac.uk)

Teaching team: Akshay Narayanan (a.narayanan@uwtsd.ac.uk), Jia Miao (jia.miao@uwtsd.ac.uk), Md Kalam (m.kalam@uwtsd.ac.uk) and Shengfeng Mei.

Learning outcomes

Upon the successful completion of this module, the student should be able to demonstrate the ability to:

1. LO1: apply and assess a range of financial evaluation techniques through a case study;
2. LO2: evaluate and critically discuss various issues and theoretical frameworks utilised in the management and control of financial resources.

Indicative contents

Over the course of this module students will undertake the study of financial management through the analysis of case studies and current practice. Students will be encouraged to deal with complex systemic issues and relate their learning to relevant industry/business environments. Students will study the following:

- financial statements as a means of communication; users of financial information; ratio analysis; trend analysis; interlinking of ratio results; comparison with similar sized businesses and industry sector norms; recommendations and conclusions; follow up analysis and interpretation; corporate failure prediction models; critical appraisal of techniques; application to international companies;

- objectives of working capital management; methods of financing working capital (short- and long-term financing requirements); management and control of trade credit and trade debt; cash management, cash operating cycle, management of stocks; application of controls to international companies, evaluation of conflicting aims;
- project appraisal including payback, APR, NPV, IRR; decision to make, buy or lease; effects of capital rationing, taxation and inflation; project appraisal; post completion audit and critical appraisal of the techniques applied; requirements of international companies and global projects;
- corporate re-organisation, including mergers, takeovers, buyouts, demergers and corporate failure;
- financing quality systems initiatives; financial metrics for QA processes;

Weekly schedule

Week	Session 1	Session 2
Week 1: Introduction and Overview of Financial Management Learning outcomes: LO1, LO2.	Key topics: Understand the relationship between finance and the firm; Explain five principles of finance; Explain the role of finance in business Activities: Develop group rules	Key topics: Explain finance and the multinational firm. Activities: Group discussion
Week 2: Income Statement & Balance Sheet	Key topics: Describe the key items of income statement. Activities: Group activity 1	Key topics: Describe the key items of balance sheet. Activities: Group activity 2

Learning outcomes: LO1, LO2.		
Week 3: Cash Flow Statement Learning outcomes: LO1, LO2.	Key topics: Understand the Accrual Basis Accounting; Explain the items of cash flow; Measure cash flow. Activities: Assessment brief break-down	Key topics: Understand limitations of financial statements. Activities: Group activity 1
Week 4: Financial Ratios Learning outcomes: LO1, LO2.	Key topics: Explain key financial ratios such as profitability ratios, liquidity ratios, and efficiency ratios Activities: Group activity 1	Key topics: Explain working capital ratios and leverage ratios. Activities: Group activity 2
Week 5 Financial Performance Learning outcomes: LO1, LO2.	Key topics: Explain valuation ratios and investment ratios Activities: Group activity 1.	Key topics: Evaluate the limitations of financial ratios and analysis Activities: Group activity 2
Week 6: Working Capital Management	Key topics: Explain working capital ratios and operational ratios. Activities: Group discussion	Key topics: Summarise all the key financial ratios. Activities: Assessment clinic 1

Learning outcomes: LO1, LO2.		
Week 7: Time Value of Money Learning outcomes: LO1, LO2.	Key topics: Understand the compound interest; Compare future value. Activities: Case study 1	Key topics: Understand the present value; Understand how to calculate annuities. Activities: Case study 2
Week 8: Capital Budgeting (Part 1) Learning outcomes: LO1, LO2.	Key topics: Understand different investment appraisal methods such as payback period (PBP) and accounting rate of return (ARR) Activities: Case study 1	Key topics: Understand an investment appraisal method named net present value (NPV). Activities: Case study 2
Week 9: Capital Budgeting (Part 2) Learning outcomes: LO1, LO2.	Key topics: Understand different investment appraisal methods such as profitability index (PI) and internal rate of return (IRR). Activities: Case study 1	Key topics: Understand an investment appraisal method named modified internal rate of return (MIRR). Activities: Case study 2
Week 10	Revision & Formative Feedback	

Week 11	Assessment Period (Assignment Submission/Exam)
Week 12	Assessment Period (Assignment Submission/Exam)