

REFLECTION on Group Presentation

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Reflection

Introduction

Organizational framework and culture are directly connected to organizational performance (Smith and Linden, 2017, p. 17). The management style adopted by organizations determines the internal relationships within the organization. Many organizational structures are formed to accelerate the fulfillment of organizational goals. Therefore, the overall success of any organization greatly relies on its organizational culture. In this essay, I will use Gibb's reflective model to ascertain my understanding of the relationship between the Amazon UK organization structure and its performance.

This report aims to reflect on my experience gained through participating in a team presentation with my fellow students. Through reflection, I aim to learn new skills from this experience and apply them in future teamwork presentations. Through this reflective report, I will use the Gibbs reflective model to give structure to it (Adeani, Febriani and Syafryadin, 2020, p. 141). Understanding the structure of Amazon UK has played an important role in knowing how the company is managed and organized. To the extent that organizational structure is concerned, I think there are some contributions of the top management.

Feeling

Throughout the team presentation, I felt confident and ensured that I took part in the entire assignment to analyze and understand the organizational structure of Amazon. Although at first, I felt a little low because one of our group members failed to contribute at all, and thus, he was not part of our group. However, despite that our presentation, at last, was one of the best. Although after the presentation, I still felt that I could have done more in gaining knowledge concerning the organizational structure of Amazon UK and its performance in the business world. Concerning the presentation, I realized that it took several group discussions before we started working well. From the start of the group discussion, I knew teamwork was the key to the success of the presentation. I worked tirelessly despite having little time for discussion and thus my colleagues thanked me for my contributions I also gained motivation from our lecturer in conducting the group presentation. In our presentation, suggested other companies so that we can compare the organizational structures used and how they are contributing to the company's success. It is not always easy to be able to work with a group of people whom you do not know or in the process of getting to know, but when you have no choice but to work with each other, you find a way to make it work, when all parties are willing to listen to each other, great things can

happen. It was nice to see the appreciations from my fellow students and how they acknowledged my efforts in making sure the presentation was a success. I am pleased with myself for keeping in constant communication with the group and I can see how important communication really is.

Evaluation

Through the knowledge gained from the group presentation, I can know the organizational structure of Amazon UK. The organization has adopted the use of a top-down managerial structure which is flexible and effective. Amazon UK faces stiff competition from organizations like eBay and Wal-Mart. The top management of Amazon is successfully managing its global online operations with support from its employees to achieve the organizational goals. The organization has a culture value whereby managers control all operational activities within the organization. The established organizational structure of Amazon is controlled by the board, chief executive officer, chief financial officer, and chief technology officer (Smith and Linden, 2017, p. 15). The good leadership skills associated with the CEO of the company have contributed to the success of the organization.

Analysis

The group project went well with the help of my fellow students and the support gained from our professor. Through the analysis of Amazon's organizational structure, I gained more knowledge on how different organizational structures can influence the overall performance of organizations. However, I think the presentation could be done more better if primary research was used to analyze the main competitors of Amazon UK and compare their organizational structure. In addition, more thorough research was needed on the Amazon organization to understand the assignment well before commencing the presentation.

Action Plan

In the future, if assigned group work presentation there are some areas that I will need to improve. I will ensure that I engage in a case study of the intended organization so that I can gain first-hand knowledge concerning the topic am interested in. In the future, I will be keen on conducting better research and try to analyze each piece of information before making the final presentation. Moreover, I can ensure that I act differently next time by being confident when doing group discussions. Skills like initiative talking ability and analytical skills need to be improved in the future so that I can be able to complete individual presentations more successfully.

Conclusion

In conclusion, the organizational structure has a significant impact on the success of any organization. This is because it allows people to work as a group hence making it easier to manage tasks. Through the organizational chart, employees are assigned responsibilities hence facilitating the smooth running of day-to-day activities within the organization. With the help of organizational structure, organizations can organize workflow and ensure that all tasks are completed within the required time. From the analysis made on reflection and the knowledge gained through the group work, I can conclude that understanding the structure of an organization gives a clear picture of how a certain organization is managed and organized. The critical analysis of Amazon UK done in the group presentation has enhanced my understanding of how different organizations operate. I have also learned that the group presentation assignment has enabled me to know how to balance work and study time. Moreover, the self-reflection assignment allowed me to conduct a self-evaluation to ascertain my understanding of the organizational structure of Amazon UK. The self-reflection assignment has positively impacted me as I have gained an understanding of the organizational structure of Amazon and it has helped me to better understand what my weaknesses and strengths are when working part of a team.

References

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