

Safety and Security

Impacts of Tourism

In recent years, travel related issues specifically linked to safety and security have had a significant impact on tourism stability.

Cases to demonstrate this include;

- 1) Cyprus = 1974 – ‘Tug of War’ feuding between Greece and Turkey led to the extinction of tourism in Northern Cyprus (Famagusta - Varosha). Loss of a tourism industry totalling over 10k bed spaces per season – highly profitable.

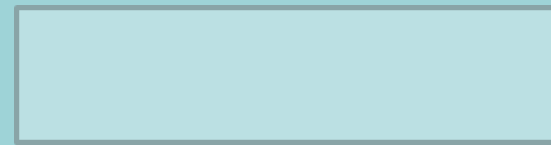
(Lockhart, 1990 – Geography Association Journal)

2) Yugoslavia = 1991 – Yugoslavian war led to a 75% decline in tourism – this related to a reduction in tourism spend of 77%.

(Conference of Tourism Economics, 2004)

3) UK = 2000 - Foot and Mouth Outbreak. Loss of tourism earnings circa £3bn / 25% fall in farm based / rural based holidays (BBC News 2001)

4) New York = 9/11 2001 – Terrorism attacks led to i) a fall in hotel occupancy of 40% - 3k staff laid off, ii) down turn in air passengers by 50%, iii) USA airlines cut staff by 20k with knock on effects with BA and Canada Airlines cutting 5k staff (Travel Conference 2002)



5) BALI = 2002 - 40% drop in visitors between 2002-2003. Serious issue as circa 70% of the island's economic activity was tourism related! (BBC online news 2002)

6) West Africa - Ebola Outbreak = 2014 – Safari holidays seen decline in numbers up to 70%. Concern as tourism accounts to up to 10% of Sub Saharan GDP – Tourism Industry is worth \$170B p/year. Prior to Ebola outbreak African tourism was growing on average 6% p/year. (The Economist 2014)

7) ZIKA Virus (2016)



Terror Attack in London – 22 March 2017



- Consider what level of impact this terror attack in London has had on UK visitation???
- ‘Tourism’ Action Taken???

Global Methods to Address Safety and Security Concerns:

- Anti Terror Strategies – Audits / Controls...
 - Incident Impact Analysis Strategies.
 - Global Anti Terrorism Groups.
 - Defence Organisations.
 - WTO Campaigns.
 - Risk Management Actions.
 - Travel / Air Marshalls.
 - Crisis Management Companies Developed.
 - Behaviour Detection Officers
 - Prohibited Travel Items.
 - Advanced X-ray / Screening Devices.
 - Exclusion Zones.
 - Increased Travel Costs – Premiums / Taxes / Fees
- USA CASE: US Transportation Security Administration (TSA)
 - Aviation and Transportation Act Security 2001