

Quick guide to video creation

Photo by [Joey Huang](#) on [Unsplash](#)



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Have you ever done any video editing?

Join at: vevox.app

ID: 173-524-584

Yes

0%

No

0%

A little bit

0%





6

Showing Results

Have you ever done any video editing?

Join at: vevox.app

ID: 173-524-584

Yes



50%

No



33.33%

A little bit



16.67%



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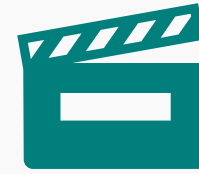
Objectives



Video creation
process



Video creation
tips



Video editing
software



Class demo and
practical

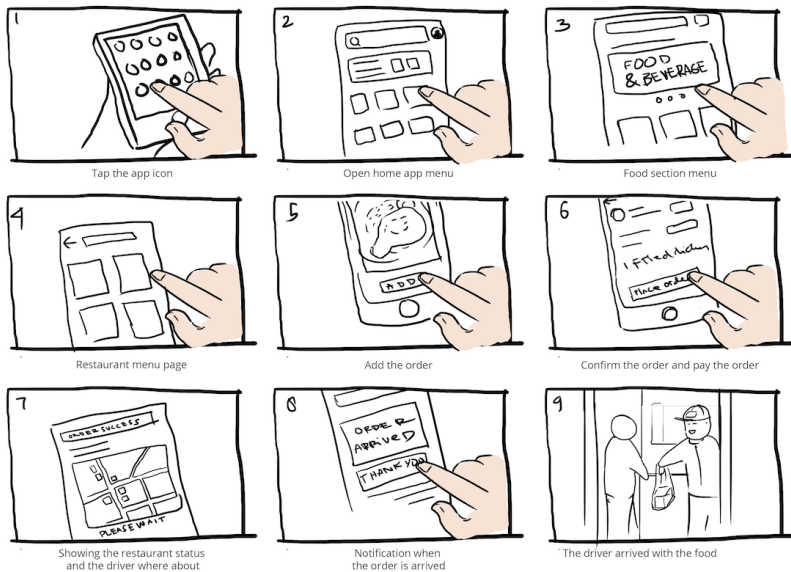


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Video creation process

1. Think of a topic
2. Create a premise and a simple story
3. Create a moodboard to help with the style
4. Find locations for the story
5. Write a suitable script
6. Create a storyboard based on the script
7. Adjust the script and storyboard if needed
8. Record your scenes
9. Edit your scenes into a video

Title: Placing Order



What can I use to create videos

- Use a mobile device or video camera which records in high definition
- Screen recording software for program capture
- Use PowerPoint for presentation slides
- Use stock video and audio if needed
- Suitable editing program

Video creation tips

- Plan ahead, where and how to make your video. Is there a suitable background?
- Film in landscape not portrait, turn off auto rotate
- Check the lighting is suitable
- Check the sound quality is good, avoid noisy locations
- Avoid moving the camera too much, use a stand or rest the camera somewhere



Video editing software

Basic

- ClipChamp (Windows)
- CapCut (Windows)
- iMovie (Apple)

Professional

- Adobe Premiere Pro
- Davinci Resolve



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Free stock assets

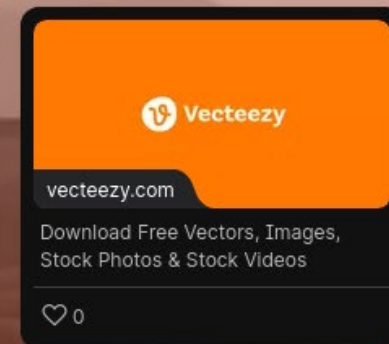
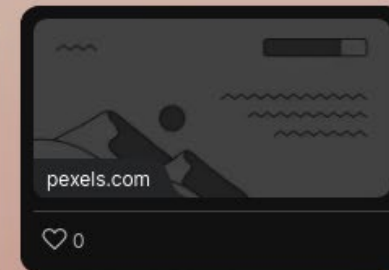
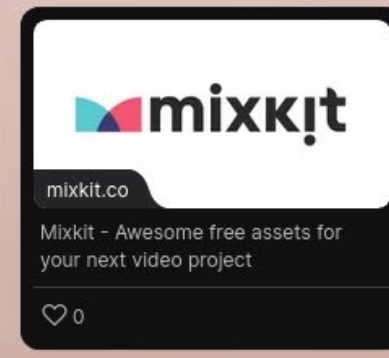
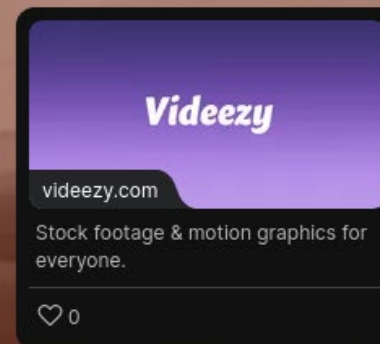
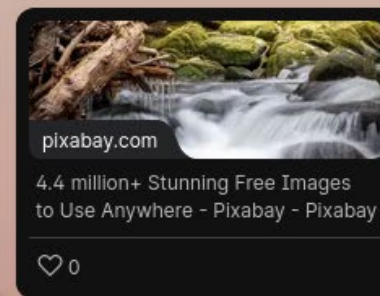
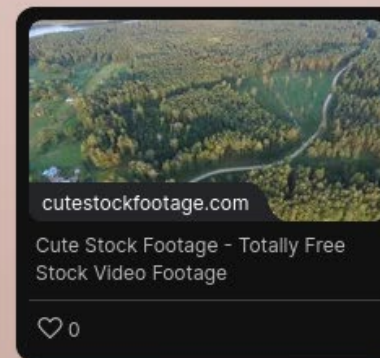
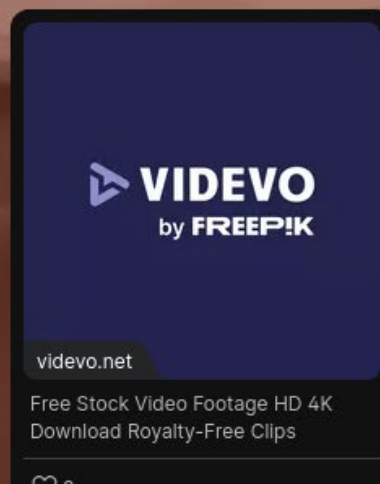
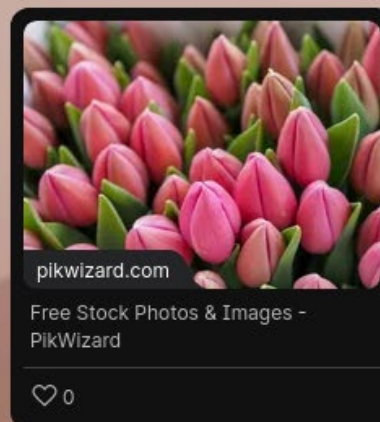
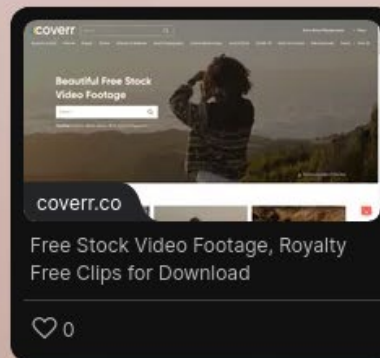
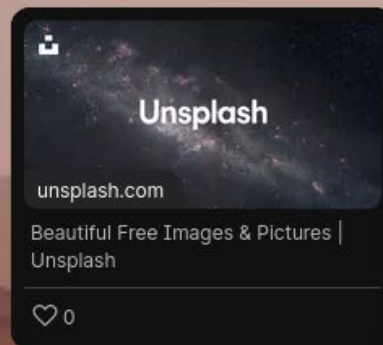
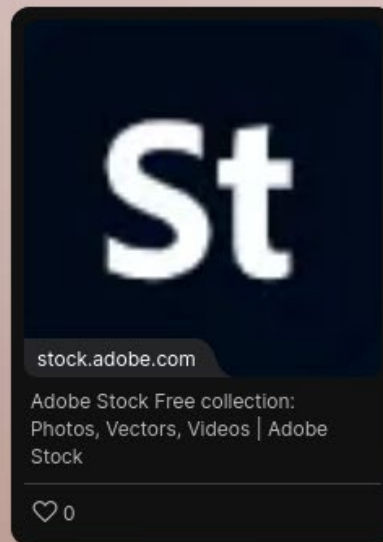


<https://bit.ly/Free-stock-websites-padlet>



Free stock websites

All the stock sites in one place



Class demo

[Download assets here](#)

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*Further
resources*



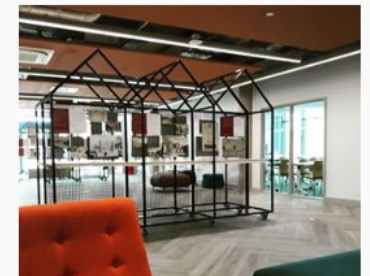
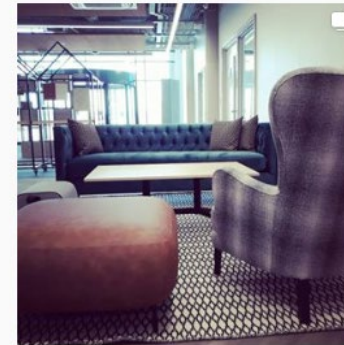
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