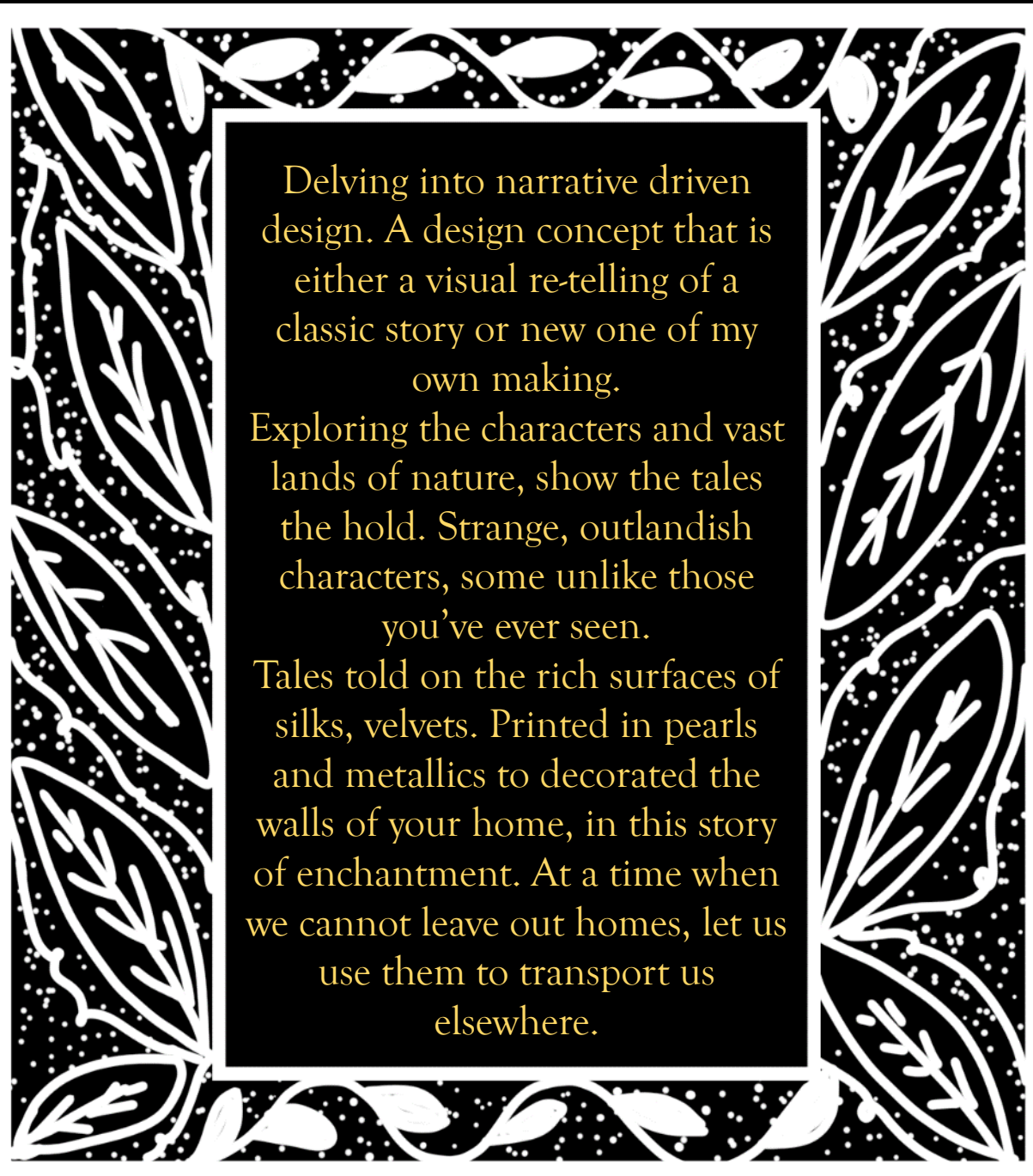


MISE-EN-ZINE
BY BEX



ONCE UPON A TIME...



Delving into narrative driven design. A design concept that is either a visual re-telling of a classic story or new one of my own making.

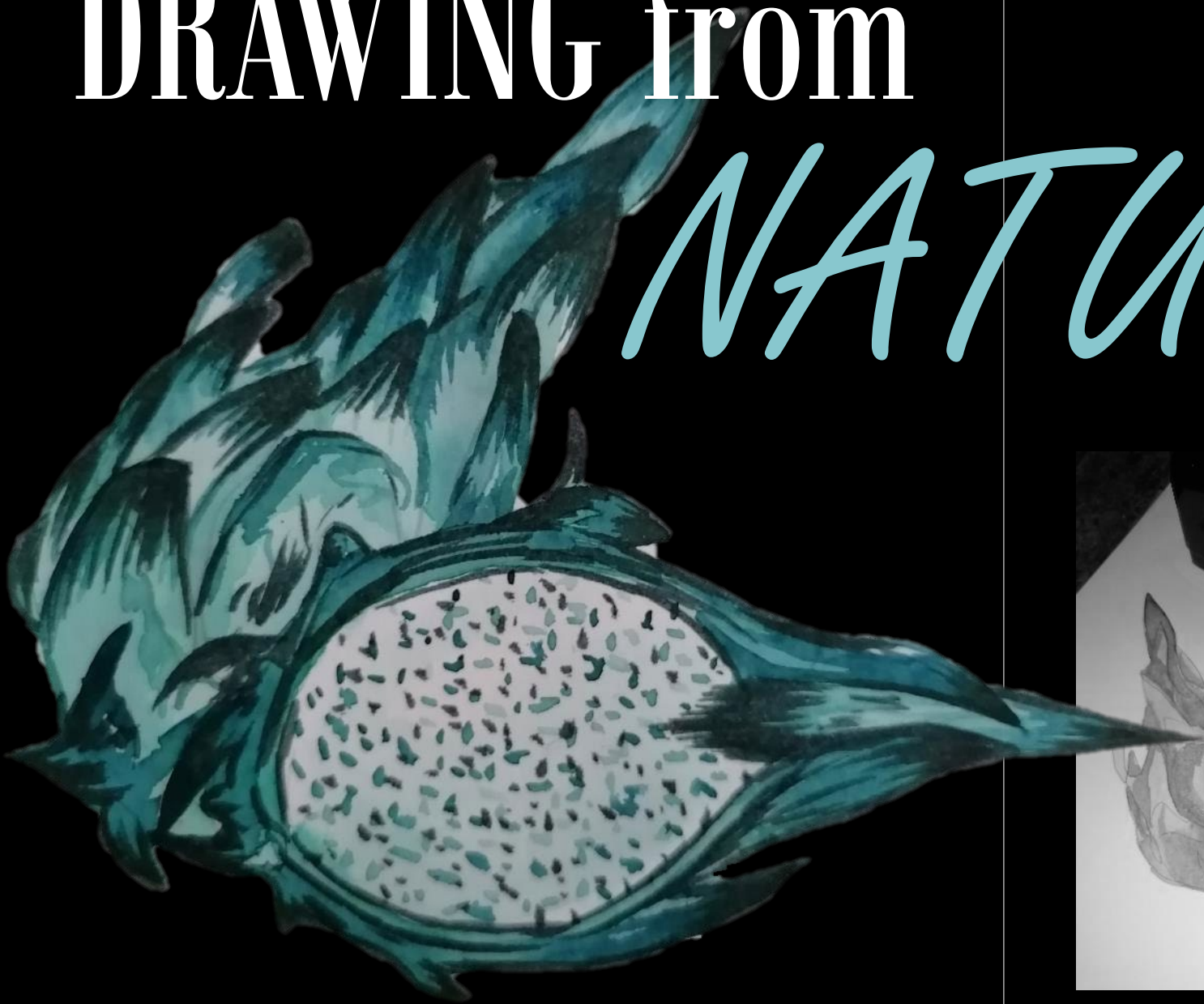
Exploring the characters and vast lands of nature, show the tales the hold. Strange, outlandish characters, some unlike those you've ever seen.

Tales told on the rich surfaces of silks, velvets. Printed in pearls and metallics to decorated the walls of your home, in this story of enchantment. At a time when we cannot leave out homes, let us use them to transport us elsewhere.

DRAWING from

NATURE

Taking inspiration from natural forms, drawn and painted my hand, to create the setting for my characters. Exotic fruits and stylised plants will become the habitat, and hopefully take on personalities of their own.



*Painting by hand on a tablet,
maintaining my long term relationship
with hand drawn motifs, but being
able to work directly on to a digital
screen*



TRADITION AND
TECHNOLOGY



(TOP IMAGE TO BE PRINTED ON
TRACING PAPER)

*Working in layers of
opacity, with metallic
and pigment resist
devore prints.*

*Balancing silks, velvets and heavy weight
interior weight fabrics.*

SHOW AND TELL: Visual Narratives.

The couture label that is DIOR, have taken inspiration from mythical characters, in a short film, depicting their new A/W 2020/21 collection. The style of the dresses suiting each character, as seen here, the top of the wood nymphs' dress resembles layered leaves, or bark.

Inspired by books from my childhood, such as Alice's Adventures in Wonderland, by Lewis Carroll, my imagery will be semi-surreal illustrations, of real animals and plants. Animals that have adapted in strange ways to overcome the difficulties of their environments. The intention is create an immersive collection that takes the audience away from the heaviness that is the world right now.

"Surrealist images manage to make visible what is in itself invisible. I'm interested in mystery and magic, which are also a way of exorcising uncertainty about the future,"

- Maria Grazia Chiuri of her haute couture collection. Image source: (www.dior.com)



DIOR

HAUTE COUTURE AUTUMN/WINTER 2020/21

Contextual Reference

Dior — Ready-to-wear womenswear 2021



Alexander McQueen-Pre-Spring 2021 Couture



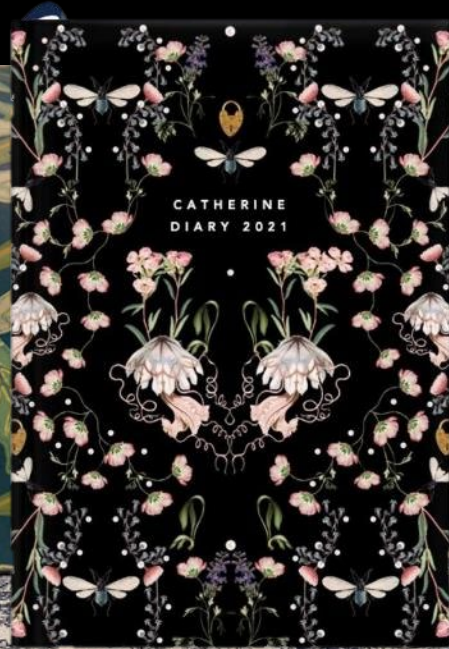
Dries Van Nouten — SS 2021

Looking at the fairy tale silhouette of the on trend balloon sleeves and loose shapes, depicted my Dries Van Nouten. Varying pattern scales.

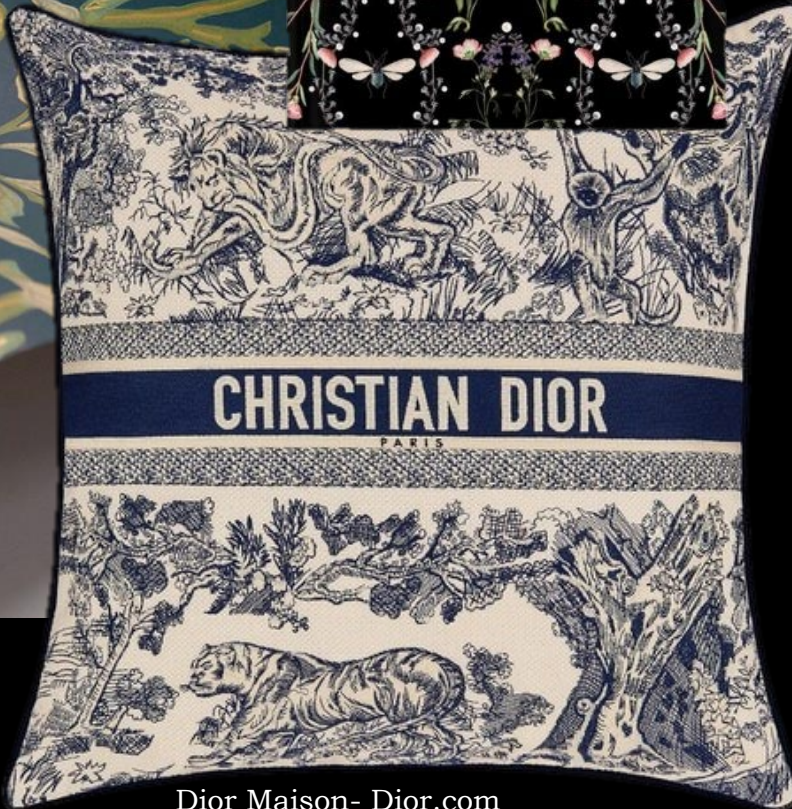
Dior references for Toile de Jouy, a pattern known for its use of story telling. My linear drawings work well with this. Also looking at larger scale placement prints, like my fashion illustration. The multidisciplinary print on the Alexander McQueen Reference, but in my case digital and traditional printing.



Morris & CO-Wallpapersdirect.com



Mother of Pearl- Papier.com



Dior Maison- Dior.com

The designs of this collections are intended for multiple contexts. The intention create an immersive collection, so the design would need to be applied to all areas of life.

From traditional wallpaper prints, finished on screen with metallic and pearl binders, as well as regular pigments. This will allow for varying textures, appealing to touch, creating a more sensory experience.

The wallpaper prints will be in 3 or more separations and in full colour to contrast the linear designs.

The designs shown here are accurate examples of the range of products I intend to at least sample/map my designs onto.

Diversifying Outcomes



A Few Words From the Designer:
*I am now understanding that you cannot
change the world with design. But I am
hoping that, with this collection, I can
help you escape it.*

THE
END

