

PLACEMENT: DEVELOPING CULINARY SKILLS BMGM5002 AUTUMN 2025



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CROESO/WELCOME!

- Welcome to your first day!
- Moodle
- AI
- Support/Welsh services
- Placement discussion
- Assignment discussion
- Reflective writing
- Library



ACCESSING INFORMATION ABOUT THIS MODULE



- Your module Moodle Page will include the teaching material that will be delivered by your lecturer.
- You will also find essential information to support you through the module.
- Log in and navigate to Moodle and download the Module Handbook.
- Welsh services (Welsh language)

Marketing Essentials (BMIH4005)
Home / My modules / BMIH4005

Module Information	Assessment	Results / Reworks	Week 1	Week 2	Week 3	Week 4	Week 5
MODULE INFORMATION	ASSESSMENT	RESULTS & REWORKS	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
Reading & Assessment Week	Week 7	Week 8	Week 9	Week 10	Week 11	Content Library	External Examiner / Module ...
WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10	WEEK 11	CONTENT LIBRARY	EXTERNAL EXAMINER / MODULE REVIEW

Leganto Reading Lists
Marketing Essentials BMIH4005 (18 items)
Last updated about 6 months ago

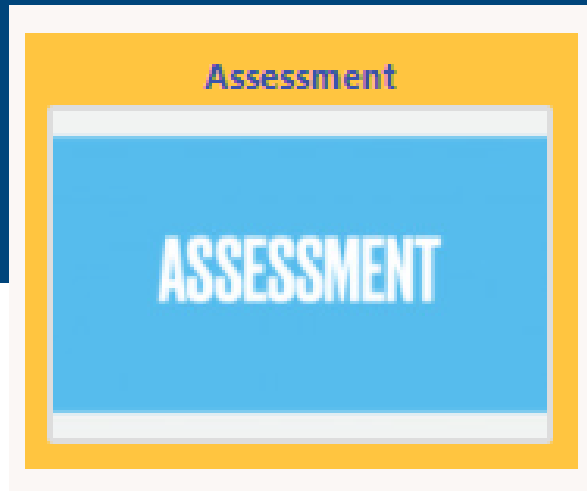
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Microsoft
Jayne you are currently connected to Microsoft 365
My Deive
My Email
My Forms
My OneNote Notebook
My OneDrive
Microsoft Stream
Microsoft Teams
My Sways
Edit settings
Install Office
The course is not connected to any Microsoft services.

This section will give you information about the assignment that you will complete within the module.

It will also state the date that it should be submitted and the content that is required.

Please ask if you don't understand.



Module Handbook and Support

- This is an important document as it provides information about the module, assessment writing guidelines, resources and further information.
- It is important that when you contact anyone inside the University, to please use your [university email address](#), as this makes sure that we will be able to identify you properly, and you will have a prompt response.
- Please make sure to refer to the **Student Hub** for student related information
- Please ask questions if you are unsure.

ARTIFICIAL INTELLIGENCE (AI)

- **AI Guidance and Videos for Students 2025:** *Please see the link in Moodle and/or see in the Student Hub (search AI Guidance)*
- What is allowed (see assignment/s in Module Handbook)
- What isn't allowed (see assignment/s in Module Handbook)
- **You are to acknowledge your use of AI on each submission** *(please see AI Acknowledgment in Moodle).*
- Please remember **to not submit/upload personal/confidential information into AI tools** *(copyright policy/models are trained on what is input)*
- **Remember that AI is not always reliable or correct**

Academic Misconduct Video



LIBRARY AND LEARNING RESOURCES/ ARTIFICIAL INTELLIGENCE (AI)

- **Library and Learning Resources:** Finding and Using Information and Referencing: [Course: Library Infoskills | Home](#) (please see *Online Infoskills link in Moodle*)
- Academic Misconduct Policy: Academic Integrity/Avoiding Plagiarism (please see in Moodle)
- Please always sign in with your University details
- **Remember that AI is not always reliable or correct**

WELSH SERVICES

Welsh information and services are available
from the Welsh Language Service Centre Team
here at the UWTSD

IMPORTANCE OF CULINARY SKILLS

- Discussion



IMPORTANCE OF YOUR PLACEMENT

- What is a placement?
- To learn
- To challenge you
- Links theory to practice
- Can lead to exciting opportunities
- Can lead to employment in highly regarded organisations

PLACEMENT LEARNING OUTCOMES

- To state your goals and aspirations for your placement at the beginning
- See Module Handbook in Moodle
- Placement form
- Placement induction (form)



PLACEMENTS

- 8 hours a week in placement (unpaid)
- To keep a log book highlighting experiences (for your reflection assignment/s)
- To consider what you learned each week, what you enjoyed, what challenged you?
- Weekly meetings



PLACEMENT ACTIVITIES

1. Please take approximately 15 to 20 minutes to write about your professional **experiences** (work and academic), **aspirations**, specific **goals** you would like to achieve during your placement, **competitions** and any other relevant information you believe may be important to placement).

2. When you have finished, we will have an informal discussion about your potential placement.

ASSIGNMENT: IN MODULE HANDBOOK

- Module Handbook
- Assignment discussion
- Reflective portfolio (2000 words)
- Drafts (to submit)
- Due date
- Viva
- Penalties

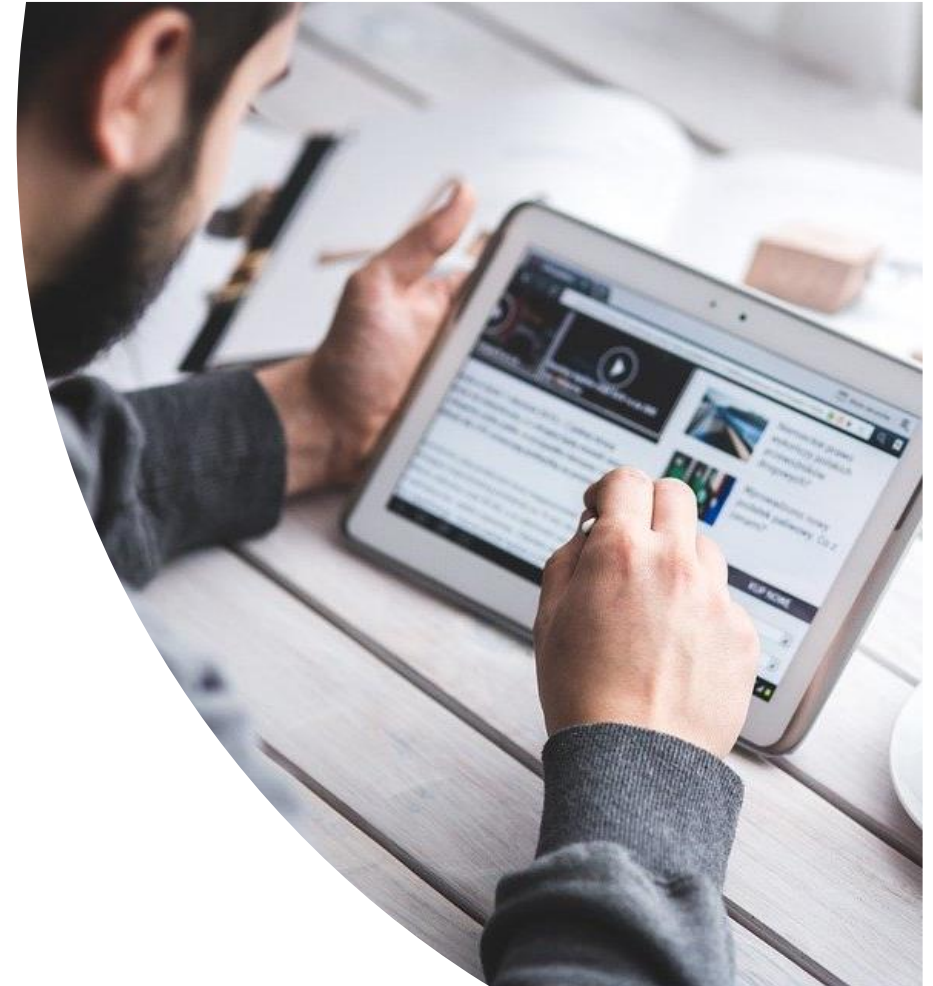
REFLECTIVE WRITING

- What is reflection?
- Reflective workshop
- Kolb Model
- Gibbs' Model



LIBRARY

- Library Tour
- Digital Skills introductory session
- Finding and Using Information session
- Referencing: The Basics
- Academic Integrity and Avoiding Plagiarism
- Digital Skills Questionnaire
- Badges
- Studyskills@uwtsd.ac.uk



References

- Jasper, M. (2013) *Beginning Reflective Practice*. Andover: Cengage Learning.
- Knowles et al. (2020) *The Adult Learner*. 9th edn. London and New York: Routledge.
- Kolb, D. (1984) *Experiential Learning: Experience as the Source of Learning and Development*. Upper Saddle River: Prentice Hall.
- University of Birmingham (2015) *A short guide to reflective writing*. Available at: <https://intranet.birmingham.ac.uk/as/libraryservices/library/asc/documents/public/short-guide-reflective-writing.pdf> (Accessed: 8th September 2023).
- Wine & Spirit Education Trust. (2022) *An introduction to wine*. Issue 1.3. UK: Armstrong Ink Ltd.

