

Task 1

Pitch bible

What is a pitch bible?



SERIES PITCH BIBLE

Jake has a wise but playful manner about him. His relationship with Finn is similar to Bob Marley's character relating to Bobo in the movie *Marshall*. Like Marley, Jake is very wise, everything can be pulled out until it gets serious. And when it's serious, like when Finn is feeling low or sad, Jake is good at listening and knowing the most thoughtful thing to say. Finn looks up to Jake in this way. In turn, Jake looks up to Finn for his passionate dogwooding.



Finn and Jake moments



Jake uses his powers to create a blanket with his ear.

Jake's great passion is music. He's in a rock band with his girlfriend Lady the Rainicorn. They practice every Sunday afternoon in Princess Bubblegum's garage (which is an adventure in itself). Sometimes he'll improvise songs on the spot, even during action intense moments. As time he can be so taken by his own hearing that his mind will wander and won't be able to hear anything but the sweet music in his head. Finn just has to say the word, though, and Jake goes back to action. That word is "ADVENTURE!"



It's
**PRINCESS
BUBBLEGUM**



and
**Lady the
Rainicorn**

As a millimeter nerd enthusiast, Princess Bubblegum immerses herself in every branch of geekdom from nuclear science to water farming. Her immense knowledge on all things and vigilant dedication to the many fields of science and mathematics, provide an endless supply of interesting projects for Finn and Jake to get excited about.



Here she is collecting rare soil samples of crying baby dirt for her experiments on the weirdology of ancient earth. She just sticks a bunch of water dirt in a jar with baby dirt and makes them together, into a sandwich and watches them fight.



Lady the Rainicorn is as loyal as she is majestic. Naturally, she is more of a puppy dog than Jake ever was. When she wakes up and can't see Princess Bubblegum, she'll dash around the castle grounds going something like her mistress. And when Princess Bubblegum has to leave Lady at home, so she can go on errands, Lady scratches at the door and screams her magical cooing language until Princess Bubblegum returns.

As simple minded as Lady is, she's still capable of picking up the words and throwing down a classical sonnet. Her love of music makes her and Jake a perfect match. On Sunday afternoons Jake and Lady have hard practice in Princess Bubblegum's garage. The play a fusion of classical and bluegrass. Their band is called

The Angelicans.

UH OH!
HERE SHE COMES!

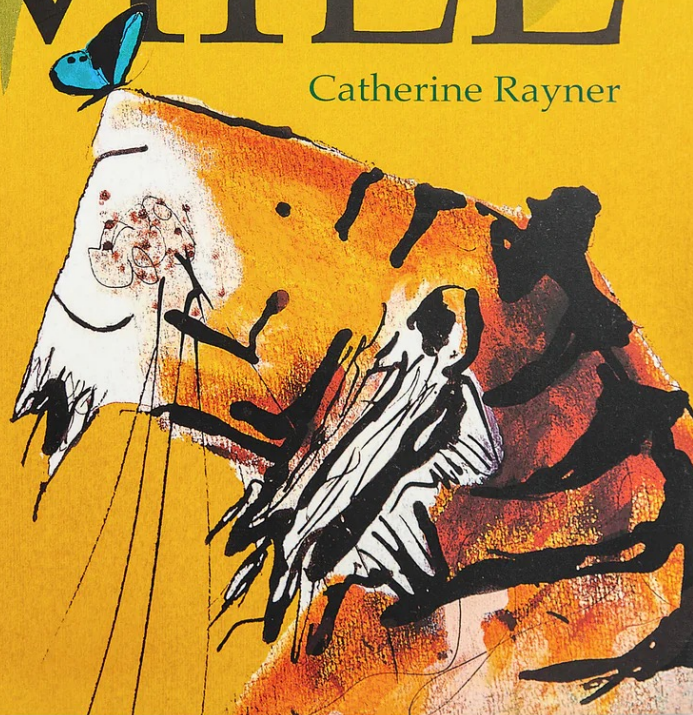


Marceline the Vampire Queen



AUGUSTUS AND HIS SMILE

Catherine Rayner



www.littletiger.co.uk

Augustus the tiger was sad.
He had lost his smile.
So he did a HUGE tigery stretch,
and set off to find it.

This stunning, remarkable book celebrates
the beauty of the world and the simple happiness
it brings us when we open our eyes to it.

By award-winning author-illustrator Catherine Rayner,
winner of the 2009 CILIP Kate Greenaway Medal
for HARRIS FINDS HIS FEET.

*"Catherine Rayner has a marvellous gift for capturing the
souls of animals in a few, rich washes of colour."*

– The Daily Telegraph



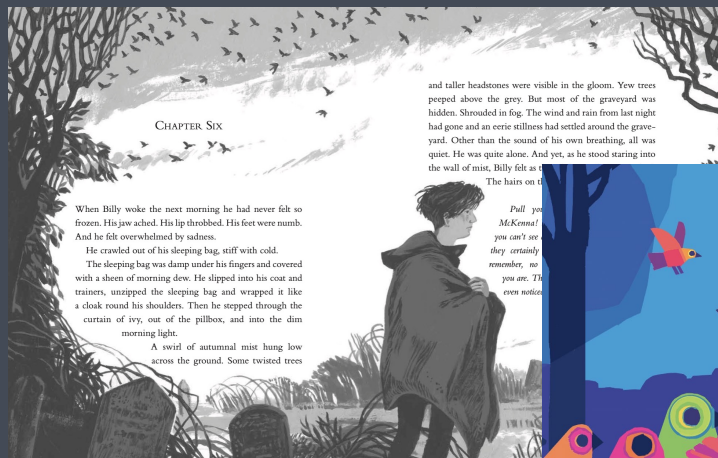
£6.99



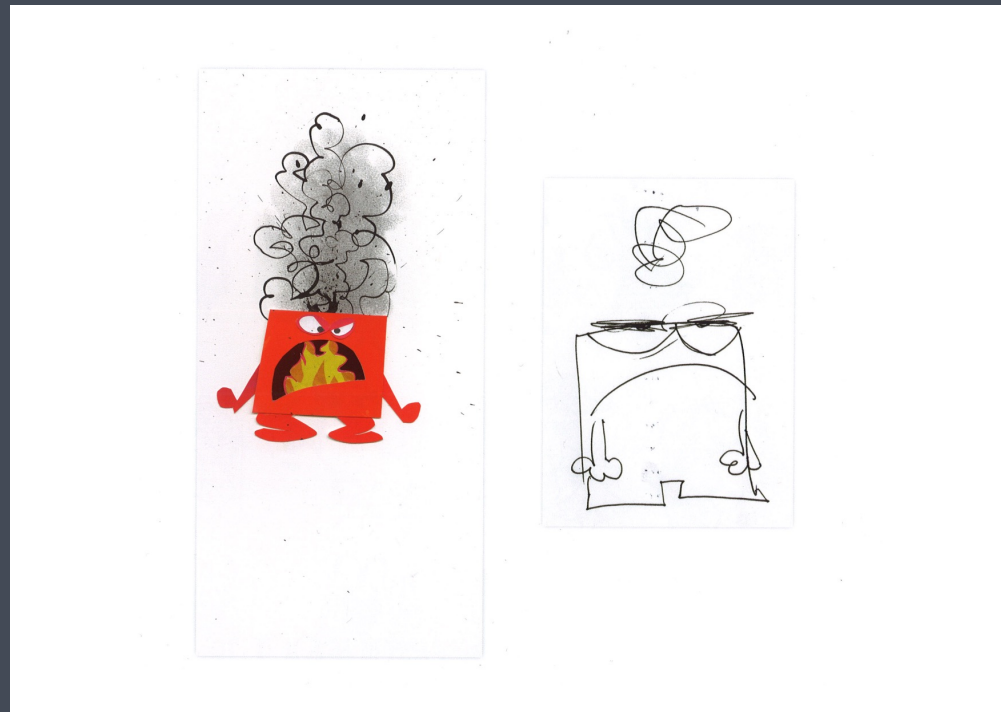
Synopsys

Augustus the tiger is sad because he has lost his smile. So he sets off to find it, travelling over deserts and mountains, from the top of the trees to the bottom of the ocean. Finally, the brave tiger finds his smile reflected in a puddle and realizes that he only needed to open his eyes to the beauty of the world to find happiness.

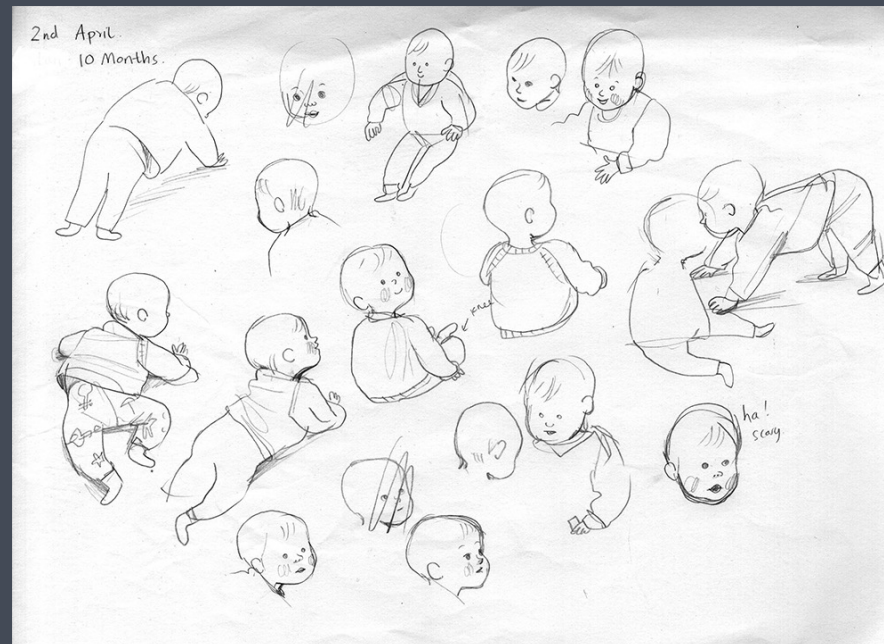
Research & influences



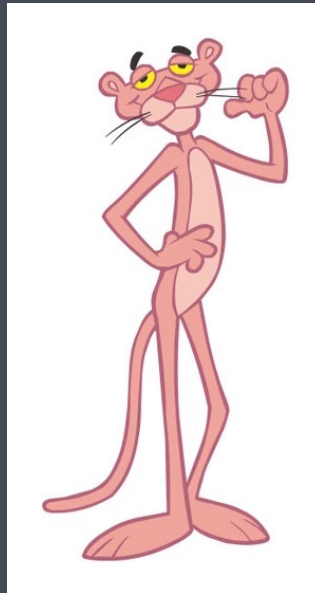
Concept art & development



Concept art & development



Final character designs



FLINTSTONE COMEDY 90 SERIES

© HANNA-BARBERA PRODUCTIONS, INC. 5-4-84

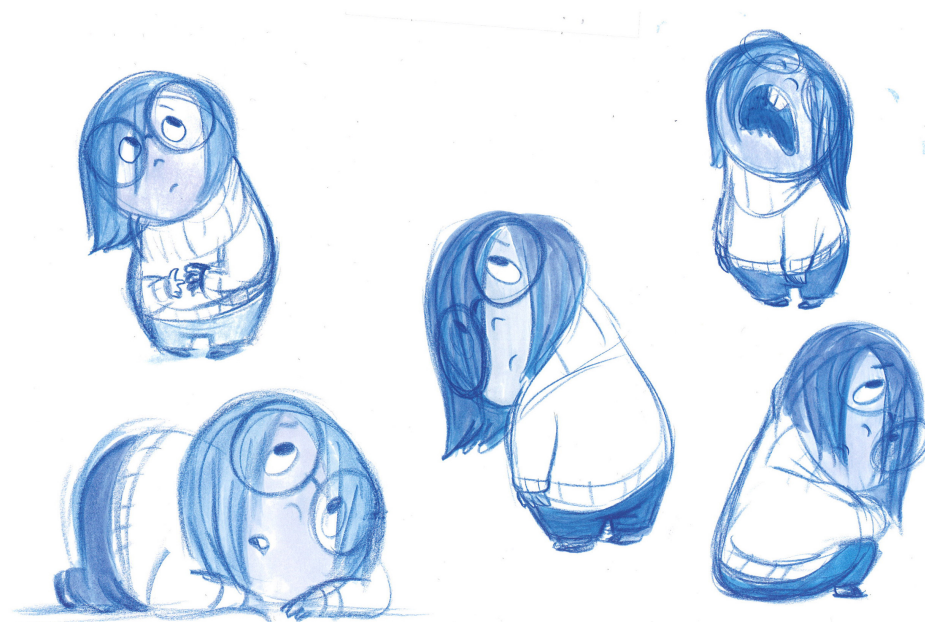
FRED
STANDARD SIZE



Poses & expression sheets









Backgrounds

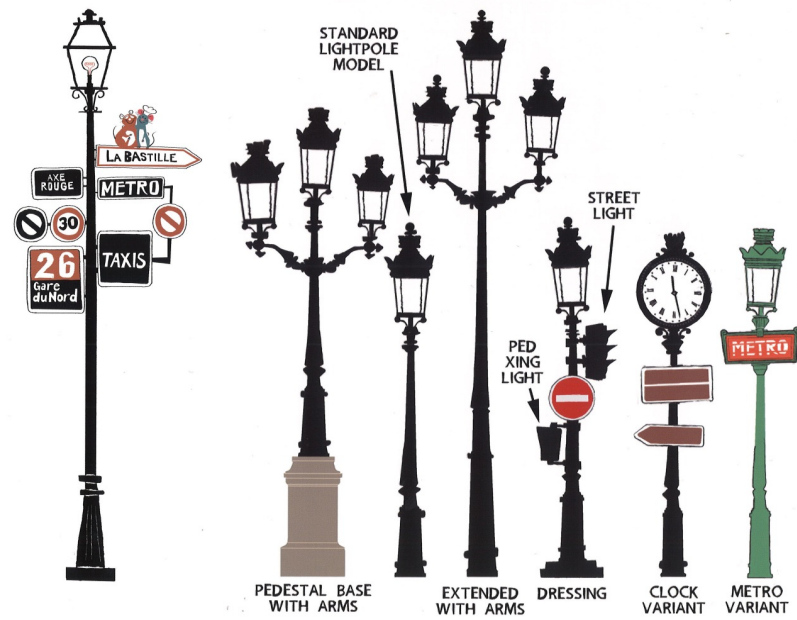


Characters in situ



Then he climbed to the tops of the tallest trees.
He found birds that chirped and called,
but he couldn't find his smile.

Props



The Pitch! 3rd November

Research & influences

A synopsis of your chosen narrative.

Concept art. The development sketches and experiments leading up to the final designs.

Final character designs. Can include turnarounds.

Poses & expression sheets

Backgrounds

Characters in situ

Anything additional relative to your narrative. The guide for example.