

Introduction:

The purpose of this poster is to show understanding of the knowledge management system at Nike.

How will it interact with other systems?

The goal of interacting with other systems will be to gather information that will aid in system maintenance, making it simpler to set up the system's methodology as a methodical flow. It will also be crucial for sharing, analysing, and keeping track of crucial data.



How to implement the chosen KM system:

- STEP 1: Training the stuff how to use the new tools.
- STEP 2: Supporting the IT team-by updating their system.

References:
(INDEED,2023,Knowledge management tools, available at:
<https://www.indeed.com/career-advice/career-development/knowledge-management-tools>
Access at:28.11.2023
(NIBUSINESS,2023,available
at:<https://www.nibusinessinfo.co.uk/content/advantages-and-disadvantages-knowledge-management>
Access:03.12.2023

KM at Nike

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Demonstration of how KM tools would be used:
Quip is a software for managing teams and data that enables them to work together on projects on time. Its dashboard facilitates data export and import, collaborative review, calendar management, and project planning. Teams using WordPress can translate copy, organise articles, and publish using advanced WordPress features with the help of KnowAll.
KnowAll is a dashboard enhancement tool that improves the user experience for companies with multiple users utilising a single WordPress account. It also assists managers in assigning roles based on user sign-in capabilities. (KnowAll)
(INDEED,2023).

Proposed KM framework with benefits and challenges:
Advantages of knowledge management
enhanced adaptability within the organisation
Better and quicker decision-making, quicker problem-solving, a higher rate of innovation, and support for the professional development of employees
The challenges of knowledge management
include figuring out how to effectively gather and document business knowledge; making information and resources more accessible; inspiring individuals to share, reuse, and apply knowledge on a regular basis; and coordinating knowledge management with overarching objectives and business strategies.
(NIBUSINESS,2023).

Identification possible KM tools with their purposes.
With the help of Know-all, teams working with WordPress can use advanced WordPress features to organise articles, translate copy, and publish.
Quip is a software for managing teams and data that enables them to work together on projects on time.
(INDEED,2023).

Ways to commercialising the knowledge:
To commercialising the knowledge Nike should follow some steps:
Step 1:Listen to customer feedback
Step 2:



Conclusion:
In conclusion I want to write about the KM tools which are using by Nike are the Know-all and Quip this are tools which Nike is using.Quip is to manage the team and Know all is to improve the user experience.