

Case Study Approach

(Please read your assessment specification fully prior to using this guidance. This document is for guidance only and should not be treated as complete instructions. A title slide and full reference slide must also be included in your final work).

This structure focuses on presenting a real-world example of the digital innovation being implemented in a specific setting (hospital, community, or health service), making the presentation more relatable and evidence-based.



Introduction and Context

Introduction and Context (1 minute)

- Introduce the digital innovation (e.g., telemedicine, AI-driven diagnostics).
- Explain its relevance to current healthcare challenges (e.g., patient demand, workforce shortages).



Case Study Presentation

Case Study Presentation (2 minutes)

- **Example:** Describe a specific healthcare provider or institution where this innovation has been implemented (e.g., a hospital that uses telemedicine).
- Provide details about how the innovation was integrated into this setting (e.g., deployment timelines, training, infrastructure).

Impact on Workforce and Service Delivery

Impact on Workforce and Service Delivery (3 minutes)

- **Workforce:** Discuss the effects on the healthcare professionals in this case—how roles, responsibilities, and competencies changed.
 - Example: Nurses may need to manage digital devices for patient monitoring or conduct virtual consultations.
- **Service Delivery:** Describe how the day-to-day operations changed.
 - Example: Virtual appointments replacing in-person visits, faster response times for patients, streamlined scheduling systems.

Impact on Patients and Community

Impact on Patients and Community (3 minutes)

- **Patient Experience:** Share testimonials or data from the case study on patient satisfaction, challenges, or improvements in care quality.
 - Example: Increased convenience and accessibility for patients in rural areas using telemedicine.
- **Community Impact:** Discuss how the innovation affected families, caregivers, and the broader community.
 - Example: Families being able to attend consultations remotely or rural areas having greater access to specialist care.

Conclusion and Recommendations

Conclusion and Recommendations (1 minute)

- Summarise the outcomes from the case study.

- Offer recommendations for scaling or improving this digital innovation.
- Highlight the broader implications for health and social care.