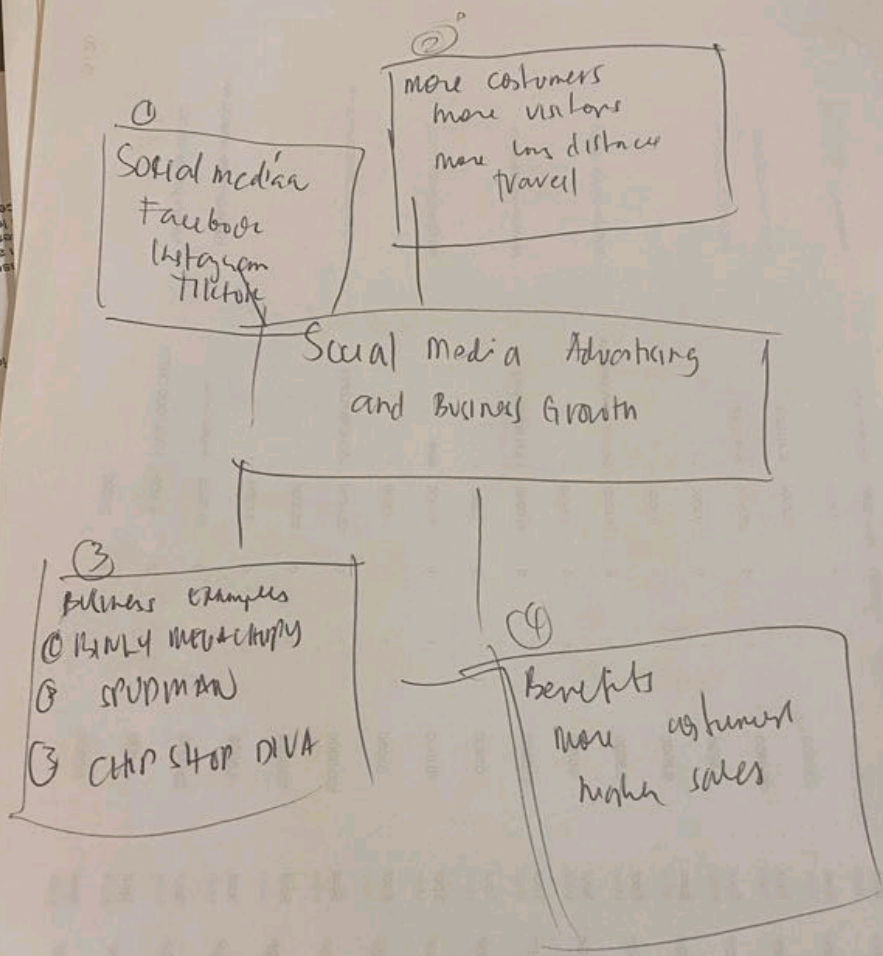




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Assessment 1 – Reading Task Template

PART 1: Upload your photo of your A3 in-class notes here:



PART 2:

- Answer every question below in 1-3 **full** sentences.
- Use your own words. Do not use generative AI to answer these questions.
- Include a specific detail from the text when asked.

REMINDER

- The main idea is the overall message of the whole text.
- A key point helps to explain the main idea.
- A specific detail or example from the text shows that the key point is true.

1. What is the main idea of the whole text?

The main idea is that social media advertising helps businesses become popular, attract more customers and increase sales.

2. What is one key point that supports the main idea, and which specific example from the text shows this?

key point is that social media videos help businesses attract more customers. For example, Destiny Harold, known as Chip Shop Diva, became popular through online videos for a fish and chip shop.

3. What is a different key point that supports the main idea, and which specific example from the text shows this?

A different key point is that viral videos can bring more customers to small businesses. For example, Spudman's jacket potato stall attracted many customers after his videos went viral.

4. Which part of the text do you think is most important, and why?

I think the most important part is how social media helps small businesses attract more customers because many people use social media nowadays

Reflection:

5. What did you find difficult in this task (including in-class components), and why was it difficult?

I found it difficult to understand some words in the article because English is not easy for me, but I am trying my best to improve.

6. What helped you with this difficulty, and how did it help you-Making a mind map, reading the article carefully and asking for help with difficult words helped me understand the main ideas better