



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

UNIVERSITY OF WALES: TRINITY SAINT DAVID
PRIFYSGOL CYMRU: Y DRINDOD DEWI SANT

School of Sport, Health and Outdoor Education
Faculty of Business and Management
London Campus

Public Health Policy
BMHP5013

MODULE CODE	BMHP5013
TITLE	Public Health Policy
DATE	07/10/2019
LEVEL	5
CREDITS	20

AIM(S)

The aim of this module is to develop a critical understanding of factors influencing public health and the impact upon public health of historical context, the legal framework and political influences.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Analyse the origins of social policies and the impact of social policies on users of health and social care services;
- Evaluate different approaches and strategies used to measure, monitor and control the incidence of disease in communities; and
- Critically examine recent developments in health and social care policy and their impact on the health and wellbeing of individuals in health or social care settings.

INDICATIVE CONTENT

- Epidemiology of infectious and non-infectious disease: incidence (geographical distribution, incidence rates, trends), vulnerable groups, causes, spread and controls. Target diseases: HIV, Ebola, MMR
- Roles of different agencies: local, national, international agencies e.g. local authorities, health boards, government, EU, WHO, voluntary organisations
- Social policy: definition of; role of; relationship to agencies
- Historical context: World War II and its effects on provision and attitudes to welfare; Post-war 'consensus' and differences; The New Right and Thatcherism; 'New Labour' and social inclusion; devolution; personalised services
- Law making processes and the legislature
- Legislation: developments in; impact on organisational policies and practices; impact of European Legislation
- Relationship between legislation, policy and practice: priorities and approaches; strategies, systems and policies; lifestyle and behaviour;
- Ethics, law and professional codes of conduct within the field of healthcare: confidentiality; accountability; consent; capacity; justice; individual vs. public good

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement learning	0	0
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Group presentation	10 minutes per person	50%

Assessment Component 2

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Individual written report based on presentation	2500 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0
Coursework	50%
Practical	50%
TOTAL	100%

READING LIST

Module Code	BMHP5013	
Module Title	Public Health Policy	
Classification	Reading List entry	Electronic*
Essential	Schreider, M.J. (2013) Introduction to Public Health (4th Edition) Burlington MA: Jones and Bartlett Learnin	☐
Essential	Sealey, C (2015) Social Policy Simplified: Connecting Theory and Concepts with People's Lives Palgrave Macmillan London	☐
Further	Farmer, P., Basilio, M. Klienman, A. & Kim, J.Y. (2013) Reimagining Global Health: An Introduction, California: University of California Press	☐
Further	Gallagher, A. & Hodge, S. (2012) Ethics, Law and Professional Issues. Basingstoke: Palgrave Macmillan	☐
Further	Jones, I. & Douglas, J. (Eds) (2012) Public Health: Building Innovative Practice, London: Sage	☐
Further	www.basw.co.uk British Association of Social Workers www.cieh.org.uk Chartered Institute of Public Health www.direct.gov.uk Direct gov online www.doh.gov.uk UK Department of Health www.doh.gov.uk/cmo Chief Medical Officer's website www.europa.eu.int European Union website www.fphm.org.uk Faculty of Public Health www.gsc.org.uk General Social Care Council www.hda-online.org.uk Health Development Agency www.hpa.org.uk Health Protection Agency www.opsi.gov.uk Office of Public Sector Information www.statistics.gov.uk National Statistics Online www.who.int World Health Organisation	☒
Further	BMJ online British Journal of Psychotherapy and Counselling Journal of Educational Psychology Journal of the Chartered Institute of Environmental Health Journal of Community Nursing Journal of the Royal Institute for the Promotion of Health The New scientist Nursing Ethics	☒