

2/

Beer packing

- Label product
- packing water tight.
- eye catching
- profit margins
- material choices for packaging -
- Single material.
- requirements material properties
- environmental impacts
- profit impacts
- ability to function as required.

From conducting research and from my previous knowledge, there are a few choices I have for packaging. The canners should be made from 'wet strength beverage board'. This cardboard will withstand 80% of its strength when wet which is a real benefit for that grade. It has high tear and fatigue strength which has advantages for transportation of the product.