

Component 2: Promotional Resources

Designs Of Our Merchandise:

HOODIE



Tops



Tunk top



Bennie Hat



Hat



Gym Towel



Water Bottle



Bag



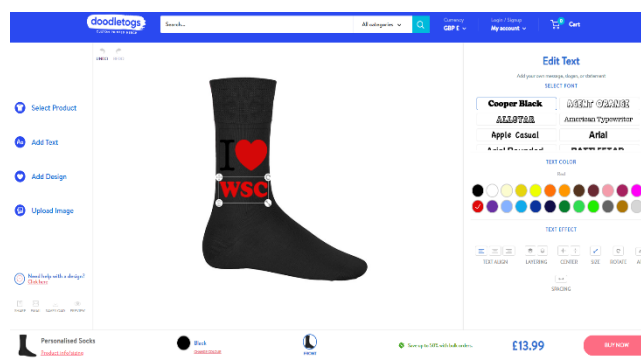
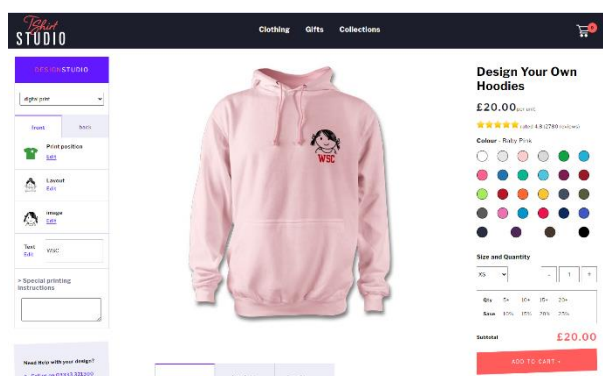
Heated Mug



Socks



Component 2: Promotional Resources



Design Of Our Leaflet:

Women's Sport Camp

Our sports clubs are aimed to target only women between the ages of 12 and older to help increase the number of women taking part in physical activity due to the high number of girls stopping sport between primary to secondary school and to also help women with lack of confidence to get back into sport.



Our sports clubs will be only women due to the lack of confidence and the fear of being judged by men whilst undergoing sport to allow the women to be able to perform and enjoy the sport without the pressure and fear of being watched.

By putting these clubs in different communities, it can help build girls and women's levels of confidences and self-esteem and it also lowers levels of depression. Girls and women who play sports have a more positive body image and experience higher states of psychological well-being than girls and women who do not play sports.





We have a wide variety of clothing and accessories ranging from jumpers to water bottles.

Monday - Friday for 4 weeks (1 hour session each day for 5 days)

From 10am - 11am, 11am - 12pm, 12pm - 1pm, 1pm - 2pm (deepening what session you are)

Starting on 22nd of July 2024 till 16th of August 2024 at LC2 Swansea Leisure Centre sports hall (Oystermouth Rd, Swansea, SA1 3ST)

Contacts:

Number: 07305678123

Email: women.sport.camp@gmail.com

Website: www.WomenSportCamp.co.uk

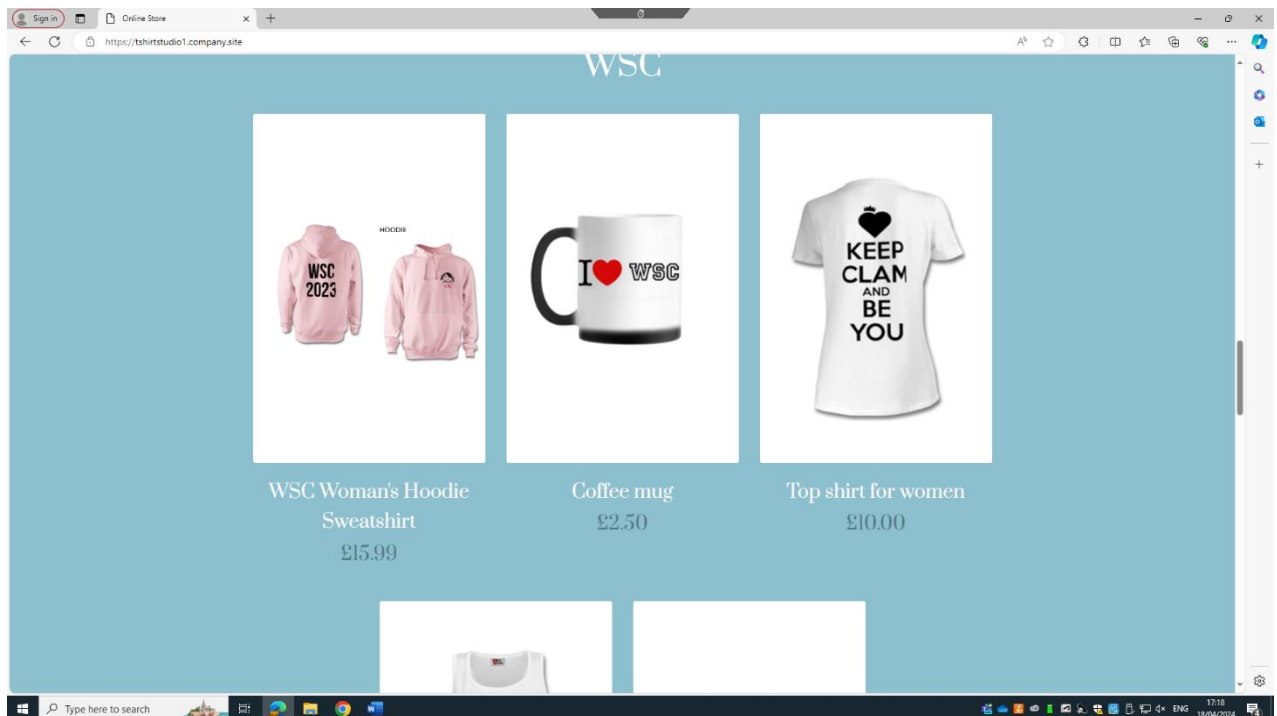
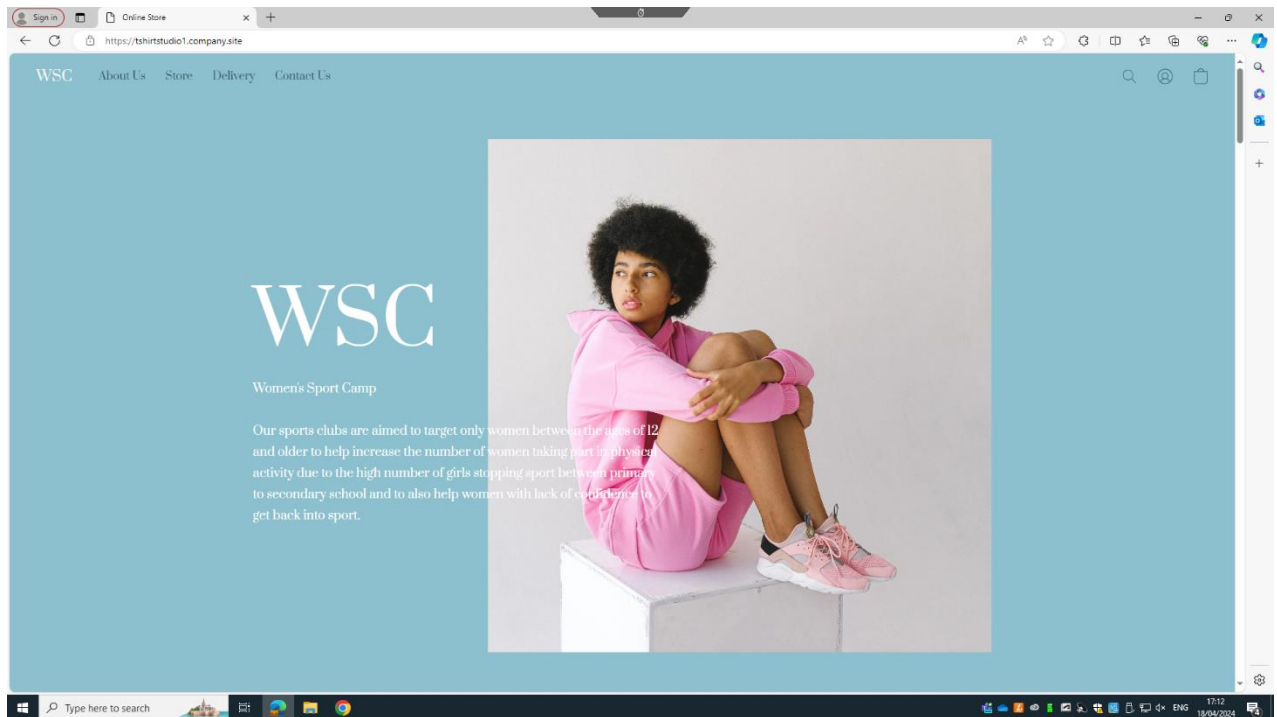


Design Of Our Poster:



Component 2: Promotional Resources

Design Of Our Website: [Online Store \(company.site\)](https://tshirtstudio1.company.site)



Component 2: Promotional Resources

