



PROFESSIONAL CAREER DEVELOPMENT

BMSW4012



AUGUST 31, 2023

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Description

I recently attended a series of lectures on professional career development. Professional Career Development lectures helped attendees become more aware of the fundamental behaviours and skills necessary for successful career advancement.

These lectures covered various models and frameworks for career planning and development, including SWOT analysis, SMART goal setting, Johari window, learning styles, and personal development planning (PDP) (Cottrell, 2019).

I discovered that out of all the models, the SWOT analysis had the most significant impact on my thoughts on the direction that my future career should go. By conducting a personal SWOT analysis, I was able to construct a list of my strongest attributes and areas in which I need to improve, as well as take into consideration external factors that may help or impede my attempts to reach my goals. I also took into consideration any opportunities or threats that may arise as a result of my efforts. My instructor provided training on how to carry out the various aspects of the analysis in the most efficient manner possible.

Feelings

I was excited and motivated to go to the lectures because I want to take charge of my career development while I'm still in college. I felt more sure of myself and ready to go into the market after the lessons.

The SWOT analysis left me feeling both anxious and excited at the same time. When I realised that I had more vulnerabilities than strengths and that my ambitions were threatened by various factors from the outside, I felt anxious. Nevertheless, going through the motions helped me gain insight and direction by illuminating particular aspects of my performance that needed to be enhanced. I felt equipped with a simple yet powerful tool to evaluate my career choices (Lock, 2019).

Evaluation

The lectures offered insightful information that was applicable to making the transition from University to a professional career. I was provided with helpful pointers for preparing for interviews and communicating my experiences and abilities.

By doing a SWOT analysis, I was able to analyse both my skills and my career alternatives in an objective manner. I was compelled to conduct a SWOT analysis in order to investigate both my achievements and my areas for improvement, which ultimately prompted me to contemplate pursuing alternative professional avenues. For instance, after I came to the conclusion that I am particularly skilled in communication, I began exploring several career paths in which I might be able to put my abilities to good use (Maguire, 2004).

Because I am well aware of my own technological deficiencies, I have refrained from pursuing more technically demanding roles. In conclusion, conducting a SWOT analysis was beneficial while pursuing purposeful career advancement.

Analysis

I am able to immediately put into practise what I have learned from these lectures by attending them early in my university programme as I prepare to apply for internships and

graduate positions. This information will help me make a superb first impression and seize all available professional possibilities. I now feel more prepared for the challenges of the job market and confident in my ability to build a long-term, successful career.

When I looked into the reasons why the SWOT analysis was so useful, I realised that its uncomplicated methodology meshed well with the organised strategic planning that I favour (Bolles, 2016).

The analysis gave me the ability to capitalise on my strengths and make progress on my flaws through concrete approaches. The straightforwardness and adaptability of SWOT made it simple for me to apply it to a variety of potential career paths and to return to it frequently in order to make adjustments to my plans. My goal for International career management was accommodated by the model quite effectively.

Conclusion

In general, the Professional Career Development lectures served as a solid foundation for me to build upon when it came to developing the abilities I will need to succeed in my career when I graduate. However, the real benefit can only be obtained via my proactive and continual implementation of the fundamental ideas presented. I can leverage the sessions for both short-term and long-term success in my profession if I make a conscious effort to keep building on these foundations.

The SWOT analysis provided me with a solid framework to constantly re-evaluate my career path on the basis of an honest self-evaluation of my capabilities as they change over the course of time (Greenbank, 2011). Now that I have access to SWOT analysis, I can utilise it to proactively modify my professional goals rather than simply responding to new opportunities. This method of self-reflection has given me the tools I need to assume responsibility for designing the course of my professional life.

Action plan

My action plan is; I will make it a top priority to create web profiles that are in keeping with the best practises for personal branding that were discussed. When applications for internships become available, I will review the available materials to revise and perfect my CV and cover letter so that they are uniquely suited to each position. In the time leading up to actual interviews, I plan to continue honing my communication abilities by practising with simulated questions. In addition to this, I will conduct research on firms and compose tales to share my experiences.

As I acquire experience and as my talents and interests evolve, I will reassess my SWOT analysis every six months (Pollard & Hillage, 2014). I will look for possibilities to strengthen my shortcomings by gaining more experience and receiving additional training. By making decisions in my professional life that are in line with the SWOT analysis I've done, I hope to gain a stronger sense of professional satisfaction.

References

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