

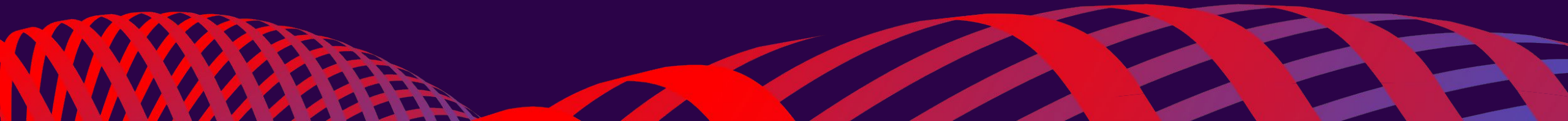
Visual Studies Showcase

Alex Walton
BA Computer Games Design (Hons)
University Of Wales Trinity Saint David



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INTRODUCTION

Hello, my name is Alex Walton, a current student at UWTSD studying BA Computer Games Design.

In this presentation, different topics of study across the arts were analysed to determine how the best examples of each topic can be utilised together to produce great pieces.



Colour Theory

As the foundation of all art, color theory serves a great purpose in what separates good creations from the bad. Starting off with the adjacent colour wheel (1), each colour or mix evokes a different emotional response.

An example of strong color theory is Vincent Van Gogh's 'Starry Night' (2) which heavily uses a mix of blue, conveying calm, cold, stability, trust and security with subtle hints of optimism and safety from the yellow stars.





Continuing with how emotions can be personified in theory. Colors (3) was used to produce a random palette mix as shown below. This mix will be used to produce a mood board from a chosen topic to deliver a set of emotions professionally.

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Furthermore, this palette forces higher engagement as key identifiers must be included to give a broader train of thought on the board.

D72638

Classic Crimson

3F88C5

Steel Blue

F49D37

Carrot Orange

140F2D

Midnight Violet

F22B29

Racing Red

Moodboard Creation

One possible direct result of color theory is the moodboard, a designer's method used to rapidly summarise a given subject to encourage brainstorming.

Returning to pinterest, an example moodboard featuring color theory is from creative market (4) based around yellow, highlighting different objects containing this colour hinting at how colour can be found anywhere.





Making use of the palette produced for colour theory, two different mood boards were created to showcase the variety of colour across different topics.

Fruit and video game consoles were chosen to hint at the similarities between these two parallels as the shared colours will produce the same emotions creating a mental association.

Anatomy Studies

Another field of the arts is anatomy of the human form, one way to accurately match realistic human sketches is to review existing models. Mike Mentzer, a former IBFF professional is an excellent example of how anatomy can be defined, by analysing available posing photos (5) each muscle group can be studied in detail to learn how to realistically sketch muscle and movement.

Traps

Biceps

Triceps

Pectorals

Lats

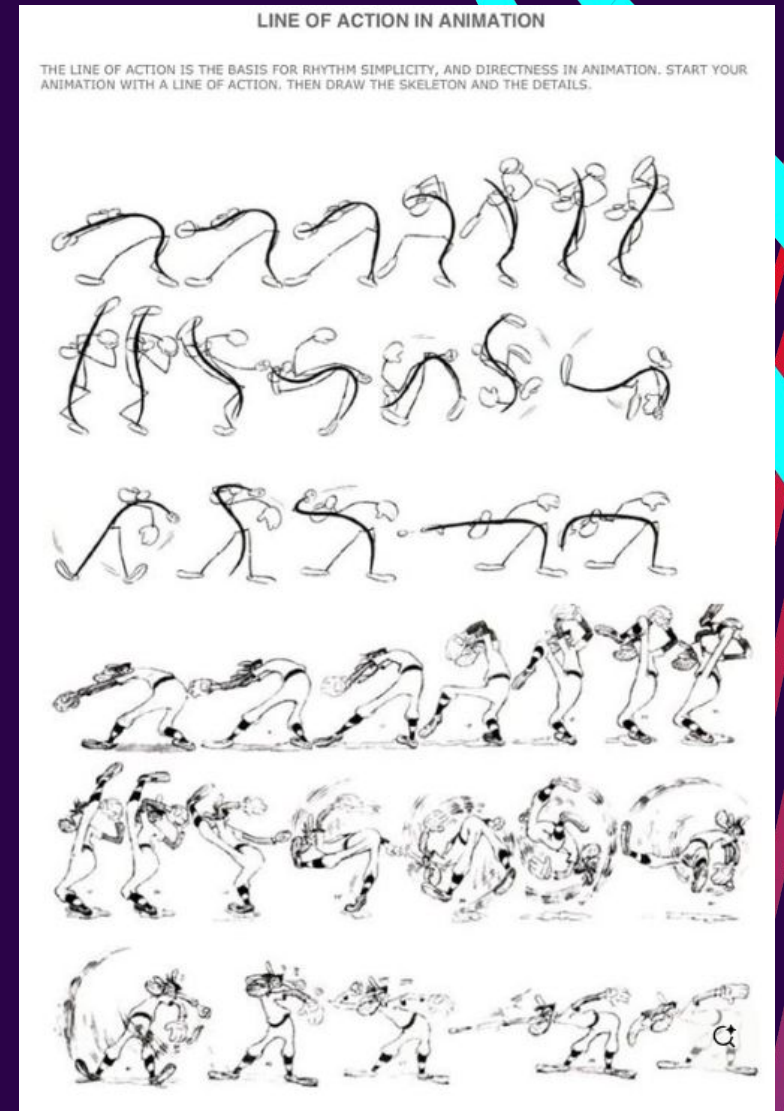
Abs



Mike Mentzer - 1980 Mr. Olympia routine

Line Of Action

In conjunction with anatomy study, to reliably sketch human figures and muscles also requires further guidance, in the form of a line of action. Referring to the line of action as found on pinterest (6), this tool provides a general direction of movement or action for the character to follow through with.



Reviewing footage from an available youtube video (7) of Kill Bill, produced by Quentin Tarantino (8), direction lines (blue) and action lines (red) were traced along pictures to highlight the overall stances and actions being conducted by the actors. By using these pictures as reference, in future more gesture tracing can be applied to further study how this tool can be utilised.

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Perspective Drawing

Turning more to the environment and objects, perspective is a vital part of how art is formed. Using 1st, 2nd and 3rd point perspectives referencing the adjacent images (9,10,11) each element was traced as an example of how perspective can affect the final output of a drawing.

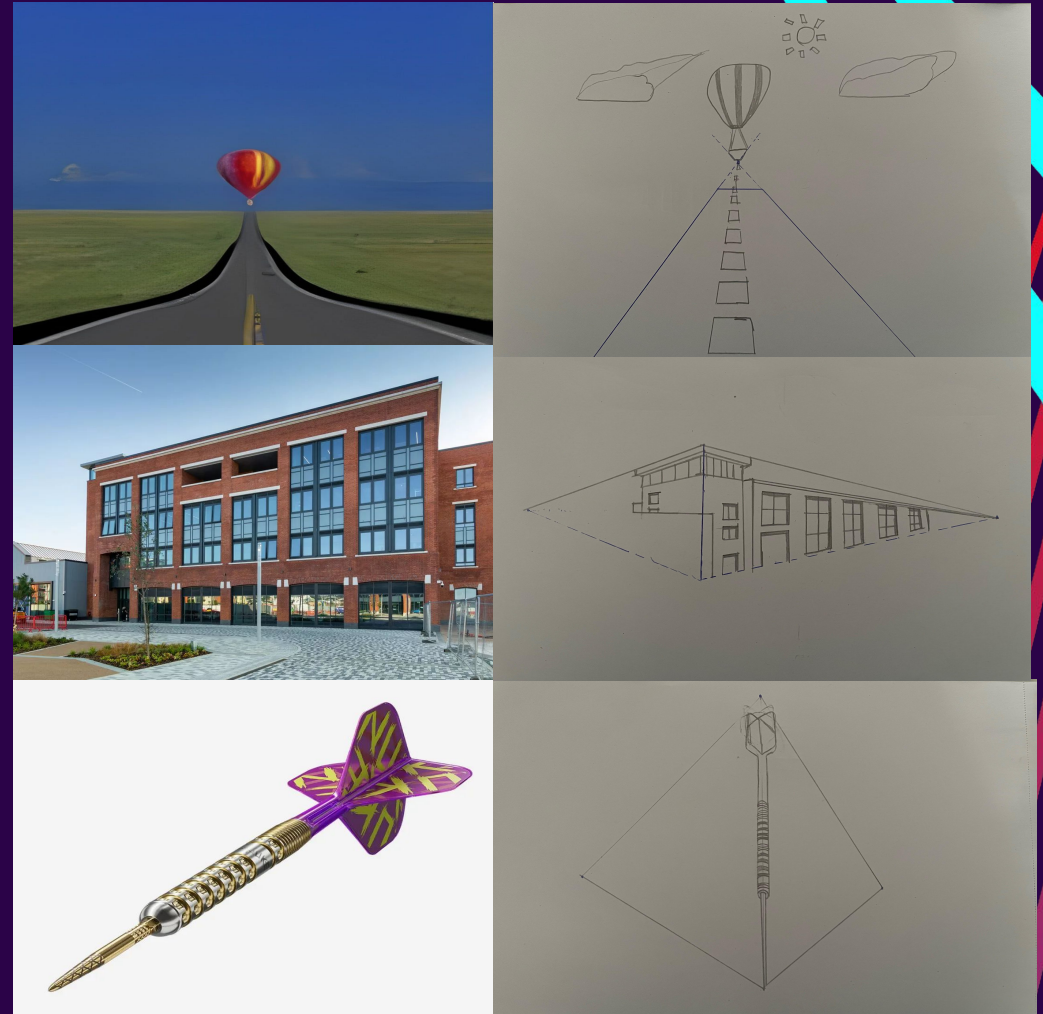


Photo Compositions

Indirectly associated with mood boards, photo compositing is another tool used to promote brainstorming as it serves as a medium to visualise how different genres can blend together to produce new products.

After being provided with mixed prompts, the adjacent images are finished results of photo compositing.



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