



Green Clean

Limited Liability Partnership

Questionnaire/Web-site

Green Clean Company

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Questionnaire:

„A questionnaire is a set of questions typically used for research purposes which can be both qualitative as well as quantitative in nature. A questionnaire may or may not be delivered in the form of a survey, but a survey always consists of questionnaire” (Adi Bath,2019)

Here are some different questions that we use in our questionnaire:

How do you think Green Clean is helping the environment?

Long-answer text

How much would you spend for cleaning services? (per hour)

☐ £10-£15

☐ £20-£25

☐ £30-£35

Do you trust Eco Products ?

	1	2	3	4	5	
strongly disagree	☐	☐	☐	☐	☐	Strongly Agree

The questions that I use:

Are you familiar with health and safety precautions on cleaning products?

- ☐ Yes
- ☐ No
- ☐ Maybe

Heath and safety



I have chosen this question because our company wants our clients to know the rules of hygiene and protection very well. The company offers each client advice and guidance both verbally and in writing, possibly with practical explanations, because safety is very important to us and the correct use of our products leads to a long-awaited result. With the purchase of our services, each customer receives a package of instructions in the form of leaflets and brochures. Our products aim at protecting both the customer and the environment, so customers are advised to recycle the packaging.

When are you available for cleaning, and how often?

Answer

Twice a week

☐

Once a week

☐

Once a month

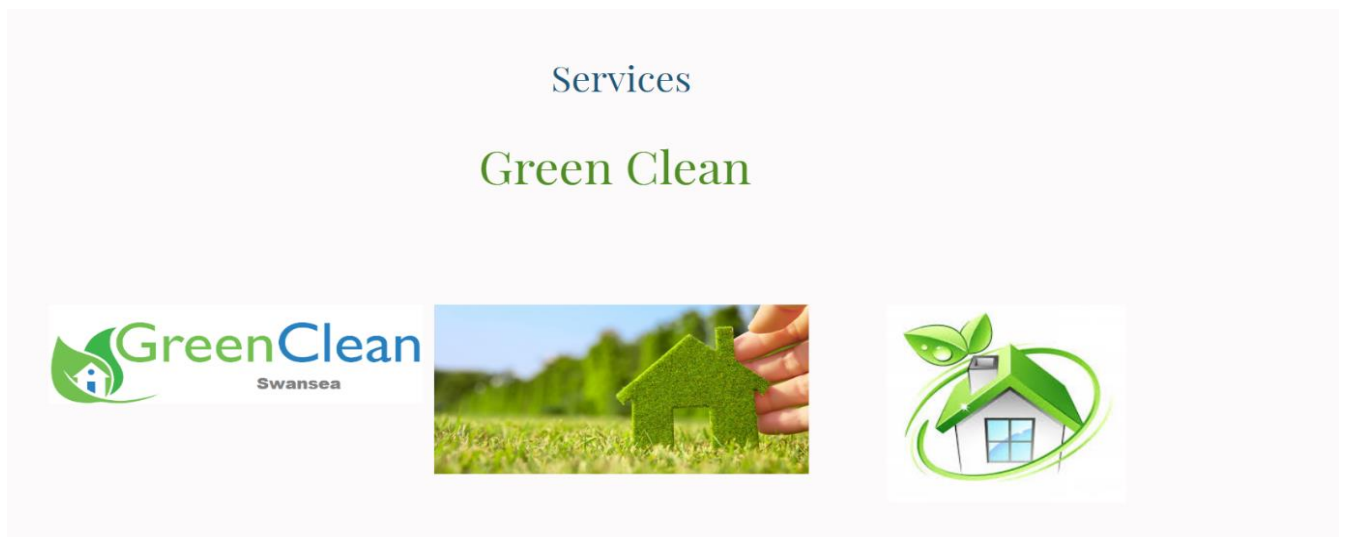
☐

Home Cleaning



I have been ask this question because the company wants to know the availability of possible customers for our services. As a result of the responses received, people's availability towards our services is higher at the weekend. This question has helped us to invent more easily the products so that in the busy days the supply is higher. Through this question, people are willing to do cleaning much more often because the products offered by our services are not harmful.

Web-site:



The website is the best way to connect with people and where we share more about us and our company. It is proven that the website helps to promote and to inform people about your business. What website offers:

- Better communication
- Increased credibility
- Permanent advertise

In our website design, I have chosen the „[Services](#)” button. In this page you will find more about our company and the services we offer. Because consumers are more cautious, the most important part is to demonstrate that, they can trust us and that we provide the best products/services on the market. In the „[Services](#)” I tried to offer the top view of our unique value and this will open new doors to further informations consumers will read. I upload some images and a video that show the way our business work.

I build a page where customers do not skip any sections. The structures are easy to work with,(headings, list titles and other formatting) and I write more about our individual services.

At the end of the page I ask each possible customer to schedule a appointment where we can offer a free evaluation. Once we have their contact and permission we can approach them in a appropriate way.

If you want to know more about our website please feel free to visit:

<https://greencleanswansea.weebly.com/>

References

1. Adi Bath (2019). *Questionnaire: Definition, Examples, Design and Types* | QuestionPro.
[online] Available at: <https://www.questionpro.com/blog/what-is-a-questionnaire/> [Accessed 3 Apr. 2019].