

## LCLM4001 Academic Skills - Assessment Task 2.

### Application of academic skills tools exercise

| Name      | Student Number | Date       | Lecturer's Name                |
|-----------|----------------|------------|--------------------------------|
| Alex Stan | 2330389        | 06/06/2024 | Ivan Rodriguez<br>HAS MURO CAR |

You will have 45 minutes to complete this assessment. It is divided into three sections: Researching, Notetaking and writing academically.

#### 1. Researching skills:

Find two (2) sources of information on the topic "impacts of tourism on the society". Complete the table below. You are permitted to use the internet to find suitable sources.

|                                                         | Source 1                                                                                                                                                                                                                                                                                                                             | Source 2                                                                                                                                                                                                                                                                                                                    |
|---------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Title of the source</b>                              | Tourism impacts<br>Social and Environmental perspectives                                                                                                                                                                                                                                                                             | The social impacts of tourism                                                                                                                                                                                                                                                                                               |
| <b>Type of source</b><br>(Book / Journal / Website etc) | Website                                                                                                                                                                                                                                                                                                                              | Book                                                                                                                                                                                                                                                                                                                        |
| <b>Author/s</b>                                         | <b>Edited by Arie Stoffelen, Assistant Professor in Geography, Division of Geography and Tourism, Department of Earth and Environmental Sciences, University of Leuven, Belgium and Dimitri Ioannides, Chaired Professor of Human Geography, Institution of Economics, Geography, Law and Tourism, Mid Sweden University, Sweden</b> | <b>Edited by Robin Nunkoo, Professor of Sustainable Tourism and Research Methods, Thanika Devi Juwaheer, Professor of Services Marketing, Department of Management, University of Mauritius, Mauritius and Siamak Seyfi, Assistant Professor in Tourism Geography, Geography Research Unit, University of Oulu, Finland</b> |

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|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Justification for choosing the source</b></p> | <p>This comprehensive Handbook offers a broad assessment of tourism impacts research. With critical perspectives on social and environmental impacts of the sector it addresses the often-clashing value systems in tourism that underpin both scholarly and policy agendas.</p> | <p>Highlighting the multifaceted nature of tourism, chapters uncover the intricate relationships between tourists and host communities and investigate this complex social fabric.</p> |
|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

4 Marks for each source justified (Max 8 Marks)

### 2. Note taking skills

Read the following abstract and prepare a tabular note in the space given below

Tourism is one of the most important components of the global economy. It generates billions of dollars in revenues and millions of jobs worldwide. It is considered by many communities, especially in emerging countries the only tool for development, and the only chance for increasing the quality of life. Thus, the tourism industry has stretched from seaside to mountain resorts and from small villages to big metropolises. But at the same time, tourism started to show its uglier side. Both the actions of investors

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and of tourists are having negative impacts on the socio-cultural values and environmental assets of host communities all over the world. In the present paper we are trying to observe the impacts of tourism on society from three perspectives: economic, social and cultural, and environmental. From the economic perspective, tourism generates wealth and jobs, but the wealth leaks from the community and the jobs are mainly low income. From the socio-cultural perspective, tourism brings together people from different backgrounds, cultures and traditions and promotes peace. But at the same time, due to globalization, many communities have lost their cultural identity and gave way to a Disneyfication of their village or town. Last but not least, tourism helped create national parks and protected areas, where unique examples of flora and fauna can be found. But tourists have been proven to be a problem, because of the pollution they generate. Tourist entrepreneurs can also be blamed for a total disrespect to local traditions and the environment. The main problem from these negative impacts is that the local community is the only side that picks up the check for all the damages on the culture, tradition and, most importantly on the environment.

**Adapted from:** Paul, B. D. (2012)

**Space for your notes (max 10 marks):**

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3. Below is the beginning of a paragraph. Treat this sentence as the topic sentence, then finish off the paragraph by writing six (6) more sentences (developing the ideas from the first sentence) in an academic style. You are NOT expected to produce references.

For many societies tourism offers economic benefits, but it is not without its challenges.

Tourism significantly contributes to global economic growth, generating substantial revenue and employment Opportunities. It also promotes cultural exchange, enhancing mutual understanding and appreciation among different societies. However tourism can lead to environmental degradation and cultural commodification if not managed sustainably. Therefore, implementing sustainable tourism practices is imperative to ensure that the benefits are maximized while minimizing adverse impacts.

(2 marks for each sentence Max 12 marks)