

Managing Projects in the Organisation

Project Management Plan

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Introduction

- Project management refers to the fundamental database or document that facilitates choosing the right initiative, monitoring it, and carrying out the project (Brown, 2021).



MONITORING
(Brown, 2021)

- The following presentation will focus on the impact of Covid-19 in a UK-Based company named PureGym.

Project Scenario

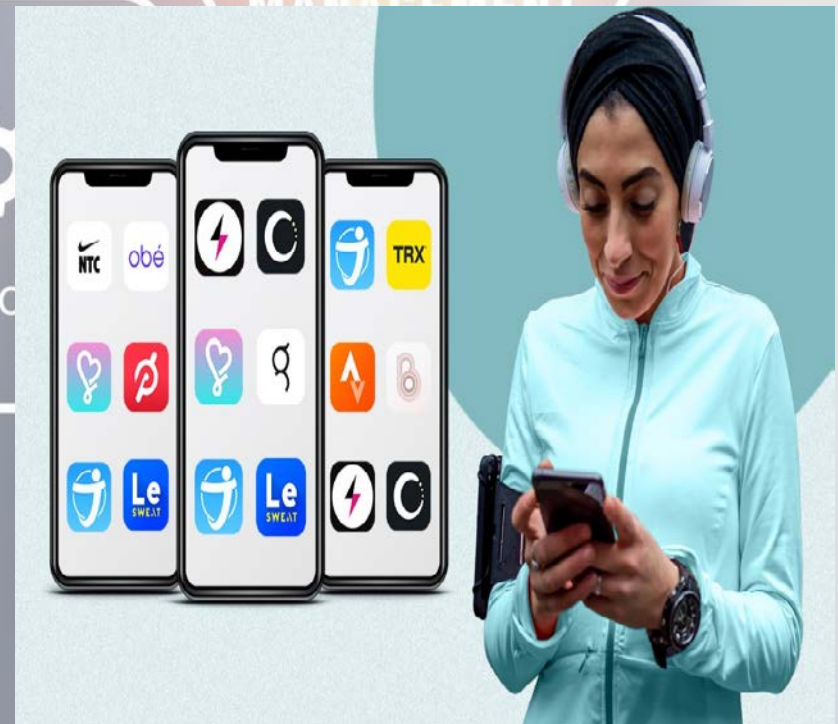


(puregym, 2022)

- The British fitness chain PureGym has been adversely impacted by the pandemic forcing them to shut their business down, as fitness and gymming were not important to many individuals

- Therefore, for resolving, PureGym is launching a new personalised fitness application that will allow them to conduct their business operations through mobile application(puregym, 2022).

- The outbreak of the Covid-19 is considered one of the most overwhelming pandemics that the world has ever faced



(Brown, 2021)

Project Management Planning

Project title	Developing a fitness application for PureGym to help resolve their covid-19 issues.
Illustration	The following project includes the service upgrade of PureGym through the new launch of the mobile application. Moreover, the project is set to be accomplished within a year of its initiation. In addition, the project will also include deadlines works for software designing and the different phases of the project. On the other hand, the audience for the developed fitness application will be fitness experts and gym trainers as well as the individuals who are concerned about their healthy wellbeing.(Crawford, 2021).
Background of the project	The scenario of the project outlines the impact of the covidpandemic on the business operations of PureGym leading them to shut their business. Therefore, the project will mainly focus on the fitness application development for PureGym, which will help them recover their loses during lockdown. Moreover, the project will also go through each stage stating from project initiation till project closure.

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Project aims and objectives

INITIATING

The project's main agenda is to develop a fitness application that will be launched in the UK market to adopt e-commerce business.

The initial objective of the project will be to launch a new fitness mobile application that will allow the company to run its business online.

The second objective for this project will be to focus on gaining majority of consumer attraction and build a strong and loyal consumer base.

The Third objective of the project will be to enhance the revenue and sales of the company with the help of the newly launched fitness application (Senabre Hidalgo and Fuster Morell, 2019).

Scope of the project

The scope of the project outlines the initiative taken by PureGym to introduce a new fitness application in the market. In addition, the application will provide a vast range of services for its consumer including personalised training, diet chart. Further, the application will also include a product shopping section where consumers can buy supplements online.

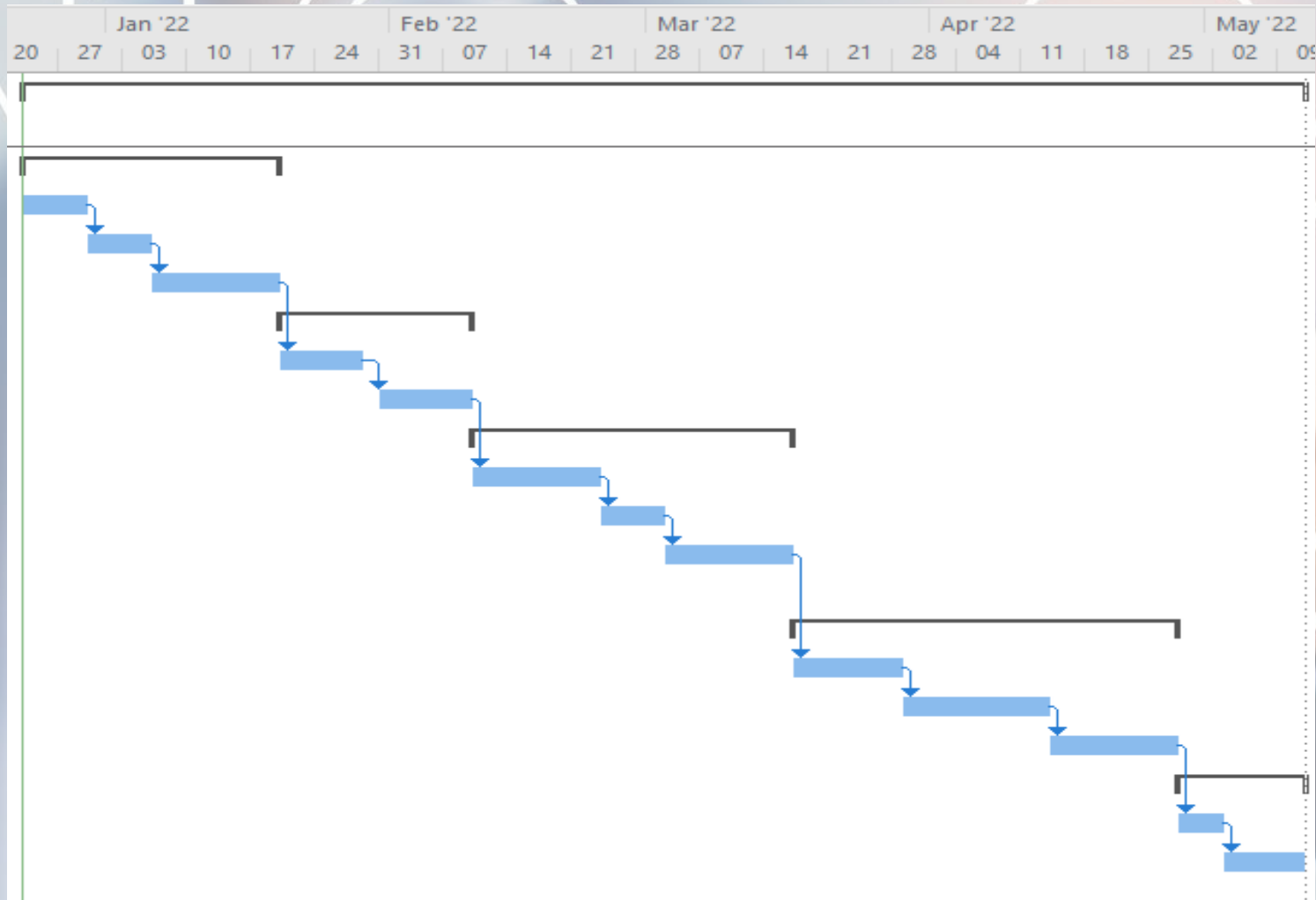
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Stakeholders	App developer, project manager, higher authorities and management of PureGym, app designer, software developer, and product analyst.
Milestone	The following project should be accomplished within a year of the project initiation
Budget	The budget set for beginning the following project is expected to be somewhere around £50,000 - £ 100,000.
Project constraints	Lack of resources is a major issue that PureGym may face while developing the designated fitness application for its online business expansion. In addition, inappropriate developers may be another significant challenge that the company may face during their app development stage (Kerzner, 2019).
Success measurement	The success will be measured by the increased revenue and strong consumer base of PureGym.

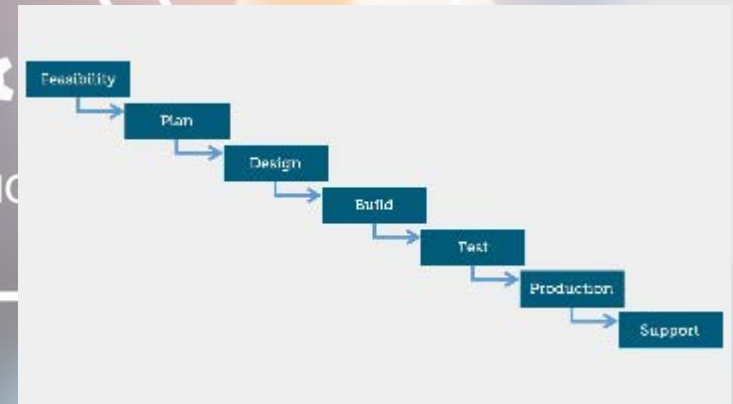
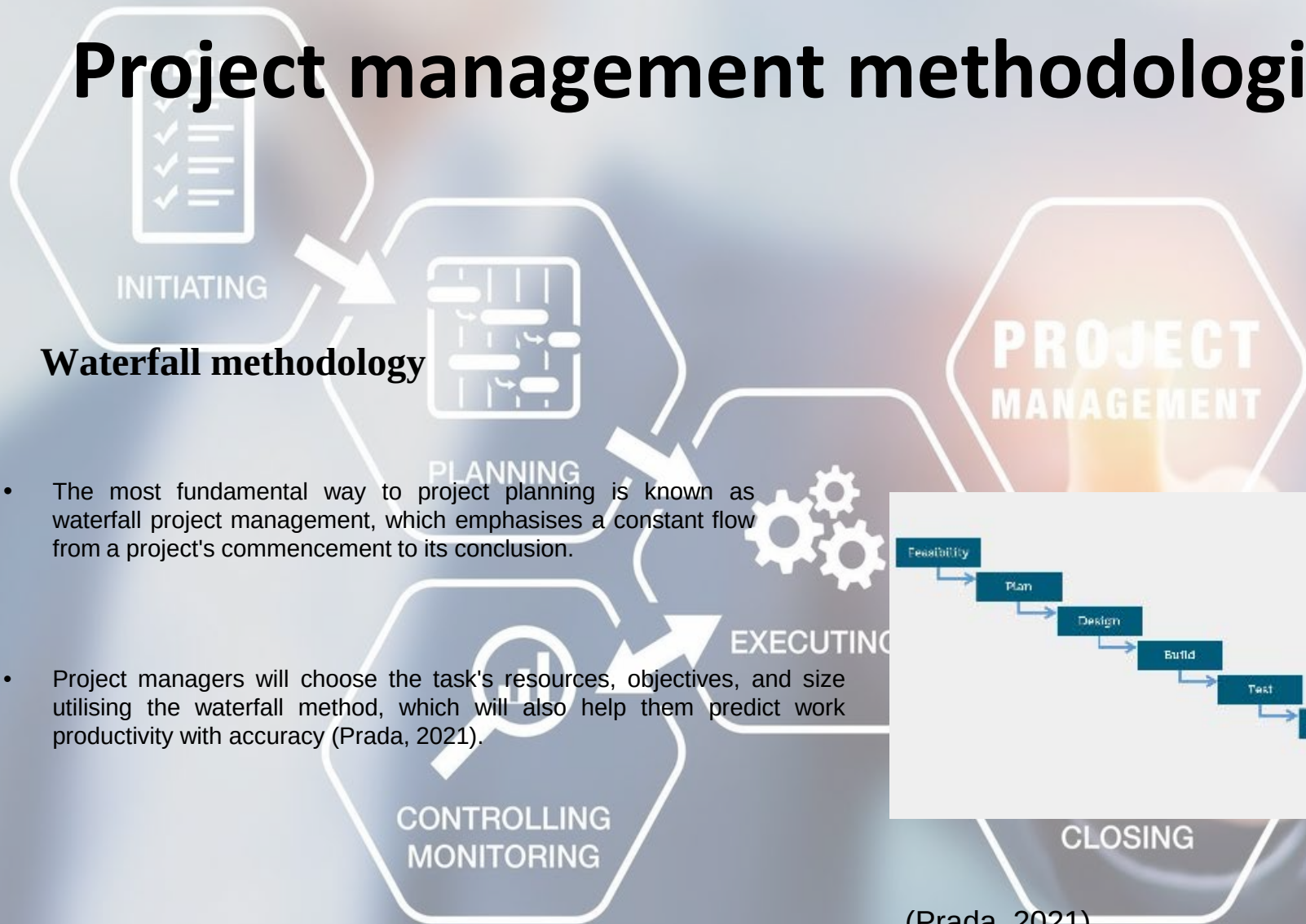
Work breakdown Structure

→	▣ Planning	20 days	Thu 23-12-21	Wed 19-01-22	
→	Requirements of software	5 days	Thu 23-12-21	Wed 29-12-21	
→	Draft of the requirements	5 days	Thu 30-12-21	Wed 05-01-22	3
→	Budget	10 days	Thu 06-01-22	Wed 19-01-22	4
→	▣ Human Resource	15 days	Thu 20-01-22	Wed 09-02-22	
→	Recruitment	7 days	Thu 20-01-22	Fri 28-01-22	5
→	IT expert	8 days	Mon 31-01-22	Wed 09-02-22	7
→	▣ Designing	25 days	Thu 10-02-22	Wed 16-03-22	
→	Rough Designing	10 days	Thu 10-02-22	Wed 23-02-22	8
→	Document of design	5 days	Thu 24-02-22	Wed 02-03-22	10
→	Accumulation of the components	10 days	Thu 03-03-22	Wed 16-03-22	11
→	▣ Quality Checking	30 days	Thu 17-03-22	Wed 27-04-22	
→	Initial Testing	8 days	Thu 17-03-22	Mon 28-03-22	12
→	Changes required	12 days	Tue 29-03-22	Wed 13-04-22	14
→	Execution of the case	10 days	Thu 14-04-22	Wed 27-04-22	15
→	▣ Implementation	10 days	Thu 28-04-22	Wed 11-05-22	
→	Installation of the software	3 days	Thu 28-04-22	Mon 02-05-22	16
→	Final Testing	7 days	Tue 03-05-22	Wed 11-05-22	18

Gantt Chart

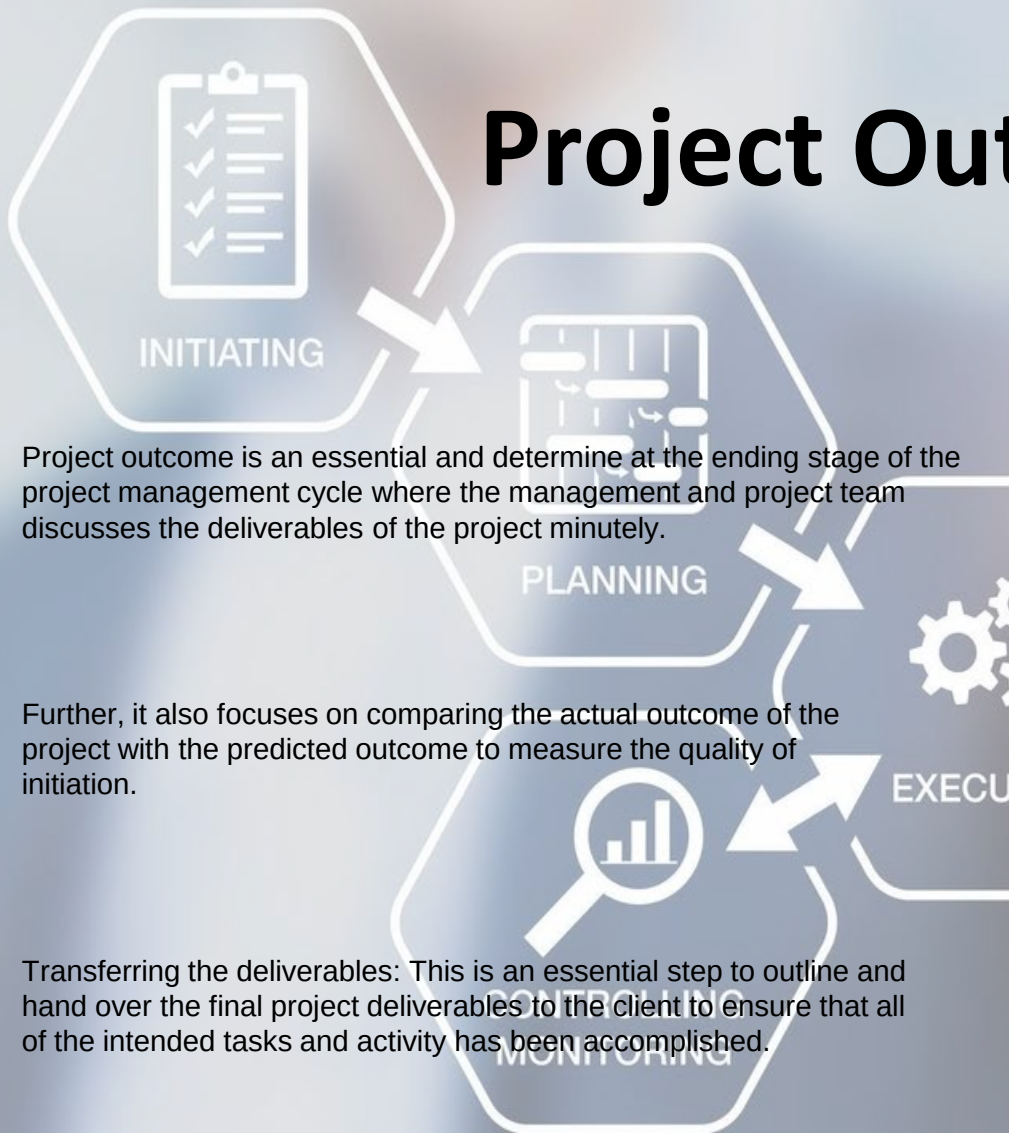


Project management methodologies



(Prada, 2021)

Project Outcome



✚	✚ Planning	20 days	Thu 23-12-21	Wed 19-01-22
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Conclusion



- In addition, the report also outlines a detailed scenario based on which the project will be initiated.
- Apart from that, the above assignment has also outlined the work breakdown structure along with the Gantt chart that will be followed for the successful completion of the project.
- On the other hand, the waterfall methodology has been critically analysed and discussed in the above proposal as well.

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