



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

The Swansea Business School MBA – OUR STORY



From Current Students to Future Students, a tale of a Journey ...

In 2015

50 Students with
15 NATIONALITIES



from
21 years old

to **50**

CAME TO
**SWANSEA
BUSINESS
SCHOOL**



to study the **MBA** programme

This is our story....



6 MODULES

4 Core + 2 Optional



15+

Guest Speakers



6 INDUSTRY Visits



Why Swansea Business School?

Enrolling in the Swansea MBA is challenging, it requires a serious commitment and hard work. But, it is also rewarding. Through this programme we have developed our knowledge, gained new experiences, built friendships and had the opportunity to build our professional networks.

If you want to empower yourself and prepare for a bright future, we think this programme is your starting point.



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I have discovered that the MBA is more than a professional journey; it is a personal one as well. I'm learning a great deal about the subjects that interest me but I'm also learning so much more about who I am and what I'm capable of. It's challenging but a great experience. I would recommend the programme.

-Julie Boalch (UK - Part time)



“



The MBA helped develop my leadership, marketing and communication skills through excellent teaching, marketing experience, gaining additional knowledge and group work. The MBA has given me a number of great networking opportunities, through industry visits and guest speakers.

Furthermore, the Swansea Business School offers a very flexible part-time and full-time programme, allowing people to continue their careers, while studying to gain an MBA qualification. The MBA is a prestigious and valuable postgraduate qualification, which is world renowned and highly respected by employers.

-Leif Thobroe (UK - Full-time)

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Guest Speakers and Industry Visits

Throughout the year we participated in industry visits to businesses such as 3M and Coastal Housing.

Our tutors also arranged 15 different guest lectures from professionals representing many different types of industries .





Amgueddfa
Genedlaethol
y Glannau
STORI DRYDANT &
BLAENGAREDD CYMRU

National
Waterfront
Museum
WALLES' STORY OF
INDUSTRY & INNOVATION



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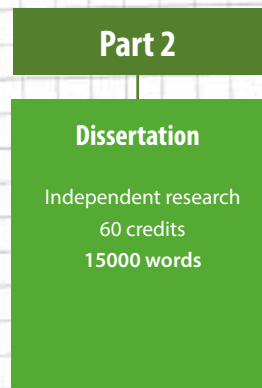
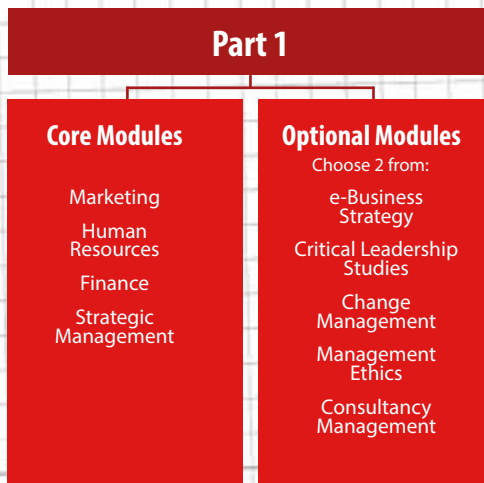
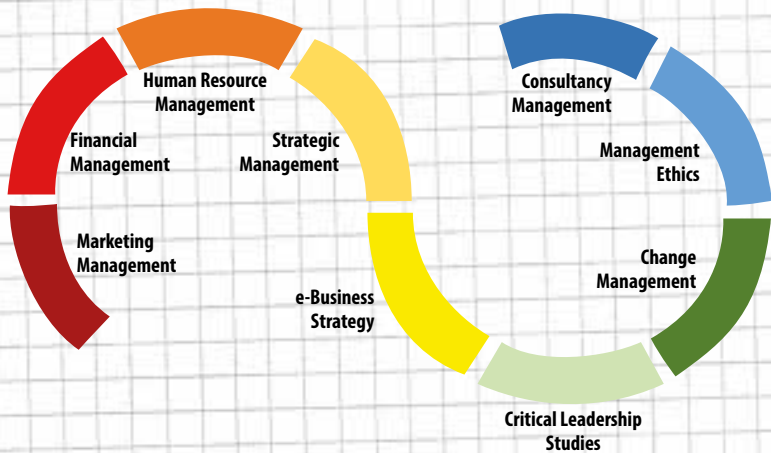
In Laing O'Rourke project and Swansea BID project I got a lot of experience and many friendships and I benefited greatly from the teamwork. During the execution of these two projects I realised what makes up a successful team and also learned the power of collaboration.

- Lyuhua Yan (China - Full-time)

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Programme Structure



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I would say that the whole course was interesting and interactive; the lectures covered a broad range of topics in Business and Management so that we could look at different issues globally. Furthermore, I think that in addition to theoretical knowledge, the MBA programme equips its students with practical skills.

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- Teona Megrelishvili (Georgia - Full-time)

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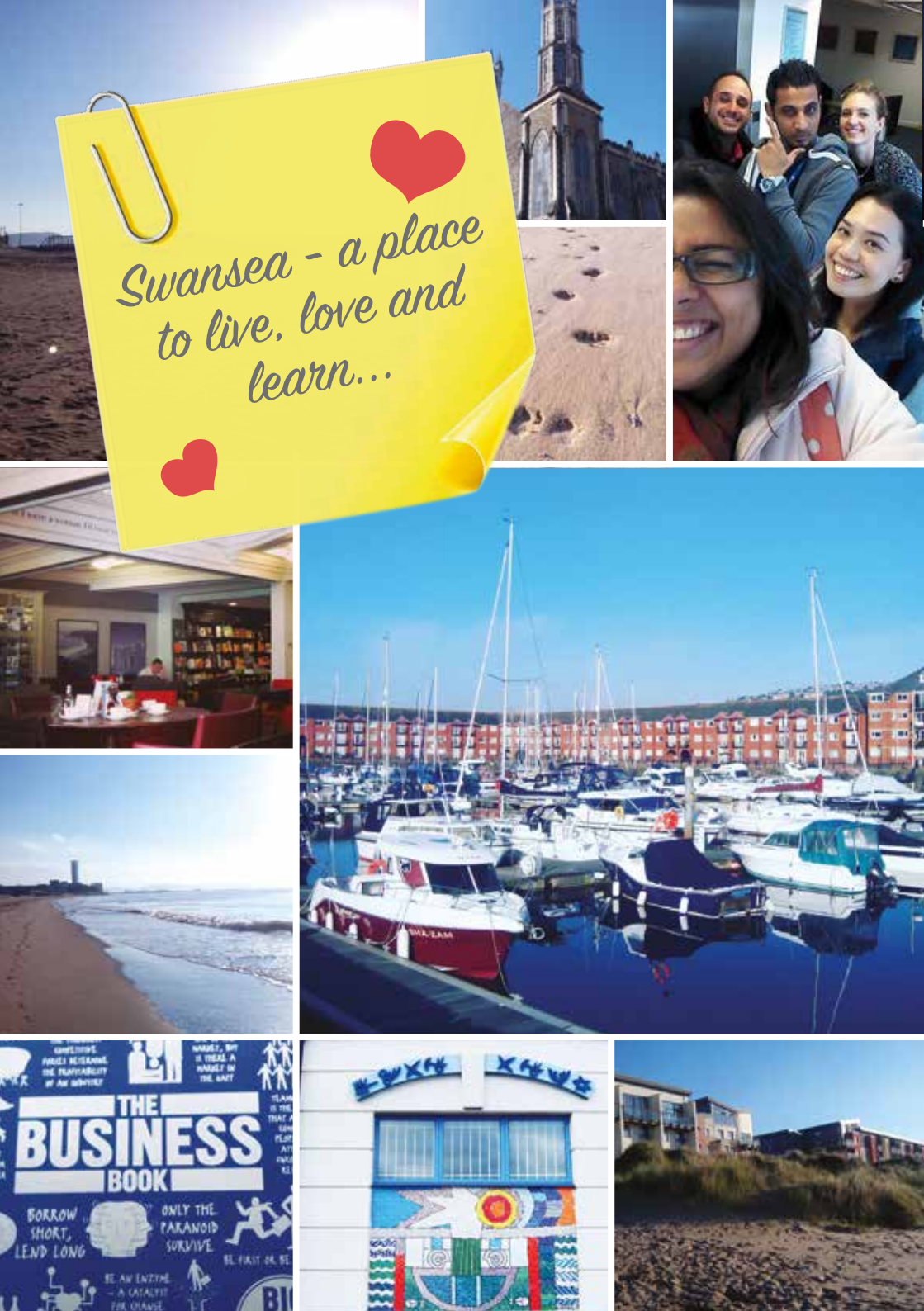


Having started my MBA course this year I am already seeing the benefits it can bring to both myself and my employer. The informative modules on Strategic and Human Resource Management have definitely given me the opportunity to further develop my knowledge and I'm looking forward to the rest of the course.

”

- Stephen Bryant (Part time – UK)





Swansea - a place
to live, love and
learn...



MBA Interactive Projects

A key part of the MBA programme are the industry-based projects. These projects can vary but usually require us to work together to provide a solution, strategy or proposal for a (local) business.



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It's wonderful to be able to work with fellow students from different nations as they all bring varying ideas to the table. Group discussions bring out new ideas and perspectives from individuals and this helps us to learn more from each other. A good example was Laing O'Rourke where we all had to come together to brainstorm a new framework for a session of 'real life problem solving'. This has given us the opportunity not only to work alongside a global firm but also understand the real needs of the business world.

- Saveeta De Alwis (SriLanka - Fulltime)

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It has been one of the most rewarding and challenging experiences for me. Our class composed of people with diverse backgrounds and sharing insights with them has helped me understand the value of learning on different perspectives. We are lucky that we have very hands-on professors who support us every step of the way, hoping as well that we become successful MBA graduates.

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- Che Fresnoza



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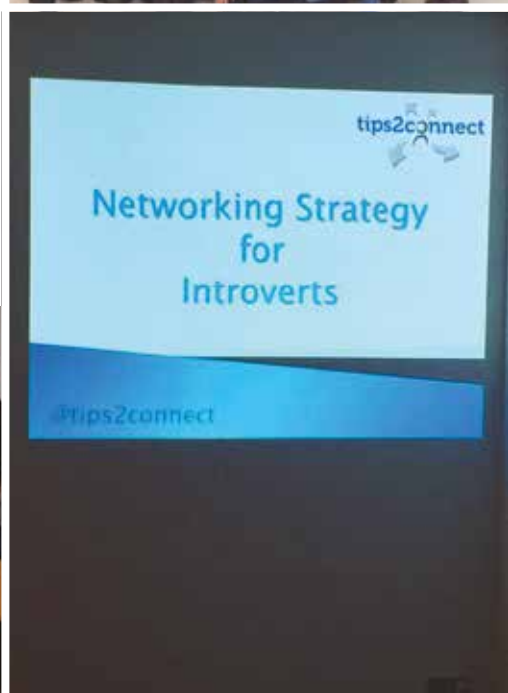
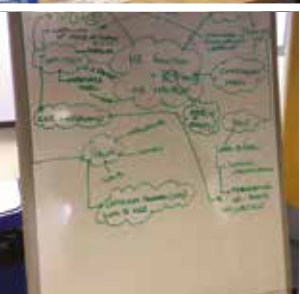
The most important thing I learnt during my MBA experience is that there is no sense to be afraid of mistakes because there is no right and wrong answer. It depends on the arguments we provide. Thus, this principle made me feel free to experiment and explore innovative business ideas in depth.

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- Yuliana Oselska (Ukraine - Full time)







Production Team



Yuliana Oselska - passionate about tech startups and driven by innovations. The working experience at Startup Depot. IT Business Incubator&Coworking (Lviv) boosted her skills and knowledge in Digital Marketing as well as learnt to build win-win relationships.



Leif Thobroe - a full time MBA student looking to pursue his career in management. He has expanded his knowledge, made new connections and gained a vast amount of experience doing his MBA degree at the Swansea Business School.



S. P. Merzouk worked for more than twelve years as system architect for Airbus Defense and Space, a managing director for a startup in France, and a software engineer in California. He holds a PhD and masters in science.



Lyuhua Yan - an MBA student from China. His English name is Vigoss from his favorite E-sport player. He is keen on reading philosophy and history. Thanks to the MBA programme he has acquired enthusiasm for the theory and practice of Business Management.

Make. Believe. Aspire.

Enhance your skills,
Shape a bright future

- Production Team

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Unlike anything else I have studied during my years in university, and for that matter during various on-the-job training, the Swansea MBA been a great journey, a quite different one from what I expected.

The Swansea MBA has been a transformational experience. It is not just about acquiring knowledge, it is also a journey reflecting on one's own personality, leadership style, branding and image. It provides the foundation to look at the businesses and ultimately the World and understand the governing mechanisms.

It is a serious demanding programme but also a rewarding one. The Swansea MBA may well be the only training that you will remember as a life changer.

”

- Paul Merzouk (France – Full time)



How to Apply

Just fill in the application form and send it to admissions@uwtsd.ac.uk

Find out more details here
www.uwtsd.ac.uk/postgraduate/how-to-apply



Acknowledgements

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